



College code - 861

Vidya Vikas Education Trust's

Vidya Vikas College of Arts, Science, Commerce, B.M.M., B.M.S.

Affiliated to University of Mumbai | Recognised as Gujarati Linguistic Minority Institution

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UNIVERSITY OF MUMBAI

- Bachelor of Management Studies (B.M.S.)
- Bachelor of Arts in Multimedia and Mass Communication (B.A.M.M.C.) - BMM
- Bachelor of Commerce (B.Com)

Academic Year 2023-2024

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Our Founder



Mr. Sudhir Madhavji Lall
Founder

Universal Education was founded by the guiding spirit of our patriarch, Shri Sudhir Madhavji Lall, who laid the foundations of UE in 1968 and built it from scratch into one of Mumbai's largest and most reputed private educational institutions. He was a visionary of great ideals, but retained a lifestyle of simplicity. He conducted himself with total dignity and impartiality. His values, vision and goals were simple to lead by love, by trust and by example. During his professional career, Shri Lall championed many causes, but none so fiercely as educational reforms. Unfortunately, he left for heavenly abode on the 1st Sept, 2002. His son, the chairman of the institute, Shri Jesus Lall has, since then strengthened UE, transformed it and ensured its growth in keeping with his father's dream.

Message From The Chairman



Mr. Jesus Lall
Chairman

Dear Students,

You are entering the next phase of your academic life. These years will be the turning point of your career. Your efforts during the current year will help you to propel your career. We, at Universal Education, are determined to empower you and to help you stay focused in your efforts to achieve your best.

In addition to excellence in academics in the classroom, we are looking at providing a hands-on experience that will help you to consolidate learning. We have put together a package based on the stream and the class you are pursuing.

Our intention is to make our students competent human beings and not merely degree holders. Sports, dance, music and art and activities of social responsibility should become an integral part of your daily lives.

We believe that participating in various competitions and practicing for the same will keep your interest alive and keep you agile mentally and physically.

We would like to take this opportunity to invite everyone individually, and in groups to approach your Principal for planning these activities and begin early practice sessions. Our team will be ready to offer you required support wherever necessary. We are happy to engage special coaches/ trainers for you, should we see serious amounts of dedication and interest in your endeavours. Wishing you every success.

About the College “Complexity can be solved only through SIMPLICITY.”

At Vidya Vikas Universal College of Arts, Science, Commerce, B.A.M.M.C. & B.M.S, every effort is synergized towards exploring all hidden skills and abilities of students that transform their persona. We, at V.V.U.C, offer our students a comprehensive and interactive learning experience enabling our students to understand all minute aspects of the subject. Along with academic excellence, we continuously strive for the overall development of our students by providing vistas for soft skills development, vocational training, industry exposure, placement assistance and a platform to explore all kinds of visual as well as performing arts.

Enroll yourself at Vidya Vikas Universal College. Three years to try new ideas and explore the subjects and pursuits you feel passionate about. An opportunity to explore a professionally-relevant curriculum designed to make you a work-ready graduate.

At Universal Education, we deliver academic excellence built on 5 cornerstones of educational excellence:

- **Intellectually demanding assignments** that combines academic rigour with practical relevance.
- **Robust learning facilities** that are

exciting, flexible, healthy, secure and sustainable.

- **Engaging technology-rich content** delivered interactively to make learning come alive.
- **Efficient administration** that delivers smart solutions for student satisfaction and success.
- **Emphasis on wholesome growth** through creativity, values, fitness, cultural literacy & life/career skills.

Facilities at VVUC

- Smart Class Rooms
- Library
- Computer Lab
- Science Lab
- Gymkhana

Activities at VVUC

- Department Of Life Long Learning & Extension
- National Service Scheme
- Placement, Workshop & Seminars
- Cultural Activities & Intercollegiate Fest
- Sports Day

Mission Statement

To unearth and unlock potentials, thereby creating leaders capable of lifelong learning and independent thought. To this end, we will do everything in our power to create an educational system that maximizes potential, encourages the use of technology and extends out of the textbook into real life.

From The Desk of The Principal

It is indeed a great honour to lead this college and I accept it with great humility.

I am delighted to welcome you to our college, which has been at the forefront of providing quality education to the youth of our nation for many years.

At our college, we believe in providing our students with a holistic educational experience that not only equips them with the necessary skills and knowledge to succeed in their chosen careers but also helps them become responsible citizens of our society.

Our faculty comprises experienced and dedicated professionals who are

committed to nurturing and guiding our students in their academic pursuits. They provide personalized attention to each student, enabling them to realize their full potential and achieve their goals.

Our state-of-the-art infrastructure, modern classrooms, well-equipped

laboratories, and libraries provide our students with an enriching learning

environment that is conducive to academic excellence.

At our college, we also recognize the importance of extracurricular activities in the overall development of our students. We encourage our students to participate in a range of sports, cultural, and social activities that help them develop leadership skills, teamwork, and social consciousness.

As the principal, I am proud of our institution & its achievements and the success of our students. Our alumni have gone on to achieve great things in their respective fields, and we are confident that our current students will follow in their footsteps.

I invite you to explore our college to learn more about our programs, admissions process, and other activities. We are committed to providing you with an outstanding educational experience that will prepare you for a successful and fulfilling career.

During the academic year 2019-2020, amidst the COVID pandemic Vidya Vikas Universal College ensured that there was no academic loss of the students. During the ongoing crisis, our college took tremendous efforts to encourage each and every student to get acquainted with Digital Platform. To make Digital learning effective and interesting our college implemented the following strategies:

- Online Lectures
- Lecture related videos/presentations were shown
- Class test
- Academic-related quiz competitions
- Weekly Assignments to evaluate the student

Mr. Santosh Yadav
In-charge Principal

Before You Move Ahead



Redefining Education and Learning

Universal Education's acclaimed education system – **real** – is an integrated, comprehensive, KG-to-PG educational model. **real** was designed and refined over the past 3 decades. Truly of Universal's educational beliefs, **real** is built on 5 cornerstones of educational excellence:

An intellectually demanding curriculum that combines academic rigour with practical relevance.

Robust learning facilities that are exciting, flexible, healthy, secure and sustainable.

Engaging technology-rich content delivered interactively to make learning come alive.

An efficient administration that delivers smart solutions for student satisfaction and success.

Emphasis on wholesome growth through creativity, values, fitness, cultural literacy & life/career skills.

Courses Offered

BACHELOR OF COMMERCE (B.Com.)

Total Number of Seats	480
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OR

The B.COM. course shall be a full-time course. The duration of the course shall be six semesters spread over three years.

Eligibility:

A candidate for being eligible for admission to the three year degree course leading to the Bachelor of Commerce must have passed the H.S.C. (Std. XII) examination conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

“BACHELOR OF COMMERCE COURSE: F.Y.B.COM. (0.2152)”.

Must have passed the Higher Secondary School Certificate (Std. XII) examination with vocational subjects/minimum competency based vocational course conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed the examination of another University or Body recognized as equivalent to Higher Secondary School Certificate (Std. XII) Examination.

“BACHELOR OF COMMERCE COURSE: F.Y.B.COM. (0.2152)”.

Class	No.	Semester I	Semester II
F.Y.B.Com	1	Business Economics I	Business Economics II
	2	Accountancy and Financial Management I	Accountancy and Financial Management II
	3	Commerce I	Commerce II
	4	Environmental Studies I	Environmental Studies II
	5	Mathematics and Statistical Techniques I	Mathematics and Statistical Techniques II
	6	Foundation Course- I (Contemporary Issues)	Foundation Course- II (Contemporary Issues)
	7	Business Communication I	Business Communication II

Class	No.	Semester –III	Semester IV
S.Y.B.Com	8	Accountancy and Financial Management III	Accountancy and Financial Management IV
	9	2(a). Financial Accounting and Auditing - Introduction to Management Accounting	2(a). Financial Accounting and Auditing – Auditing
	10	Commerce III (Management: Functions and Challenges)	Commerce IV (Management: Production and Finance)
	11	Business Economics – III Macro Economics	Business Economics – IV Foundation of Public Finance
	12	Foundation Course - Contemporary Issues - III	Foundation Course - Contemporary Issues - IV
	13	Business Law – I	Business Law – II
	14	Optional subject: Advertising - I	Optional subject: Advertising - II
		SEMESTER V	SEMESTER VI
T.Y.B.Com		Special Group Subjects (Paper I and 2)	
	[A]	Group I: Advance Accountancy	
	15	Financial Accounting and Auditing VII – Financial Accounting	Financial Accounting and Auditing IX – Financial Accounting
	16	Financial Accounting and Auditing VIII – Cost Accounting	Financial Accounting and Auditing X – Cost Accounting
	[B]	Compulsory Subjects	Compulsory Subjects
	17	Business Economics – V Macro Economic Aspects of India	Business Economics – VI International Economics
	18	Commerce V Marketing	Commerce VI Human Resource Management
	[C]	Optional Subjects	Optional Subjects
	19 & 20	Papers 19 & 20 (Choose any two of the following)	
	1	Computer System and Applications Paper I	Computer System and Applications Paper II
	2	Direct and Indirect Taxation Paper I	Direct and Indirect Taxation Paper II
	3	Export Marketing Paper I	Export Marketing Paper II

Note: Group Selected in Semester V will continue in Semester VI

BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

The BMS. course shall be a full-time course. The duration of the course shall be six semesters spread over three years.

No. of seats	180 (3 division of 60 students each)			
Distribution of Seats	45 % for Commerce	25% for Arts	25 % for Science	5% Diploma (Engg. & IB Diploma)

Eligibility :

- O. 3941: “A candidate for being eligible for admission to the Bachelor of Management Studies Degree Course shall have passed HSC Examination of the Maharashtra State Board of Higher Secondary Education or its equivalent examination or Diploma course in any Engineering Branches with two years or three years after S.S.C. conducted by the Board of Technical Education, Maharashtra State or its equivalent examination by securing minimum 45% for general category (IN ONE ATTEMPT) at the respective Examination and 40% marks for the reserved category (IN ONE ATTEMPT).”

- Students passing Diploma in Administration Services (Commercial and Secretarial Practices) conducted by Premila Vithaldas Polytechnic , S.N.D.T. Women’s University are eligible for admission to F.Y.B.M.S.

Admission Procedure: Based on aggregate marks at H.S.C. Every candidate admitted to the Degree Course in the Constituent / Affiliated Colleges recognized institution, conducting the course, shall have to register himself / herself with the University.

Subjects		
Sr. No.	F.Y.B.M.S. Semester - I	F.Y.B.M.S. Semester - II
1	Introduction to Financial Accounts	Principles of Marketing
2	Business Law	Industrial Law
3	Business Statistics	Business Mathematics
4	Business Communication-I	Business Communication-II
5	Foundation Course-I (Contemporary Issues)	Foundation Course-II (Contemporary Issues)
6	Foundation of Human Skills	Business Environment
7	Business Economics-I	Principles of Management

Sr. No.	Subjects	
	S.Y.B.M.S. – Semester III	S.Y.B.M.S. – Semester IV
1	Information Technology in Business Management-I	Information Technology in Business Management-II
2	Foundation Course (Contemporary Issues)-III	Foundation Course (Contemporary Issues)-IV
3	Business Planning and Entrepreneurial Management	Business Economics - II
4	Accounting for Managerial Decision	Business Research Methods
5	Strategic Management	Production and Total Quality Management
	Finance	Finance
6	Basic of Financial Services	Financial Institutions and Markets
7	Introduction to cost account	Auditing
	Marketing	Marketing
6	Advertising	Integrated Market Communication
7	Consumer Behaviour	Rural Marketing
	T.Y.B.M.S. – Semester V	T.Y.B.M.S. – Semester VI
1	Logistics and Supply Chain Management	Operation Research
2	Corporate Communication and Public Relations	Project Work
	Finance	Finance
3	Investment Analysis and Portfolio Management	International Finance
4	Commodity and Derivative Market	Innovative Financial Services
5	Risk Management	Project Management
6	Direct Taxes	Indirect Taxes
	Marketing	Marketing
3	Services Marketing	Brand Management
4	E-Commerce and Digital Marketing	Retail Management
5	Sales and Distribution Management	International Marketing
6	Customer Relationship Management	Media Planning & Management

Note: Group selected in SEM III will continue in SEM IV

Note: Group selected in SEM V will continue in SEM VI

Bachelor of Arts in Multimedia and Mass Communication (B.A.M.M.C.) (Old Name B.M.M.)

The B.A.M.M.C. course is a full time course. The duration of the course shall be six semesters spread over three years.

Total No. of Seats: 180 (3 divisions of 60 students each)

Distribution of Seats	Arts	Commerce	Science
	50%	25%	25%

Eligibility:

A candidate for being eligible for admission to

the Degree Course in Bachelor of Mass Media shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent, from the Science, Arts or Commerce Stream.

Students coming from other than Maharashtra Board & Maharashtra Technical Board are required to apply for provisional Eligibility Certificate at college by submitting eligibility form along with requisite fees.

Sr. No.	Subjects	
	FY BAMMC – Semester I	FY BAMMC – Semester II
1	Effective Communication -I	Effective Communication -II
2	Fundamentals of Mass Communication	Introduction to Advertising
3	Foundation Course-I (Contemporary Issues)	Foundation Course-II (Contemporary Issues)
4	Visual Communication	Introduction to Journalism
5	Current Affairs	Content Writing
6	History of Media	Media, Gender and Culture
	SY BAMMC – Semester III	SY BAMMC – Semester IV
1	Radio Program Production-I	Radio Program Production-II
2	Corporate Communication and Public Relations	Writing and Editing for Media
3	Media Studies	Media Laws and Ethics
4	Introduction to Photography	Mass Media Research
5	Film Communication-I	Film Communication-II
6	Computers and Multimedia-I	Computers and Multimedia-II
	TY BAMMC – Semester V	TY BAMMC – Semester VI
1	Copywriting	Digital Media
2	Advertising & Marketing Research	Advertising Design
3	Brand Building	Brand Management
4	Agency Management	Media Planning & Buying
5	Consumer Behavior	Advertising In Contemporary Society
6	Social Media Marketing	Rural Marketing & Advertising

Note: At VVUC we offer specialization in ADVERTISING only.

Scholarship Bagged by the students on Merit & Attendance Basis

Sr No.	Class	Roll No.	Name of the Student	Scholarship %
1	SYBCOM	27	MORAES MELROY MELWYN	10%
2	TYBCOM	37	KEWAT PRIYANKA PREMKUMAR	50%
3	SYBMS	5	FERNANDES INACIO MAURICE	40%
4	SYBMS	4	BHATIA DHRUV VIKRAM	10%
5	SYBMS	31	SHAIKH SUFIYAN SAMEER	10%
6	SYBMS	27	SHAIKH ARSHAD SHABBIR	10%
7	SYBMS	14	PATEL MOHAMMAD SALIQUE SHAFIQUE	10%
8	TYBMS	40	RENEE RAJU	50%
9	TYBMS	15	DIAS ELTON SAVIO	50%
10	TYBMS	61	SINGH NIDHI SANTOSH NEELAM	50%
11	TYBMS	22	KAMAT PRINCE SITAKANT	40%
12	TYBMS	62	SINGH RISHIKA SANJAY	25%

Scholarship Bagged by the students during Covid-19

Sr No.	Class	Roll No.	Name of the Student	Scholarship %
1	FYBCOM	83	MARSHETTY SOUMYA NARAYAN	100%

Scholarship Bagged by the students on the basis of Gujarati Minority

Sr No.	Class	Roll No.	Name of the Student	Scholarship %
1	SYBAMMC	9	VIRA YAVI KIRANKUMAR	100%

Scholarship Bagged by the students due to poor Financial Conditions

Sr No.	Class	Roll No.	Name of the Student	Scholarship %
1	SYBMS	24	SAYYED FIROZ AMIR	50%
2	TYBMS	54	SHAIKH AZEEM ABDUL KALAM	44%
3	TYBMS	68	YADAV SANTOSH DAYARAM	25%

Infrastructure

Library Services

The students can approach the counter for any purpose like Current Reading, Home Issue, Reference or getting information related to any topic of interest.

I - General services:

1. Computerised catalogue (OPAC) where one can locate for books according to author, title, publisher, accession number and classification number.

2. The following material is made available from the library counter

- a) Books for current reading
- b) Reading lists of interested books
- c) Syllabus
- d) Books for home issue for a week
- e) Bibliographies on various topics
- f) Competitive Exams related books
- g) Question Papers
- h) Books on careers
- i) Reference sources such as dictionaries, encyclopaedia's, yearbooks
- j) Journal articles Index
- k) Newspaper clipping on various topics useful for student's assignments and projects

3. Home lending of books, textbooks and other books are issued for one week.

4. Periodicals – Journals and magazines are displayed in the reading room. In case of any journal not found on display please ask at the counter. The periodicals are available for reading within the library. However, if any student wants any periodical for home issue, they should contact the person at the counter.

5. Daily newspapers are kept at the counter and available for reading to everybody.

6. Electronic Journal Databases accessible from NRS in the library and also from home.

7. Reference Service: This service is especially for projects and assignments.

8. Book Bank: Textbooks are provided for use during ones academic year. The books are required to be returned as soon as the exams get over. The application forms are made available from the library counter only during the pre-scribed dates on the notice put up at the beginning of every year.

9. Reading Room for self-study facility after the library hours.

10. Internet access through UGC Network Resource Centre and Wi-Fi. Anybody using these facilities is required to register themselves.

11. Services to ex-students and visitors.

12. Use of e-mails to inform the students of the new arrivals in the library etc.

II Library

1. CD-ROMs for viewing on multimedia computers are available in the library any student can view the CDs available in library.
2. Scanning and printing.

PROTOCOL / RULES FOR STUDENTS USING LIBRARY

- Talking loudly, discussing, loitering, eating, smoking, spitting, using mobile, shifting chairs, reserving chairs, scratching on furniture is strictly prohibited.
- All persons using the Library are subject to the discipline of the college.
- All those entering the library are requested to observe silence, behave in decent manner and maintain discipline
- Please take permission of the counter staff for entry inside the counter or Network Resource Center.
- For entry inside the counter the students are required to keep all their belongings aside and allowed to carry only their library card and identity card.
- Please handle the books carefully and do not mutilate them in any way while using.
- The books issued for home reading must be returned on the due date mentioned on date slip behind the book. If the same book is required again for the next week, the student

must renew it on the due date or is subjected to pay fine of Rs. 2/- per day per book or as per the then notice.

- In case of loss of a library book, the Librarian should be contacted immediately. The lost book is supposed to be replaced immediately. The cost of the book will be recovered only if the book is not available in the market.
- Other material like syllabus copies, question papers, periodicals, CDs, books for current reading, etc. issued from the counter are expected to be returned on the same day, failing which a fine of Rs. 5/- per day will be levied.
- The reference books marked with “R” are for using within the library and not allowed to be taken out of the library for any purpose.
- All the students are required to strictly adhere to the above rules co-operate with the library staff for smooth functioning of the library. The Librarian has authority to maintain order in the library and initiate action against any user who knowingly or persistently breaks any library regulation.



Computer Laboratory

VVUC Computer Lab is well equipped with 50 computers that enhance the learning process and enable the proper conduct of the University prescribed courses. Branded Personal Computers are installed in three Computer Labs, all networked to facilitate teaching in small batches, with adequate faculty attention.

All the computers in the Lab and the Office have a dedicated lease line for Internet connectivity, which can be used by students and staff.

These labs are ideal for computer-training needs including software releases, user-group meetings, and new application training. Our labs include student PCs and one projector PC. All our PCs run Microsoft Windows 8, including the Microsoft Office Suite, Internet Explorer, Mozilla Firefox, Adobe Acrobat Reader, and various media players. Our machines also feature of various software's required for teaching Learning Process. Lab is equipped with wireless Internet access and a printer is included in each room.

Some highlights and features of our computer labs include:

- 19-inch-high quality LED monitors PCs in each Lab
- All latest licensed version software's like Visual Studio, Oracle, Java NetBeans, etc.
- Fluorescent and incandescent lighting with clearly marked controls

- Hard writing surfaces for easier note taking
- Whiteboard, flip chart and markers
- Comfortable, ergonomic seating
- High-quality ACs for continuous cooling
- College has the separate IT Helpdesk for all installation and maintenance work.



Classrooms

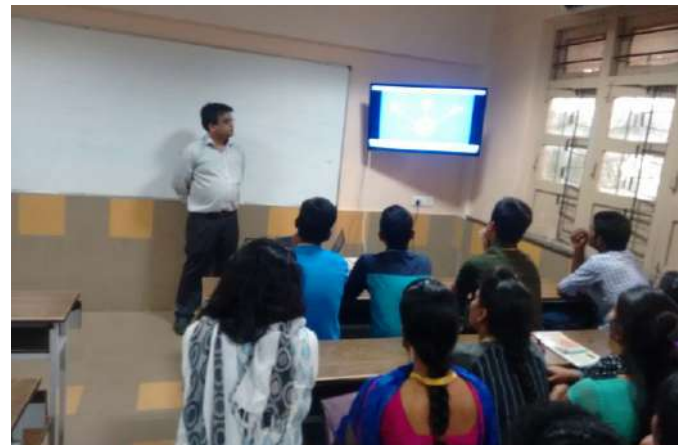
The Centre offers 30 dedicated Lecture rooms with a seating capacity of 120 students each.

Our lecture rooms are chosen by dozens of companies and organizations every year for small group meetings, such as internal staff meetings and training, board meetings, client presentations, internal strategy discussions and other similar meetings, including break-out sessions for larger meetings.



Some highlights and features of our classrooms include:

- Air Conditioner/s for each room
- Inbuilt LCD Projector
- Whiteboard, flip chart and markers
- Natural lighting for a brighter and more inviting atmosphere
- Fluorescent and incandescent lighting with clearly marked controls
- Hard writing surfaces for easier note taking
- Comfortable, ergonomic seating
- Wi-fi connection
- Podium
- Audio System



Other Facilities

Gymkhana

The spirit of sportsmanship is encouraged by the college. A spacious gymkhana has infrastructure and facilities for indoor games. The gymkhana staff is highly qualified. The college participates in games from the district to the national levels. Well-known coaches train students for indoor and outdoor games, training them to excel at inter-college tournaments at national and international levels.

Promotion of sports and games has always been an important aspect at Vidya Vikas Universal College since its inception. The young sportsmen have left no stone unturned in ensuring that they take the flag to greater heights every year.

The Gymkhana Committee organizes sports events at the Intra/Inter College and Inter-University level. The Gymkhana Committee comprises of students from First year Degree College to Third year. Tie-up / court facilities are provided to all the students for all sports. The Council also provides sports equipment's and professional coaches to train the students. The college also organizes extra tutoring facilities to the sports persons who require some assistance in learning or have missed on their academic activities on account of participation in inter/intra collegiate, university, zonal, state, national or International level activities and events.

Playgrounds

In order to promote sports amongst the students and to provide them with a platform to excel in this field, the college hires playgrounds in the nearby vicinity for various outdoor sports like Football, Cricket, Handball, Basket Ball, Volley Ball, etc. and arranges for facilities for indoor sports like Table Tennis, Swimming, Lawn Tennis, Chess, Badminton, Judo, Karate, Skating, etc. Coaches and trainers are appointed for the games as desired by the students. Students have participated and won laurels for the college at District Level to International Level.



Placement Cell

The Placement Committee of Vidya Vikas Universal College of Arts, Science, Commerce, B.M.M, BMS, Malad (West), Mumbai, India had conducted a Session on “Placement”. The session was conducted to help all the final year students to understand how Placement Cell works. It also helped to know the criteria for selection in different organizations. The session was conducted by Ms. Alpa Narvekar, Placement Head, Universal Education who has been appointed as a Full time Placement Officer who plays a role of a mediator between a potential candidate and prospective organization for our students. The Placement Officer explained about their placement policy which includes various training sessions related to communication skills, resume building, presentation, clothes during interview, makeup, and code of conduct to as to make the students industry ready.



IMPORTANCE OF CAMPUS PLACEMENT:

The following process is adopted by VVUC for Campus Placement:

- The students are given training on how to write impressive resumes.
- Students are taught soft skills. Students are then updated with the necessary technical knowledge.
- Mock Interviews and Mock Group Discussions are conducted.
- In the last stage, campus placement drive is undertaken where companies come and recruit students.

The Placement Cell of Vidya Vikas Universal College had organized a Job Fair on 18th March 2023, wherein 15+ reputed companies had participated with 2000+ openings & 20+ college participation. Some of the companies were Motilal Oswal, Parle Agro, Reliance Nippon, Policy Bazaar, Paisa Bazaar etc. In all we had 250+ registrations, around 200+ entries, out of which 73 got shortlisted & 41 were selected and placed.



FACULTY AT VIDYA VIKAS UNIVERSAL COLLEGE

All our faculties are highly qualified and experienced. We have subject expert faculty for different subjects and other industry experts as visiting faculty. An overview of which is as follows:

Full-Time Faculty

Sr. No.	Name	Designation	Qualification
1	Santosh Yadav	I/C Principal	M.Com. (Adv. Accountancy), M.Phil. (Commerce)
2	Bhavesh Kapuria	Assistant Professor & B.M.S. Coordinator	Pursuing Ph.D (Commerce), NET (Commerce & Management), SET (Economics, Commerce & Management), M. A. (Economics), M.Com. (Management), M.M.S. (Marketing), B.M.M. (Journalism)
3	Suparna Hansraj Bhakatwala	Assistant Professor & B.A.M.M.C. Coordinator	M.A. (Communication & Journalism), M.A. (Sociology), B.M.M. (Journalism), P.G Diploma (Communication & Journalism)
4	Jyoti S. Bamane	Assistant Professor	B.A., L.L.B., L.L.M., M.S. (Psychological Counselling and Behaviour Therapy)
5	Dr. Shoaib Mohammed	Assistant Professor	Ph.D (Commerce), NET (Commerce), M.Com. & M.B.A. (Finance), B.Com. (Hons.), Pursuing CFA
6	Payal Varma	Assistant Professor	Net (Commerce), Masters in Financial Analysts - MFA (CFA), B.Com.
7	Tanvi Bharat Rao	Assistant Professor	B.A., M.A. (English Literature), Pursuing Ph.D in English Literature
8	Praptikumar Vishwakarma	Assistant Professor	B.Sc., M.Sc. (Mathematics)
9	Shaikh Sanaulla Moula Ali	Assistant Professor	B.M.S., M.Com. (Business Management), L.L.B., NET, Pursuing P.G.D.H.R.M.
10	Rahul Sapan Mukherjee	Assistant Professor	M.Phil. (HRM)., M.B.A. (Finance), M.Com. (Accountancy)
11	Harshita Santosh Gaikwad	Assistant Professor	Pursuing Ph.D (Management), M.B.A. (Operation Management), P.G.D.B.M. (General Management), B.E. (Computer Science), Diploma In Computer Technology, Pursuing Post Graduation in Data Science from Deakin University.
12	Bhoomi Gaurang Upadhyay	Assistant Professor	B.Com., M.Com. (Management)
13	Harshada Tiwari	Librarian	B.Com., MLISc (Library & Information Science), Pursuing M.A. (Economics)

Visiting Faculty

Sr. No.	Name	Designation	Qualification
1	Hitesh Gadhia	Asst.Prof.	MBA Marketing
2	Suparna Sengupta	Asst.Prof.	MBA Marketing

Non-Teaching Staff

Sr. No.	Name	Designation
1	Ms. Swati Baing	Sr. Clerk
2	Mr. Sandeep Advilkar	Jr. Clerk
3	Ms. Suchita Temkar	Jr. Clerk

Procedure of Admissions

The Admission Procedure Is Basically Divided Into Two Components As Given Below, Viz.

(i) Pre-admission Online Registration At The University Website And

(ii) Online Pre-admission Application Form At The Vidya Vikas Universal College Website (in Two Phases)

P R E - A D M I S S I O N O N L I N E R E G I S T R A T I O N A T U N I V E R S I T Y W E B S I T E <http://mum.digitaluniversity.ac>

1. Please install Microsoft Silverlight on your computer, if you are using Windows Operating System 7 or lower version. The software is also available for free download from the University website <http://mum.digitaluniversity.ac>

2. Please go through the prospectus of the college to know about the courses and/or subject combination(s) offered by the college, rules, regulations etc. before you fill the PRE-ADMISSION ONLINE REGISTRATION FORM.

3. One form can be used to apply for multiple courses i.e. more than one course and multiple colleges for every course i.e. the applicant can fill one form to opt for more than one course like B.Com., B.M.S., B.A.F. etc. in more than one college for every course.

4. Applicants are requested to keep the following ready before they start filling the forms

a. Photocopy of the mark-sheet of the SSC / X Std and HSC / XII Std. of its equivalent examinations

b. Scanned copy of the Photograph of max. 80 x 107 pixels size and max. file size of 10 KB

c. Scanned copy of the Signature of max. 80 x 35 pixels size and max. file size of 10 KB.

d. Photocopy of any other certificate/s as required.

e. Valid e-mail id and mobile phone number for receiving mails and SMS from the University of Mumbai regarding the status of the application form.

f. Internet Connection with Internet Explorer ver.7.0 or higher.

5. Now log on to the University of M u m b a i w e b s i t e <http://mum.digitaluniversity.ac> . Click on the link “Pre-Admission Online Registration” (available on the row below University of Mumbai on the home page).

6. The first screen seeks confirmation from the applicant that he has all the necessary documents ready. On confirmation, the applicant moves to the second screen. Click on “Proceed” button.

7. The next screen i.e. the third screen, is the registration page where the candidate is required to enter The applicants name as it appears in the mark sheet of HSC (or Its equivalent) examination, Gender, date of birth

of the applicant and the Mobile Number and email-id on which the candidate wishes to receive communications from the University. Click on “Register” after ensuring that the information provided is correct and true.

8. The student will get a login id and four-digit alpha-numeric codes on submission of the form.

9. The student shall get a confirmation from M.K.C.L. on the mobile number and mail on the e-mail id provided by the student about the acceptance of the form.

10. The applicant will be required to verify his/her registration and then change the password.

11. The applicant will log to the website and start filling the form by uploading his photograph and signature and enters the personal details, contact details and educational qualifications.

12. The applicant is required to take a printout of the e-Suvidha Kit and enters the confirmation code in the system and select and upload the documents he/her wishes to upload based on the requirement.

13. The applicant selects the college/s and course/s offered by the college/s. Applicant can opt for more than one college and/or one or more than one courses offered by the colleges from amongst the colleges selected and after verification submits the form. Once the form is submitted the student will NOT be able to make any correction in the form.

14. Print the e-Suvidha ticket and note the

Application Number generated and printed on the e-Suvidha ticket. The Application number will be generated only after printing the e-Suvidha ticket.

15. Enter the application number generated on the e-Suvidha ticket on your application form and complete the process.

16. The student is then required to take the hardcopy of the uploaded “Pre-Admission Online Form” and submit the copy of the form to college/s, which he has opted for. The student is required to submit TWO COPIES of the “Submission Copy” to the college concerned. PLEASE NOTE THAT THE APPLICATION FORM WILL BE PRINTED SEPARATELY FOR EVERY COLLEGE AND FOR EVERY COURSE OPTED BY THE STUDENT FOR THE COLLEGE CONCERNED.

17. University of Mumbai has instructed the colleges NOT TO GRANT admission to any student who has not registered on the university website.

18. IN CASE OF ANY DIFFICULTIES WHILE APPLYING FOR “PRE-ADMISSION ONLINE REGISTRATION” YOU ARE REQUESTED TO CONTACT UNIVERSITY HELPLINE CALL CENTRE: +919326552525/020-66834821 (ONLY FOR STUDENTS) FROM 10.00 A.M. TO 6.00 P.M. ON WORKING DAYS.

ADMISSION PROCESS AT VIDYA VIKAS UNIVERSAL COLLEGE.

1. THE ADMISSION PROCESS AT VIDYA VIKAS EDUCATION TRUST'S VIDYA VIKAS UNIVERSAL COLLEGE IS IN ADDITION TO THE PRE-ADMISSION REGISTRATION PROCESS OF UNIVERSITY OF MUMBAI IS IN TWO PHASES AS MENTIONED IN "A" ABOVE.

2. Applicants can fill the on-line form from his/her residence or cyber café or any other location where computer, internet and printer facilities are available.

3. Applicants are required to fill separate form for each category under which he/she wishes to apply i.e. if a candidate belonging to Gujarati Speaking Linguistic Minority wishes to apply under Gujarati as well as Open Category, he/she will have to submit two separate application forms one for Gujarati Speaking Linguistic Minority Category and other for Open Category and will have to pay Rs. 100/-

4. Applicants are requested to keep the following ready before they start filling the forms

a. Photocopy of the mark-sheet of the SSC / X Std and HSC / XII Std. of its equivalent examinations

b. Scanned copy of the Photograph of max. 80 x 107 pixels size and max. file size of 10 kb

c. Scanned copy of the Signature of max. 80 x 35 pixels size and max. file size of 10 kb

d. Photocopy of any other certificate/s as required.

e. Adobe Reader installed on your machine. If not please download from the link provided.

f. Internet Connection.

g. Your browser may ask you to allow blocked Pop-Ups or to run active contents. Please choose Allowed Blocked Contents / Popup.

1. The procedure for on-line submission of PRE-ADMISSION APPLICATION FORM:

a. Log on to the college website www.vvuniversal.edu.in or directly to the Portal <http://mum.digitaluniversity.ac>

I. Click on the link "Online Pre-Admission Form" for admission to FYBCOM-2023/ FYBMS – 2023 / FYBAMMC – 2023 You will be directed to the portal mentioned above.

ii. Flow of the form filling process:

b. On execution of step ii (above), you will be taken to a separate portal to fill the form.

You will be required to register yourself by creating and entering the User id and password which will be used for future logins to the system. Select/Click the

c. "Register Now" button. A new screen will be displayed where the applicant has to enter the user-id, his/her name, and password and reconfirm the password. Select/Click the "Register Now" button. Confirm the Registration. Log out of the system.

d. Log into the system again using the User-id and the Password that you have created in (b). This will launch the online application system form.

e. The applicant will be required to select the college, the course that he/she wants to apply for the academic year as 2023. Select/Click the “Apply” button. The screen will now display the admission form.

f. The admission form consists of 7 screens

1. INSTRUCTIONS: Please read the instructions very carefully before you proceed with filling the form online.

2. MARKS DETAILS: The applicant is required to select the name of the college, the course that he/she wishes to apply for and the marks obtained at the HSC or its equivalent examinations, Stream offered at HSC (Arts/ Science / Commerce etc.) Category applied under, MKCL registration number (which is one of the mandatory data required), whether you have passed the HSC / Equivalent examination in ONE attempt etc. PLEASE ENTER THE MARKS OBTAINED IN ALL THE SUBJECTS OFFERED AT THE HSC / EQUIVALENT EXAMINATIONS WHILE ENTERING THE DATA IN THE “MARKS OBTAINED” COLUMN. The objective is to verify the eligibility criterion for admission to the course opted by the applicant. The applicant can proceed to the next screen “PERSONAL DETAILS” further if and only if he/she satisfies the eligibility criterion of the course applied. Also you can proceed to the next screen only if the data is entered for all the mandatory fields. The marks obtained by the candidate will be converted to out of 600 and will be used to prepare the merit list. Students who have passed the qualifying examination from the

IB School are required to apply under the Diploma Category for admission to FYBMS Course.

3. PERSONAL DETAILS: Eligible candidates will enter their personal details like their full name, caste, blood group, Aadhar Card Number, date of birth, address for correspondence, mail id of the student (mandatory) etc. You will also be required to upload the scanned copy of the candidate’s photograph, signature and any other document / certificate used for seeking admission which is a mandatory requirement.

4. EDUCATIONAL DETAILS: Information filled under “MARKS DETAILS” will be carried forward. Additional information related to the SSC / its equivalent examination must be entered.

5. PARENT/ GUARDIAN DETAILS: Details of the parent / guardian of the applicants is to be entered. Father’s / Mother’s email-id is one of the mandatory fields.

6. PREVIEW: This screen will generate the DRAFT COPY of application form in PDF format. Candidate can verify the information filled and make the corrections in the online application form before the form is submitted. Please note that this is the Draft Copy of the application form for admission and not the final copy. The Draft Copy of the Application form is generated without the application number.

7. SUBMIT: After verifying that the information filled in steps (a) to (e) is correct in step (I), the candidate must now click the

“Submit” button to submit the form. Please note that no correction can be made in the form after submission. Also, an APPLICATION NUMBER is generated on submission of the form. If the application no. is not generated then it implies that the security instructions are not followed properly and in such cases the applicant must repeat the steps (i) to (xiii) stated above. Save the form and take the hard copy i.e. the printout of the form.

vi. Please note that once the application number is generated, payment of Rs. 100/- (and in case if payment is made online additional convenience fee of Rs. 1.50 i.e. total Rs. 101.50) towards the application form is to be made. The payment can be made in two ways viz. by using the payment gateway provided on the website or through physical payment of the application fees at the college. **FURTHER NOTE THAT SUBMITTING THE HARD COPY OF THE APPLICATION FORM ALONG WITH THE DOCUMENTS IS MANDATORY IRRESPECTIVE OF THE MODE OF PAYMENT OF THE APPLICATION FEES.** The fees can be paid at the college along with the submission of the hard copy of the form.

v. If payment of Rs. 101.50 is made and confirmed through the payment gateway, the applicant will receive an email confirming the payment. The applicant must submit the hardcopy of this mail along with the hardcopy of the application form along with the photocopy of the necessary documents to the college authorities.

vi. The candidate can fill and submit the application form for the same course in different colleges under Universal Education (UE) / Different Courses in the same college / different courses in different colleges under UE. After following steps iii (a) to iii (e), separate application number will be generated for every application submitted. Applicant is not required to fill all the data again for submitting the forms for different / same course in same / different college under UE.

vii. **IRRESPECTIVE OF THE MODE OF PAYMENT OF THE APPLICATION FEE,** The applicant will have to submit the hardcopy of the application form (Phase 1) submitted online along with the necessary documents to the college within the prescribed time schedule and the applicant will be given an acknowledgement. If the name of the applicant appears on the merit list, the original copy of this acknowledgement along with all the necessary documents, hard copy of the phase 2 form and fees must be provided at the time of confirming the admission.

viii. **APPLICANTS ARE REQUIRED TO NOTE THAT ONLY THOSE NAMES WHERE APPLICATION NUMBER IS GENERATED & ACKNOWLEDGEMENT OF RECEIPT OF HARDCOPY OF THE UPLOADED ONLINE ADMISSION FORM (PHASE I) is issued WILL BE CONSIDERED FOR generation of Merit List and Admission.**

xi. Documents required while submitting the application form (PHOTO copy only) :

- Hardcopy of the Pre Admission Online Registration form.
- One passport size photograph
- H.S.C. Marksheet and H.S.C. Leaving Certificate
- In case of downloaded mark sheet (when the mark sheet is delayed by the board) needs to be attested by the school authorities concerned
- S.S.C. Marksheet
- Any other certificate(s) as applicable.
- PROVISIONAL STATEMENT OF ELIGIBILITY in case if the student has passed his HSC/Equivalent examination from OTHER THAN Maharashtra Board. (or the photocopy of the receipt of payment made for application of Provisional Statement of Eligibility), if available.

x. Hard Copy of the filled in forms i.e. the Pre-admission Online Registration Form (filled and downloaded from the university website <http://mum.digitaluniversity.ac>) and Online Pre-Admission Form of Phase 1 (filled and downloaded from the college website www.vvuniversal.edu.in) along with the documents specified in IX ABOVE will be accepted as per the schedule given by the University.

xi. Refund of fees can be claimed as per Mumbai University's Circular No. UG / 412 of 2008 0.2859: Refund of Tuition, Development and all other fees after cancellation of admissions:

The candidates who have taken admission in undergraduate courses in Govt. colleges, in Govt. aided and unaided courses conducted by affiliated colleges, and recognized Institutions may request for refund of fees after applying in writing for cancellation of their admission to the course. The refund of fees as applicable shall be made on or before the 30th day after the date of cancellation and thereafter. The percentage of fees for the course shall be refunded to the candidate after deducting charges as follows:

Table – 1: Fees Deduction on cancellation of admission

	(i)	(ii)	(iii)	(iv)	(v)	(vi)
Period	Prior to Commencement of academic term and instruction of the course	Up to 20 days after commencement of the academic term of the course	From 21st day up to 50 days After Commencement of the academic term of the Course	From 51st day up to 80 days after the commencement of academic term of the course or August 31st whichever is earlier	From September 1st to September 30th	After September 30th
Deduction	Rs. 500/- Lump Sum	20% of the total amount of fees.	30% of the total amount of fees.	50% of the total amount of fees.	60% of the total amount of fees.	100% of the total amount of fees.

Note: The total amount considered for the refund of fees from the commencement of academic term of the courses including the following:

- i. The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam. Fee and Enrolment fee) are non-refundable if payment is made by the college prior to the date of cancellation.
- i) Fee collected for identity card and Library card, admission form and prospectus, enrolment and any other course specific fee are not refundable after the commencement of the academic term.
- ii) All refundable deposits (Laboratory, Caution Money and Library etc.) shall be fully returned at the time of cancellation.

Provided that wherever admissions are made through centralized admission process for professional and / or for any other courses by other competent Authorities, the Refund Rules are applicable if specified by such authorities (as per the rules of relevant agencies) for the 1st year admission. In case of admission to subsequent years of the course, 0.2859 is applicable for cancellation of admission.

Provided further that this refund rule is concurrent with the rules and guidelines of other professional statutory bodies appointed for admission for relevant courses.

Further that 0.2859-A & 0.2859-B have been repealed and the amended 0.2859 relating to the refund of Tuition Fees, Development and all other fees after cancellation of admission for the Under Graduate Courses has been brought into force with effect from the academic year 2008-2009.

REFUND OF COLLEGE DEPOSIT

Application for the refund of college deposit must be made within one year of the applicant ceasing to be a student of the College, failing which the deposit amount will be forfeited. The college now ensures that the deposits are refunded to the students through the RTGS system and hence it is necessary that the students have a bank account so that the deposit amount can be transferred directly to their accounts without delay.

DOCUMENTS ISSUED BY THE COLLEGE

IDENTITY CARD

Identity Card, which is one of the most important documents of the student, will be issued on the day of confirming the admissions. Every student is required to ensure that they wear their identity card in person whenever they are present in the college premises. The Identity card must be preserved and taken care of. Students are required to present the identity card on demand in the College, in the Library, at any college event and while travelling in local trains. The loss of Identity Card should be immediately reported to the College Office in writing, with a statement under the circumstances in which it was lost. The office will issue a Duplicate Identity Card against payment of Rs.100/-.

At the University Examination all candidates are required to produce, at the examination centres, their identity cards bearing their photographs attested by the Principal along with their Hall Tickets.

RAILWAY CONCESSION

Students can avail concessional fares for rail travel by local trains between the stations nearest to the place of their residence (i.e. As per the address mentioned on the Identity Card) in Mumbai and the College (Malad Station). Students are requested to enter their local and permanent addresses correctly in the Admission Forms to facilitate issue of Railway concession orders.

The place of permanent residence, in the

application for admission, means the place where the student and/or his parents normally reside. This address will not be allowed to be changed during the academic year.

Students can also avail, during vacation period (Only Diwali & Christmas Vacation), concessional fares by rail for journeys between their place of personal residence in Mumbai during vacation.

Days and Timings for issuing the railway concession forms:

- The degree college students can avail the concession forms on all working days during office hours.

Necessary documents to be submitted while availing the concession:

- Students Identity Card
- Original Fee Receipts
- Charges Re. 1/-

AIRLINE CONCESSION

Students can also avail of concessional fares for air travel during vacation period. Students desiring to avail the Airline concession should submit the prescribed form to the college office at least 3 days in advance, for endorsement. Students need to submit their concession form at Information Counter for stamping and signature. (The Forms are available at specific airways ticket counter)

TRANSCRIPTS

Students desirous of pursuing further studies abroad should apply for transcripts to the college office well in advance. After verification of marksheets, the college will hand over the transcripts in ten to fifteen days' time. Charges for issuing the transcripts is Rs.1000/-for 5 set of copies. Every additional copy will be charged at rate of Rs. 50 per copy.

Necessary documents required:

- Students hand written application for availing the Transcript Form
- Transcript Form provided by the college to be filled and submit at the Information Counter.
- Attested copy of Mark-Sheets (5 or 3 years i.e. from JC to TY or from FY to TY)

The application form for the same is appended as Annexure K

BONAFIDE CERTIFICATE

Students with a genuine reason can apply for a Bonafide certificate to the college. Students may contact the Information Counter to apply for a Bonafide Certificate. Charge for issuing the Bonafied certificate is Rs.25/-. Students can collect the certificate in two working days from Information Counter.

Along with application, a photocopy of student's Identity Card is required and if any Ex Students are applying for bonafide certificate then they must submit all the years Mark-Sheet's photocopy to Information Counter.

TRANSFER CERTIFICATE

- (1) In a transfer case, no student will at any time be admitted to this College unless he/she produces a Transference Certificate from the College he/she leaves.
- (2) College is entitled to charge a fee of Rs.100/-for issuing the certificate.
- (3) As a result of a student leaving one College to join another, it will be necessary for him/her to count the attendance kept by him/her in more than one College to enable him/her to make up the necessary percentage of attendance. A Transference Certificate shall not be granted except for reasons, which appear to be enough and except with the written permission of the Principal of the College that the student wants to leave and the Principal of the College, which he/she intends to join.
- (4) Students need to get the letter from authorized department for availing the Transfer Certificate from their current college/institute along with previous year pass out Mark-Sheets photo copy.

TRANSFER/MIGRATION

Students seeking transfer from one College to another during the academic year are required to submit a NOC from the parent college and subsequently Transference Certificate and the Marks Certificate showing marks obtained at the First Term Examination conducted by the earlier College.

In the event of a student getting transferred from one College to another within the University of Mumbai, the marks secured by the candidate at the end of the first term examination in the original College, shall be binding on the candidate and on the College to which the candidate is transferred. Further a student migrating from another University to this University for joining the Second Year Course need not be required to appear and pass the First Year Examination of this University if eligibility is granted by the Mumbai University to the class of admission.

DUPLICATE COPY OF MARKSHEET

Students who intend to apply for duplicate copies of their statements of marks, certificates of passing, degree certificates as well as special certificates, should produce an affidavit on a non-judicial stamp paper of Rs.100/- made in that behalf before the metropolitan magistrate or notary appointed by the government to that effect, the reason for the issue of duplicate copy of the aforesaid documents mentioning therein so also, the first information report FIR registered in the police station for the reasons whatsoever, i.e., loss, damage of the same, etc, to check the misuse of the aforesaid documents. On completion of these formalities and payment of necessary fees the required duplicate certificates will be issued to the concerned students accordingly.

Scheme of Examination

University of Mumbai has implemented the Choice Based Credit and Grading System since 2010-2011. The Scheme has seen many changes since its inception. The Choice Based Credit System as applicable from the year 2016-2017 is given below.

Before we proceed to explain the examination scheme, a Learner (student) must understand the terminologies used:

Program:

A Program is a set of courses that are linked together in an academically meaningful way and generally ends with the award of a Certificate or Diploma or Degree depending on the level of knowledge attained and the total duration of study. Traditionally, B.A., B.Sc. and B.Com. are referred as Degree's and will now be referred to as PROGRAMS.

Course:

The term "COURSE" under the Credit System corresponds to the word 'SUBJECT' used currently. For instance, subjects like Accountancy & Financial Management, Business Economics, Foundation Course, Commerce etc. included under the B. Com program would now be called 'Courses'.

Module and Unit:

A course which is generally an independent entity having its own separate identity, is also often referred to as a 'Module'. A module may be studied in conjugation with other learning modules or studied independently. A topic within a course is treated as a Unit.

Credit Point:

Credit Point refers to the 'Workload' of a learner. It is an index of the number of learning hours deemed for learning of a certain segment. These learning hours are broadly classified into hours spent on attending actual lectures / tutorials / laboratory work / seminar etc. and notional hours spent on reading, reflecting, discussing, attending counselling sessions, watching especially prepared videos, writing assignments, preparing for examinations, etc.

1 credit point corresponds to 30 to 40 learning hours. A single course may be assigned between 2 to 8 credit points taking into consideration no. of hours it would take for a learner to complete a single course successfully. The learner is said to have earned the credits on successful completion of the course including the evaluation.

Semester System:

The program (Degree Course) of three years duration is divided into six terms of approx. 6 months duration called semester. Every semester will have number of courses (subjects/papers) that a learner will have to offer. Each course subject) will be assigned certain number of credits. Learner will be assessed continuously during the Semester and evaluated at the end of the semester. The results will be declared at the end of every semester. Credits will be earned by the learner on successful completion of the course.

Choice Base implies that the learner has the choice to select the subjects that he/she would

like to learn within the prescribed time period and the program parameters. Say for example a learner who wants to major in Accountancy wishes to study History may be permitted to do so under the Choice Based System.

Examination Scheme (Refer University Circular No. UG / 80 / 2016-17 dated 15th Oct. 2016)

Traditional Courses like B.Com.

1. All papers other than Foundation Course I (Semester-I, II, III & IV) and Computer Applications & System (Semester- V & VI) shall be evaluated for 100 marks and for 3 hours duration.

2. In case of Foundation Course Paper I & II at First Year and Foundation Course Paper III & IV at Second Year, the evaluation will be as given below:

- a. Semester End theory Examination of 75 marks and 2 ½ hours duration
- b. Internal Assessment: Project which will be evaluated for 25 marks

For Self-Financing courses: (for all courses)

Performance of the student for every course in self Financing Courses will be evaluated in two components:

- c. Semester End theory Examination of 75 marks and 2 ½ hours duration
- d. Internal Assessment: Class Test / Project for 25 marks

PASSING STANDARD:

For courses where the evaluation is of 100 marks based on the semester end examination only, the learner will be required to obtain 40% marks i.e. 40/100 in their exams.

In case of courses where the performance of the learner is evaluated on the basis of Internal Assessment and Semester End Examination, the learner to pass a course will have to obtain minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment & Semester End Examination i.e. the learner shall obtain minimum of 40% marks (i.e. 10 out of 25) in the Internal Assessment and 40% marks in Semester End Examination (i.e. 30 Out of 75) separately, to pass the course and minimum of Grade E in each project, wherever applicable, to pass a particular semester.

A learner will be said to have passed the course if the learner passes the Internal Assessment & Semester End Examination together.

PERFORMANCE GRADING:

Under the CBCS, the learner will be issued a grade sheet. The marks obtained by the student will be converted into grades and based on the credits allotted to the course and the grade obtained by the student, the overall grade will be calculated, and grade sheet will be issued to the learner. The 10-point grading system, as applicable, is given below:

Grade	Marks	Grade Points	Performance
O	80 & above	10	Outstanding
A+	70 to 79.99	9	Excellent
A	60 - 69.99	8	Very Good
B+	55 to 59.99	7	Good
B	50 - 54.99	6	Above Average
C	45 to 49.99	5	Average
D	40 to 44.99	4	Pass
F	Less than 40	0	Fail

R: 8437 carry forwards of marks in case of a learner who fails in the internal assessment and/or semester end assessment in one or more subjects:

1) A learner who PASSES in the Internal Examination but FAILS in the Semester End Examination of the course shall reappear for the Semester End Examination of that course. However, his/her marks of the Internal Examinations shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.

2) A learner who PASSES in the Semester End Examination but FAILS in the Internal Assessment of the course shall reappear for the Internal Examination of that course. However, his/her marks of the Semester End Examination shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.

3) A) For Courses without practical

In case of a learner who is reappearing for the Internal Examination, the examination will

consist of one project of 25 marks which will be divided into 13 marks for the documentation of the project, 06 marks for the presentation and 06 marks for the viva and the interaction.

B) For Courses with practical

In case of a learner who is reappearing for the Internal Examination for subjects with Practical/fieldwork, the examinations will consist of practical examination of 25 marks which will be divided into 13 marks for the laboratory work, 06 marks for the Viva Examination and 06 marks for the Journal.

R. 8439

Additional Examination: Internal Assessment:

Eligibility norms to appear for the additional class test for learners who remained absent during regular class test:

a. The learner must apply to the Head of the Institution giving the reason(s) for absence within 8 days of the conduct of the examination along with the necessary documents and testimonials.

b. If the learner is absent due to participation in Inter Collegiate events, State or National or International level events, Training camp or coaching camp organized by authorized university or state or national or international bodies, NSS / NCC Events / Camps / cultural activities / sports activities / research festival or any other activities authenticated by the head of the institution, the head of the Institution shall generally grant permission to the learner to appear for the additional class

test or assignment.

c. The Head of the Institution, on scrutiny of the documents and testimonials, may grant the permission to the learner to appear for the additional examination. The application form is appended as Annexure C.

**ALLOWED TO KEEP TERMS (ATKT)
(for Courses like B.Com. B.M.S., and
B.A.M.M.C.):**

a. A learner shall be allowed to keep term for Semester II irrespective of number of courses of failure in the Semester I.

b. A learner shall be allowed to keep term for Semester III if he/she passes each of Semester I and Semester II

OR

A learner fails in not more than FOUR courses of Semester I and Semester II taken together with not more than TWO courses at each of Semester I & Semester II.

a. A learner shall be allowed to keep term for Semester IV irrespective of number of courses of failure in Semester III.

b. A learner shall be allowed to keep term for Semester V if he/she passes Semester I, Semester II, Semester III and Semester IV.

OR

A learner shall pass Semester I and Semester II and fails in not more than FOUR courses of Semester III and Semester IV taken together with not more than TWO courses at each of Semester III & Semester IV.

a. A learner shall be allowed to keep term for Semester VI irrespective of number of courses of failure in the Semester V

b. The learner can appear for the semester VI examination subject to the above scenario, but the result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV and Semester V.

**Class test for Internal Assessment for
courses without practical: (for Commerce
Faculty):**

a. A learner who remains absent for the class test will be allowed to appear for the additional class test.

**Class test or assignment for Internal
Assessment for Courses with practical:**

a. A learner who is absent for the Semester End Practical Examination will be awarded marks for the Journal (out of 5 marks) & Viva Voce (out of 5 marks) component of the Semester End Examination. Thus, he will be evaluated for 10 marks instead of 20 marks and will lose the 10 marks for the Laboratory work. However, his marks for the Semester End Practical Examination will be taken as out of 20 (without conversion i.e. if the learner gets 4/5 marks in for Journal & Viva Voce, his/her marks for the Semester End Practical Examination will be taken as 8/10) and internal assessment will be calculated as out of 25 marks and not 15 marks.

**When can the Additional Class Test be
Conducted?**

The Additional Class Test (or viva examination) must be conducted 15 days prior to the commencement of the Semester End Examination after following the necessary procedure and completing the formalities.

SEMESTER END EXAMINATIONS: ELIGIBILITY NORMS TO APPEAR FOR THE ADDITIONAL SEMESTER END EXAMINATION FOR LEARNERS WHO REMAINED ABSENT

A learner who does not appear i.e. remains absent in some or all the courses on medical grounds or for representing the College / University in sports, cultural activities, activities of NSS, NCC or sports training camps conducted by recognized bodies / competent authorities or for any other reason which is considered valid under exceptional circumstances and to the satisfaction of the Principal or the Head of the Institute.

The learner who remains absent with the prior permission of the Principal of the College / Head of the Institution may be permitted to appear for the Additional Semester End Examination.

The additional Semester End Examination shall be of 2 ½ or 3 hour duration and of 75 or 100 marks per course. The learner shall appear for the Semester End Examination of the course for which he/she was absent or has failed. Learners who are punished under O.5050 shall not be eligible to appear for this additional examination.

Also, a learner appearing for the repeat

examination as ex-student may be permitted to appear for the additional Internal Assessment and Additional Semester End Examination conducted for the failed or the absent learner even if the learner does not register/appear at the regular examination conducted for such repeaters. Say for e.g. A regular learner of F.Y.B.Com. program of 2011-2012 under the SBCGS has failed in two courses after appearing for the regular and additional examination held in academic year 2011-2012 is now eligible to appear for the examination of the failed courses at the regular examination conducted along with the regular student of F.Y.B.Com. for the academic year 2012-2013. For some reason, this learner does not register for this regular examination. As he has not registered for the regular examination, the learner is not eligible to appear for the additional examination. Thus, losing a chance to appear for the examination and thereby losing a year and hence to prevent the loss of academic year of such a student the student may be permitted to appear for the additional examination without registering for the regular examination.

Mode of Conduct of Semester End Additional Examination:

a) The absent learner will be allowed to appear for the examination by the head of the institution after following the necessary formalities subject to the reasons to the satisfaction of the head of the institution.

b) Additional Examination for Semester I and Semester II will be held after the conduct of Semester II Examination in March/ April every year and Additional Examination for Semester III and Semester IV be held after the conduct of Semester IV Examination in March/April every year. However, Additional Examination for Semester II and Semester IV be held after 20 days and before 40 days from the date of declaration of result of the respective Semester End Examination.

Project Evaluation (if Applicable)

1. A learner who PASSES IN ALL THE COURSES BUT DOES NOT secure

minimum grade of E in project as applicable has to resubmit a fresh project till he/she secures a minimum of grade E.

2. The credits and grade points secured by him/her in the other courses will be carried forward and he/she shall be entitled for grade obtained by them on passing of all the courses.

3. The evaluation of project and viva/voce examination shall be done by marks only and then it will be converted into grade in the ten-point scale and award the same to the learner.

4. A learner shall have to obtain minimum of grade E (or its equivalent marks) in project evaluation and viva/voce taken together to obtain 40% marks in project work.

R.8441: Course wise, Semester wise Credit allocation:

Faculty	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Bachelor of Commerce (B.Com.)	20	20	20	20	20	20	120
Bachelor of Management Studies (B.M.S.)	20	20	20	20	20	20	120
Bachelor of Arts in Multimedia and Mass Communication (B.A.M.M.C.)	20	20	20	20	20	20	120

Award of Statutory Grace Marks:

O.5043A GRACE MARKS FOR GETTING HIGHER CLASS (@)

A candidate who passes in all the subjects and heads of passing in the examination without the benefit of either gracing or condonation rules and whose total number of marks falls short for securing Second Class/Higer Second Class or First Class by marks not more 1% of the aggregate marks of that examination or up to 10 marks, whichever is less, shall be given the required marks to get the next higher class or grade as the case may be.

Provided that benefits of above-mentioned grace marks shall not be given, if the candidate fails to secure necessary passing marks in the aggregate head of passing also, if prescribed, in the examination concerned.

Provided further that benefits of above-mentioned grace marks shall be given to the candidate for such examination/s only for which provision of award of class has been prescribed.

O.5044A GRACE MARKS FOR GETTING DISTINCTION IN THE SUBJECT ONLY (@)

A candidate who passes in all the Subjects/Heads of passing in the examination without benefit of either gracing or condonation rules and whose total number of marks in the subject/s falls short by not more than three marks for getting distinction in the subject/s shall be given necessary grace marks up to three in maximum two subjects, subject to maximum 1% of the total marks of that

Head of Passing whichever is more, in a given examination.

Provided that benefit of the abovementioned grace marks shall be given to the candidate only for such examination/s for which provision for distinction in a subject has been prescribed.

O.5045A CONDONATION (*)

If a candidate fails in only one head of passing having passed in all other heads of passing, his/her deficiency of marks in such head of passing may be condoned by not more than 1% of the aggregate marks of the examination or 10% of the total number of marks of that head of passing in which he/she is failing, whichever is less. However, condonation whether in one head of passing or aggregate head of passing be restricted to maximum up to 10 marks only.

Award of 10 grace marks to students under O.229 for participation in Co-curricular and Extra-Curricular activities conducted by the College and University: (For exact details refer circular no. UG/112 of 2015 dated October 27, 2015)

Students participating in co-curricular and extra-curricular activities like N.C.C., N.S.S., Sports and Cultural Activities etc. and win laurels for self and college and university are awarded grace marks under ordinance 229. Given below is the brief description about the criterion for eligibility of the grace marks under O.229. Learners

- enrolled as members of the N.C.C. and have satisfactorily completed the N.C.C.

training programme during the academic year.

- enrolled as members of the **Home Guards** and have satisfactorily completed Home Guard training programme during the academic year.
- participated in the **N.S.S.** programme and have satisfactorily completed 120 hours of social service comprising time spent in at least 2 types of projects as certified by the Principal.
- participated in any programme of the **Department of Adult and continuing Education and Extension** have satisfactorily completed at least 120 hours of work in the programme as certified by the Principal.
- participated in the **Work-experience project** of the Department for 240 hours as certified by the Principal.
- reached at Quarter final stage at inter collegiate **sports competitions** or have secured one of the eight places in order of merit in individual sport event conducted by the University or have represented the University in sports events either at the inter-state, zonal national, or at the international level and have produced the necessary certificate secured first three positions in **cultural group events** or have secured one of the first three places in individual cultural events or whose performances have been adjudged best at the inter-collegiate cultural competition organised by the University.

- been members of the **Students' Councils** constituted under Section 40 (2) (a) or Section 40 (2) (b) or under Section 40 (4) of the Maharashtra Universities Act 1994 and have actively participated in various schemes, programmes and attended functions of the University during the academic year

The benefit of 10 grace marks to candidates would be available only in any one of the activities mentioned above, at their option subject to their fulfilling the following conditions:

1. That in case of failure in one or more heads of passing an examination, the benefit of grace marks shall be granted to the extent of 5% of the maximum marks allotted to the subject.
2. That the grace marks will be granted for the purpose of claiming exemptions in a subject/s, provided it shall not exceed 5% of the maximum marks allotted to the subject.
3. That the maximum of 10 grace marks shall be granted for the purpose of enabling a candidate for the award of class and / or distinction, in the examination.
4. That the maximum 10 grace marks will be added to the Choice Based Credit System (CBCS)

Provision for Special Students / Differently Abled Students:

Vide Circular no. Exam / Result / 1851 of 2017 dated 27 March 2017 University of Mumbai and the Government of Maharashtra vide G.R. no. Sankirna-2016 / Pra.Kra. 302 / Vi. Shi.-3 dated March 4, 2017 have specified 21 categories of special needs who are eligible for various concessions like a writer / extra time / additional grace marks / text to speech converters etc. are prescribed.

Students / parents with anyone / more special needs are requested to contact college office, preferably during admission process, to obtain details about the facilities available to them for examinations and other academic activities. Parents of such students / students will be required to submit the relevant documents issued by the Government / BMC Hospitals / other authorised agencies as specified in the above mention circular and G.R. The 21 categories are as under:

1. Blindness
2. Low Vision / Partial Blind
3. Leprosy Cured Person
4. Hearing Impairment: Deft and hard of Learning
5. Locomotor Disability including Orthopaedic Disability
6. Dwarfism
7. Intellectual Disability / Slow Learners / Mentally Challenged

8. Mental Illness
9. Autism Spectrum Disorder
10. Cerebral Palsy
11. Muscular Dystrophy
12. Chronic Neurological Condition
13. Specific Learning Disability
14. Multiple Sclerosis
15. Speech and Learning Disability
16. Thalassemia / Cancer
17. Haemophilia
18. Sickle Cell Disease
19. Multiple Disabilities
20. Acid Attack Victim
21. Parkinson's Disease

Details of the concession/s available can be obtained from the college office.

Photocopy, Verification & Revaluation of The Assessed Answer Books:

The University of Mumbai by the directives by Hon. Vice Chancellor vide VCD/ 1 of 2016 "Rules & Procedure for providing the Photocopies of assessed Answer-book(s) to the examinee & Process of Revaluation of the Answer-Book(s)" dated July 1, 2017 also known as "Rules & Procedure for providing the Photocopies of assessed Answer-book(s) to the examinee & Process of Revaluation of the Answer-Book(s)". These directions

shall come into force with immediate effect i.e. from the examinations to be held in the First Half of the Year 2016. **Relevant extract of the VCD are:**

PART-I General Rules

1. Applying for Photocopy of answer book and applying for Revaluation will be two independent processes.
2. Applying for the Photocopy of the answer book or having Photocopy of the answer book shall not be a pre-requisite for applying for revaluation of the answer book in the said subject.
3. **The Examinee can independently apply for Revaluation or photocopy or both simultaneously, if he desires so.**
4. The Examinee who desires to apply for revaluation are requested to note that, his / her original marks will become **null & void** as soon as he submits his application for the revaluation.
5. The Examinee shall check the University website, time to time for the various details regarding his / her result status / information / list etc., as the entire process of photocopy of revaluation is carried out through online system. It is the responsibility of the Examinee to verify the online detail. No complaint will be entertained in this respect after due date is over.

However, The University may adopt any other procedure for acceptance of the application / fees, which will be circulated for the information of examinees

PART-II

Rules & Procedure for providing the Photocopy(ies) of assessed answer-book(s)

1. The facility of obtaining Photocopy(ies) of assessed and / or moderated answer book(s) by the examinee is extended with a view to bring transparency in the examinations system and ensure its credibility.
2. Under these rules applying for the Photocopy(ies) of answer-books shall be permitted in respect of: For theory papers of all the examinations conducted by the University in the current session.
3. The Examinee(s) shall apply for the photocopy to the Principal of the College to which the candidate has registered for the said course in the prescribed format along with the non-refundable fee prescribed for the purpose by Controller of Examinations, as per the procedure & the manner decided by the University, time-to-time. The examinee belonging to the reserved categories shall be granted 50% concession in the Fees.
4. The Principal of the College shall process the applications of the Semester End Theory Examination as per the procedure laid down.
5. The Principal shall accept the prescribed application form for obtaining Photocopy(ies) of answer book(s) of the examinations conducted by University **within Ten (10) working days** from the date of the declaration of result of the examination. He shall forward these applications to the University within **next three days, if required. No application after the due date will be entertained on**

any ground whatsoever.

6. Incomplete application forms, applications with false Information, unsigned applications shall be rejected without assigning any reason whatsoever and the fees paid along with the application form neither shall be refunded, nor will any representation be entertained in such cases.

7. The college shall endeavour to supply Photocopy(ies) of answer books as far as possible within Eight (08) working days from the date of receipt of application(s) to the University.

8. On receipt of Photocopy(ies) the applicant examinee shall be the sole custodian of it and under any circumstances the examinee shall not part with the custody / possession of the same and shall not use the same for any other purpose(s).

9. The Photocopy(ies) so obtained by the examinee shall be for his / her exclusive and relevant use. Neither the said examinee nor any other person can use the said copy to dispute or challenge the quality of assessment or quantum of marks assigned to the answer there-in.

10. If the examinee is found guilty of indulging in any act / attempt he / she shall be liable to be tried before the Unfair Means Inquiry Committee of the University and the decision taken by the authorities based on the recommendation of the said committee shall be final.

11. If his / her indulgence / commission in unfair act / attempt are proved, the examinee

shall be liable for the punishment ranging from:

i. Cancellation of his / her marks in the said subject either original or after revaluation,

ii. Cancellation of his / her result in full of the said examination,

iii. Annulment of examination(s) maximum up to 5 exams.

12. On receipt of the photocopy, if the discrepancy of following nature is noticed by the examinee, he should apply to the college / University **within seven (07) working days** to the Principal / Controller of Examinations along with the **fees of Rs.100** as Grievance Redressal fee.

i. Mistake in totalling

ii. Non assessment of question / sub-question

iii. Improper photocopy

13. After due verification, the Principal / Controller of Examinations shall make necessary rectification in the marks allotted to the said subject and consequently in the result of the candidate without charging any further fee for such rectification & also declare the results.

14. The examinee is free to apply for Photocopy(ies) of answer books of as many subjects as he / she desires.

PART-III

Rules and Procedure for the Revaluation of the Answer-book(s)

1. If the examinee is not satisfied with the marks awarded, he / she may apply for revaluation to the University / Institutions / College in the prescribed form within the prescribed period and in the manner prescribed here-in-after.

2. The revaluation facility shall be for theory papers of all the examinations conducted by the colleges on behalf of the University/ University for the respective current session and the applications received within prescribed time limit.

3. All Examinees can apply for the revaluation of the answer book(s) with whatever marks he /she secured and even Zero Marks.

4. The Examinee can apply for the revaluation of the his /her answer book(s) of as many subjects as he / she desires.

5. The Examinee shall apply for Revaluation in the prescribed form along-with prescribed fee and in the manner & procedure decided by the University.

6. The candidates belonging to the reserved categories shall be given 50 % concession in the fees, provided the Principal of the concern college certify the same.

7. For the examinations conducted by the college /University, the prescribed application form for revaluation of answer book should be submitted to the college, **within Ten (10) working days** from the date of the declaration of the result of the respective examination. **No documents are to be attached with**

application.

8. Examinee has to endorse all details of the marks correctly in the application form. Any false information, if observed at any time, the application will be summarily rejected. No refund will be entertained in such cases.

9. The examinee shall submit the application and remit the prescribed fees in the manner & procedure decided by University. The Principal of the concerned College shall verify the application data, especially the reserved category cases, certify & forward the applications of the examinations conducted by the University **within next five days**, to the University. The applications of the examinations conducted by the respective college Department of the Institution shall process the applications as per the manner and process defined by the University.

10. The applications for revaluation received after the last date shall not be accepted by the University under any circumstances, whatsoever.

11. Effect shall be given to the change in original marks on revaluation, as under:-

i. The marks obtained after revaluation shall be accepted, if the marks **awarded** to a paper as a result of revaluation, increase or decrease in revaluation by ten percent (10%) or more than the maximum marks assigned to that paper, and in such case(s) the marks originally obtained by the candidate in the paper shall be treated as null and void and the marks obtained by the candidate after revaluation shall be accepted as the marks obtained in that paper.

The fractions shall be ignored / rounded off for the purpose of computing the ten percent (10%) difference in marks. Notwithstanding what is stated above, the marks obtained after revaluation shall be accepted by the University, if the candidate gets benefit of passing the subject / examination or change of class or grade in that paper or in the overall result at the said examination with or without grace marks under the provisions of relevant Ordinances or as resolved by the examiners in the said subject.

ii. Notwithstanding what is contained in clause 39(I) where the difference between the marks originally obtained by the candidate in the paper without any grace marks and the marks obtained after revaluation will be accepted up to twenty five percent (25%) of the maximum marks assigned to that paper.

iii. However, if the difference between the marks originally obtained by the candidate in the paper, without any grace marks, and marks obtained after revaluation increase or decrease by more than twenty five percent (25%) of the maximum marks assigned to that paper, a second revaluation of the said answer book(s) be done by a third examiner from the panel of examiners for the said subject. In such an event the marks assigned by the third examiner in the second revaluation be treated as the final marks in the said subject. An answer book shall also be sent for second revaluation to another examiner (third examiner) if on the first revaluation, a candidate's marks are decreased below the passing marks and in the such event the marks assigned by the third examiner in the second

revaluation be treated as the final marks in the said subject.

iv. The revised marks obtained by a candidate after revaluation, as accepted by the University shall be taken into account for the purpose of amendment of his results only and the said result will be communicated to the student(s) through notice board or website.

THE PHOTOCOPY/COPIES OF THE REVALUATED ANSWER-BOOK/S SHALL NOT BE PROVIDED TO THE EXAMINEES

When can the student be admitted to the next higher class?

1. Pending the process of revaluation, and subject to the availability of the seats in the college, the student may be admitted to the next higher class to which he could have been admitted if, he / she had passed in the said examination or had been granted A.T.K.T. for admission to the next class in the original examination as per the rules applicable for the stream and faculty of his education, as per the following norms:-

i. The student may be admitted to the next higher class to which he could have been admitted if, he / she had passed in the said examination or had been granted A.T.K.T. for admission to the next class in the original examination as per the rules applicable for the stream and faculty his / her education, if he / she had originally obtained required passing marks in the papers in which he / she had applied for revaluation,

ii. The college shall be entitled to charge fees of Rs.500/- at the time of granting admission to such students to the next class before declaration of the result of the revaluation,

iii. Such admission shall be provisional; and automatically stands cancelled on receipt of the result of revaluation process, if the student is not declared passed in the requisite number of the subjects on revaluation which would entitle him / her to take admission in the next higher class, and in such case the fees originally collected by the college or any part of the same shall not be refunded.

2. In case if the student is declared pass in the requisite number of the subjects on revaluation which would entitle him / her to take admission in the next class as per the Ordinances / regulations, the provisional admission will be regularized in the college.

3. In case of the reserved category student or other students who are entitled to get the fee concession, on appropriating the amount equal to the amount of fees which the College can collect from the student and the balance amount shall be refunded to the student at the time of confirmation and continuation of his / her admission. In case of other students, the said amount shall be deducted from the total fees which the College or the institution is entitled to collect from the student as per the rules applicable.

4. Pending the declaration of the result of the revaluation, the students who have taken admission to next higher class, as mentioned above, shall be allowed to appear at the examination of the next class however, their

results of the next examinations shall not be declared if they could not pass the requisite number of the subjects on revaluation which would entitle them to take admission in the next class; and in case the students does not succeed in passing in such requisite number of subjects, their admission to the examinations of the next class, their performance and the results of the same shall be treated as null and void.

The details of the procedure can be obtained from the examination department of the college.

Use of unfair means by the students during the examination:

PROCEDURE FOR INVESTIGATION IN CASE OF MALPRACTICES

1. A student who is caught talking in the class room during the examination, possession of any electronic equipment/s / mobile / smart watch or is found resorting to any of the acts listed below will be treated as case of use of unfair means.

2. The Junior Supervisor / Block Supervisor shall prepare a report about the use of unfair means resorted by the student and the student will also prepare and submit his / her statement in the format prescribed. The JS / BS shall take away the original answer book of the student and shall issue the new answer book to the student.

3. The Senior Supervisor shall be informed of the above matter and at the end of the examination, the BS / JS shall collect the

Original answer book and the new answer book issued to the student and submit the same separately to the Senior Supervisor. The Senior Supervisor shall forward the answer books, his report along with the report of the JS and Statement of the Student along with the copy of the question paper in a separate sealed envelope to the Chief Conductor who shall hand over the envelope to the Chairperson of the Unfair Means Inquiry Committee with due acknowledgement.

4. The candidate may be served a show cause notice and made aware of the charges/allegations reported against him to prepare his/her defence at the time of his/her appearance before the Unfair Means Inquiry Committee and informing him/her thereby, of the proposed action to be taken in his/her case with a request to reply to the show cause notice as to why the action proposed under it should not be taken against him/her.

5. The student may submit his/her defence in writing to the committee before or during the meeting. The reply received by the Committee from the candidate when he/she appears

before it and the oral submissions / clarifications given by the student, will be considered by the Committee and the committee shall submit its final recommendation to the Principal based on the evidence before the committee.

6. The punishment finally awarded can be equal to or less than what is mentioned in the show cause notice, but not more than what is mentioned therein.

7. The College Unfair Means Inquiry Committee is a recommendatory body. The Principal must exercise his/her power U/S 87 of the Mumbai University Act, 1974 and issue final order.

The Broad Categories of Unfair means Resorted to by Students at the University /College/Institution Examinations and the Quantum of Punishment for each category thereof.

Sr. No.	Nature of Malpractice	Quantum of Punishment
1	Possession of copying material	Annulment of the performance of the student at the University/ College/ Institution examination in full. (Note: - This quantum of punishment shall apply also to the following categories of malpractices at Sr. No. (2) to Sr. No. (12) in addition to the punishment prescribed thereat.
2	Actual copying from the copying material	Exclusion of the student from University or College or Institution examination for one additional examination.
3	Possession of another student's answer book	Exclusion of the student from University or College or Institution examination for one additional examination. (BOTH THE STUDENTS)
4	Possession of another student's answer book + Actual evidence of copying there from.	Exclusion of the student from University or College or Institution examination for two additional examinations. (BOTH THE STUDENTS)
5	Mutual / Mass copying	Exclusion of the student from University or College or Institution examination for two additional examinations.
6	a) Smuggling-out or smuggling-in of answer book as copying material. b) Smuggling-in of written answer-book based on the question paper set at the examination. c) Smuggling-in of written answer book and forging signature of the Jr. Supervisor thereon.	i. Exclusion of the student from University or College or Institution examination for two additional examinations. ii. Exclusion of the student from University or College or Institution examination for two additional examinations. iii. Exclusion of the student from University or College or Institution examination for two additional examinations.
7	Attempt to forge the signature of the Jr. Supervisor on the answer book or supplement.	Exclusion of the student from University or College or Institution examination for two additional examinations.

Sr. No.	Nature of Malpractice	Quantum of Punishment
8	Interfering with or counterfeiting of University / College / Institution seal, or answer books or office stationary used in the examinations.	Exclusion of the student from University or College or Institution examination for two additional examinations.
9	Answer book, main or supplement written outside the examination hall or any other insertion in answer book.	Answer book, main or supplement written outside the examination hall or any other insertion in answer book.
10	Insertion of currency notes/to bribe or attempting to bribe any of the person/s connected with the conduct of examinations.	Exclusion of the student from University or College or Institution examination for two additional examinations.
11	Using obscene language / violence threat at the examination center by a student at the University / College / Institution examination to Jr. /Sr. Supervisors / Chief Conductor or Examiners.	Exclusion of the student from University or College or Institution examination for two additional examinations.
12	a) Impersonation at the University/ College/ Institution examination. b) Impersonation at the University/ College/ Institute student at S.S.C./H.S.C. any other examinations.	Exclusion of the student from University or College or Institution examination for two additional examinations. Exclusion of the impersonator from University or College or Institution examination for five additional examinations.
13	Revealing Identity in any form in the answer book by the student at the University or College or Institution examination.	Exclusion of the student from University or College or Institution examination for two additional examinations.
14	Found having written on palms or on the body, or on the clothes while in the examination.	Annulment of the performance of the student at the University or College or Institution examination in full.
15	All other malpractices not covered in the aforesaid categories.	Annulment of the performance of the student at the University or College or Institution examination in full, and severe punishment depending upon the gravity of the offence.

Sr. No.	Nature of Malpractice	Quantum of Punishment
16	If on previous occasion a disciplinary action was taken against a student for malpractice used at examination and he/she is caught again for malpractices used at the examinations, in this event he/she shall be dealt with severely. Enhanced punishment can be imposed on such students. This enhanced punishment may extend to double the punishment provided for the offence, when committed at the second or subsequent examination.	
17	Practical /Dissertation/Project report Examination. Student involved in malpractices at Practical / Dissertation/ Project report examinations shall be dealt with as per the punishment provided for the theory examination.	
18	The Competent Authority, in addition to the above-mentioned punishments may impose a fine on the student declared guilty. (Note: The term “Annulment of Performance in full” includes performance of the student at the theory as well as Annual Practical examination, but does not include performance at term work, project work with its term work, oral or practical and dissertation examinations unless malpractice used threat).	
STUDENTS ARE REQUESTED NOT TO RESORT TO USE OF UNFAIR MEANS.		

Exact details of the above can be obtained from the Examination Committee/ University website.

General Rules & Regulations

ATTENDANCE FOR LEARNERS AS PER ORDINANCE O.6086 OF UNIVERSITY OF MUMBAI

1. Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfils at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practical's, tutorials etc. wherein short and/or long excursions/field visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no of periods which are otherwise delivered on the material day/s. Further it is mandatory for every learner to have min 50% attendance for each subject & an overall average attendance must be 75%.

2. Students participating in sports, cultural activities, N.S.S, N.C.C and DLLE will be permitted full credit for lectures/practical/tutorials missed by them as a result of their participation in N.C.C/N.S.S/DLLE camps, Inter-collegiate, Inter-University, State, National and International tournaments/competitions and coaching camps/training sessions organized in participation of these tournaments/competitions. This credit shall be allowed based on production of certificate of participation in such authorized activity from the concerned organizers. The same shall be submitted along with a prescribed form appended as Annexure F which shall be verified by the teacher in charge and the Vice Principal. This form then shall be submitted to the attendance in charge in the college office daily in case of an event held by the college or

within two working days of completion of events held by other colleges.

3. The Principal of the concerned College shall be the competent authority to condone the absentee of any learner further up to additional 25%, if deemed fit and on recommendation of the attendance committee of the college, wherein it is mandatory on the committee to do natural justice by giving personal hearing to every learner falling short of minimum attendance for keeping terms and recommending case by case to the competent authority having verified the genuineness and gravity of the problem that justifies the learner to remain absent, which generally shall be limited to his own sickness, sickness of his parent, death of his parent etc. supported by valid evidence, documents or otherwise.

4. Steps taken by College to make the Parent's & the student's aware of the norms of attendance & norms of granting the terms.

a) Attendance Undertaking signed by parent as well as student at the time of admission.

b) Signatures taken from students against their monthly attendance.

c) Display of monthly attendance on student notice board.

d) Monthly letters and emails sent to Parents informing of their ward's attendance.

e) Conducting Periodical meeting (at least two meetings in each semester) of the Parents of the student's with less than 75% attendance addressed by the Principal / Vice Principal / Members of the attendance Committee /

Person authorized by the Principal.

f) Undertaking signed by parent as well as student during the periodical parents meeting.

5. If a student is not able to attend lectures on medical grounds, then he shall submit documents evidencing his illness along with an application addressing the same to the Principal. The leave of absence may be granted on medical grounds subject to fulfilling the above criteria and at the discretion of the Principal of the college. The details of the documents along with the rules are mentioned on the application form (appended as Annexure H).

If a student does not have requisite attendance, he/she shall be debarred from that semester and a list of detained students shall be displayed on the notice board at the end of the semester. The detained student can then file an appeal to the Head of the Institution/ Principal of the college within 3 days from the date of

display of the list on the notice board of the college, where he shall be given a personal hearing. After the hearing the college shall display the final list of the debarred students and communicate the same to the Controller of examination before 10 days from the commencement of the relevant Semester End Examination. The student if he so wishes has a right to appeal against the said decision of the college within 10 days to the Controller of Examination, University of Mumbai.

Note: As per order of the Hon'ble High Court Mumbai IN Writ Petition no. 1208 of 2017, the University of Mumbai has specified that the University cannot condone the attendance of the students below 50%. Hence it is necessary that the student 75% of the lectures and/or tutorials and/or Practical for being eligible to appear for the Examinations conducted by the colleges on behalf of the University or conducted by the University.

Code of Conduct

1. Every student must obtain on admission, the Identity Card which must have his/her photograph attested and that they wear their identity card in person whenever he/she is present in the college premises and present it for inspection on demand.
2. If the academic performance of the student is not satisfactory, the student is likely to be detained and will not be allowed to appear for the examinations conducted by the college on behalf of the University / Board.
3. Students must not loiter on the College premises while the classes are going on.
4. In case of absence on account of illness, the Principal should be informed by the parents personally. On resuming the college, the student should report to the Principal along with the fitness certificate.
5. Students must not attend classes other than their own, without the permission of the Principal.
6. Smoking and consumption of alcohol in the College premises or entering the college premises, after consuming alcoholic drinks is strictly prohibited.
7. Students shall do nothing either inside or outside the College that will in any way interfere with its orderly conduct and discipline.
8. No Society or Association shall be formed in the College and no person will be invited to address a meeting without the Principal's prior permission.
9. No student shall collect any money or contribution for picnic, trip, Educational visit to some place, get-together, study-notes, charity or any other activity without prior sanction of the Principal.
10. No student will be allowed to take active part in current politics.
11. No student shall communicate any information or write about matters dealing with the College administration to the Press.
12. Students are expected to take proper care of college property and help the college authorities in keeping the premises clean. Damaging college property e.g. disfiguring walls, doors, fittings or breaking furniture, misuse of fittings, or breaking furniture, misuse of A.C. etc., is breach of discipline, and the guilty will be duly punished.
13. Students should not leave their books, valuables and other belongings in the classroom.
14. The College is not responsible for lost property. However, student may make a claim for lost property at the office, if it is deposited in the College Office.
15. Students applying for certificates, testimonials, etc. which require the Principal's signature on any kind of document or application should first contact the College office. Students should not bring any paper directly to the Principal for his/her signature.
16. If, in the opinion of the Principal, for any reason, the continuance of a student in the College is detrimental to the best interest of

the College, the Principal may ask such a student to leave the College without assigning reason for his/her decision.

17. Students joining the College are bound by the rules and regulations of the College.

18. Insubordination and unbecoming language or misconduct on the part of a student are enough reasons for his/her suspension or dismissal.

19. Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to good behaviour, regular attendance and satisfactory progress and good results at the College and Board Examinations.

20. All College activities are organized under the guidance and supervision of the Principal and Professor In-Charge.

21. Students must not associate themselves with any activity not authorized by the College Principal. Serious action will be taken of students found organizing or participating in such unauthorized activities.

22. Students using unfair means during examinations will not be readmitted to the College. Action will be initiated against such students as per the norms and procedure prescribed by the University of Mumbai or by the Maharashtra Board

23. It is the responsibility of the students to read the notice boards regularly for important announcements made by the College office from time to time. They will not be excused or

given any concession on grounds of ignorance or not reading notices.

24. Use of mobile phones and hand held devices are not allowed on campus. If a student is found using the same, then his mobile phone shall be confiscated and shall be returned only at the end of the academic year i.e. 30th April of the academic year.

25. The matters not covered by the existing rules will rest at the absolute discretion of the Principal.

ANTI RAGGING CELL

Vidya Vikas Universal College has zero tolerance policy towards ragging. The college conforms with all the guidelines related on anti-ragging and prevention of ragging issued by the UGC, University of Mumbai and Government of Maharashtra. The college has constituted an Anti-Ragging Committee and members of the Student Council also function as Anti Ragging Squad of the college.

WHAT CONSTITUTES RAGGING?

Ragging constitutes one or more of any of the following acts:

i. Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.

ii. Indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to

raise fear or apprehension thereof in any fresher or any other student.

iii. Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student.

iv. Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher.

v. Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.

vi. Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students

vii. Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;

viii. Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student.

ix. Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power,

authority or superiority by a student over any fresher or any other student.

x. Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background.

MEASURES FOR PROHIBITION OF RAGGING

- College has functional Anti Ragging Committee comprising of teachers and students.

- Members of Student Council act as members of Anti Ragging Squads and keep vigilance in the college premises and report to the committee any matter of ragging which comes or is brought to their notice.

- Details of the members of the Anti-Ragging Committee are displayed on the college notice board, college website and college premises.

- College premises are under CCTV Surveillance.

- Orientation of the students and sensitizing the senior students towards the newcomers by the Principal and the senior staff during the orientation program.

- The institutions shall act in accordance with these Regulations against those found

guilty of ragging and/or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.

- The application for admission, enrolment or registration must be accompanied by an Anti-Ragging affidavit signed by a student in a prescribed format and another Anti Ragging Affidavit signed by a Parent/Guardian. (Both these Affidavits can be downloaded from www.antiragging.in or www.amanmovement.org)

ADMINISTRATIVE ACTION IN THE EVENT OF RAGGING:

The institution shall punish a student found guilty of ragging after following the procedure and in the manner prescribed here in under:

- a. Suspension from attending classes and academic privileges.
- b. Withholding/ withdrawing scholarship/ fellowship and other benefits.
- c. Debarring from appearing in any test/ examination or other evaluation process.
- d. Withholding results.
- e. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival, etc.
- f. Suspension/ expulsion from the hostel. g) Cancellation of admission.
- g. Rustication from the institution for period ranging from one to four semesters.
- h. Expulsion from the institution and

consequent debarring from admission to any other institution for a specified period.

INTERNAL COMPLAINT COMMITTEE

The college consist of an Internal Complaint Committee under the University Grants Commission (Prevention, Prohibition and redressal of sexual harassment of women employees and students in higher educational institution) Regulations 2015. The purpose of the Act is to protect women employees and student in higher educational institution against sexual harassment for the prevention and redressal of complaints of sexual harassment and for matters connected therewith or identical thereof. Any complaint regarding sexual harassment is to be made in writing to the ICC within 3months from the date of incident or within 3 months from the date of last incident in case of a series of incidents.

STUDENTS' COUNCIL

The STUDENTS' COUNCIL is the apex student-governing body of the college. It is an active body of dynamic, motivated, Degree College students who play a major role in all activities of the college and provide a strong student support system in the administration of the college. All other student clubs and associations fall directly under the purview of the Students' Council.

One of the major functions of the Students' Council is to work alongside the teaching integration of all college activities.

ACADEMIC ACHIEVERS OF 2021-2022

TYBCOM



Sayed Mohd Muzammil
7.87
Rank-1st



Rangrez Fouziya Bi
7.63
Rank-2nd



Kewat Priyanka
Premkumar
7.46
Rank-3rd

TYBMS



Dias Elton Savio
9.42
Rank-1st



Renee Raju
9.40
Rank-2nd



Singh Rishika Sanjay
9.31
Rank-3rd

TYBAMMC



Bhagat Amit Hanuman
8.08
Rank-1st



Dubey Adarsh Kumar
Gajendra Kumar
8.08
Rank-1st



Raj Dev
8.03
Rank-2nd



Shaikh Mariyam
7.97
Rank-3rd

Online Admission Form Filling: Guidance And Facility For All The Students Across The Colleges

Mumbai University is now making the admission procedure computerized and all the students need to apply online for the admission. We have observed that many students are not having enough knowledge about the procedure and they often don't have resources too. We at VVUC are always committed to help the students in the best way. So we invite all the students (any college, any course) at our college and we provide them our state of the art computer lab along with our IT expert who guides the students to fill their forms online. We don't charge anything and we give them total help unconditionally just to ensure that they can apply online successfully. We are very glad that number of students avail these facilities regularly.



FACULTIES ASSISTING THE STUDENTS IN ONLINE ADMISSION FORM FILLING PROCESS



Enrichment Activities

PLACEMENT CELL

The Placement Committee of Vidya Vikas College is very professionally working to fill the Gap Between Campus to Corporate. After lot of Internship, Various Placements opportunities & the successful Job Fair, a target was set to place almost the entire TY batch of students in corporates in the upcoming year and also imbibe the habit of EARN & LEARN amongst the FY & SY students, without affecting the academic performance/studies, which shall give students the practical exposure along with the theoretical knowledge in the classrooms. This year we provided Internships to around 110+ students and Final Placements to around 46+ students, even at UG level. Our knowledge partners are IBM & TCS/NQT.



IMPORTANCE OF CAMPUS PLACEMENT:

The following process is adopted by VVUC for Campus Placement:

- The students are given training on how write impressive resumes.
- The students are taught soft skills & then updated with the necessary technical knowledge.
- Mock Interviews and Mock Group Discussions are conducted.
- At the last stage, campus placement drive is undertaken where companies come and recruit students.

Some of the activities conducted by the Cell: -

- One week training session cum grooming programme to make them job ready
- Internship Opportunities
- Part time & Full time Job Opportunities
- JOB FAIR

CULTURAL DEPARTMENT

The Cultural Department believes that cultural activities are an essential part of college life, and it encourages our students to participate in them wholeheartedly. Keeping this in mind, the Cultural Department had organized various activities for student enrichment such as Topper's Felicitation, Independence Day, Republic Day, Friendship Day, Teacher's Day, ZEAL, Cultural Premiere League (CPL), Navratri Celebration, Marathi Rajyabhasha Divas, Farewell, Convocation Ceremony.

Cultural Premier League (CPL)

The Cultural Association in collaboration with NSS & DLLE Units of our college organized the third edition of Cultural Premier League, an intra college event organized in the college premises and its finale was held in the College Campus. The main motive of the event was to encourage the students to participate in activities and prepare them for participating in the inter-collegiate activities.

Various events in the categories of Performing Arts, Fine Arts, Literary Arts and e-sports were organized. A teacher in-charge for each event was appointed. A student committee was formed for smooth co-ordination and organizing the event. This committee also helped in encouraging students to participate. A class representative was selected from each class to represent and co-ordinate along with their respective class. Along with these events, several days were also celebrated. The finale was organized in for Singing, Dance, Mr. & Ms. VVUC and Fashion Show. In each category of the event three prizes were given. There were prizes for the best Class Representative, the Best Class and the Best Performer.

Learning and Event Outcomes:

1. Students in the managing committee learnt various managerial skills like time management, planning, organizing, directing, co-ordination and co-operation.
2. By appointing a class representative, leadership skills were also inculcated among the students.
3. Students also learnt how to work in team and the importance of competitive spirit.
4. Students are now prepared to participate in the inter-collegiate events.
5. Students were able to show case their talent and creativity.



Date	Day	Days	Event Name	No of Participants
16-01-2023	Monday	Retro Day	Photography	13
			Poster Making	83
17-01-2023	Tuesday	Meme Day or Military Day	Quiz	87
			Mehndi	65
18-01-2023	Wednesday	Mismatch Day	Fireless Cooking	54
19-01-2023	Thursday	Mismatch Day	Ludo	138
			Ad Making	33
20-01-2023	Friday	Saree & Tie Day	Article Writing	52
			Carrom	103
21-01-2023	Saturday	Rose & Chocolate Day	Treasure Hunt	101
			BGMI	56
23-01-2023	Monday	Traditional Day	Open Mic	37
			Singing (Pre)	36
24-01-2023	Tuesday	Denim Day	Reel Making	36
			Fashion Show (Pre)	53
25-01-2023	Wednesday	Environment Day (Green & Blue Day)	Best out of Waste	38
			Chess	36
27-01-2023	Friday	Bollywood Day	Rangoli	31
			Dance (Duet and Group Pre)	34
28-01-2023	Saturday	Nil	CL War	08
11-02-2023	Saturday	CPL FINALE	Singing	6
			Dance Solo & Duet	6
			Dance Group	19
			Fashion Show	47
			Mr. & Ms. VVUC	37

**WINNERS LIST OF CULTURAL PREMIER LEAGUE
AN INTRA-COLLEGE FEST
FEBRUARY 2023**

Rank	Name of the Student	Team Name	Class
DAY 1			
PHOTOGRAPHY			
1	DARSHAN SHINDE	THE ACHIEVERS	FYBCOM
POSTER MAKING			
1	YADNESH	IRON MAN	JR. COLLEGE
2	PRIYANKA KEWAT	THE ACHIEVERS	FYBCOM
3	TANISHA JOIL	FREEDOM FIGHTERS	SYBCOM
DAY 2			
QUIZ			
1	VALEN GOMES	VENOM	BAMMC
2	KRISHNA	IRON MAN	JR. COLLEGE
3	DIYA DUBEY	HEADSTER VINTAGES	FYBMS
MEHENDI			
1	SUMAIYA HINGORA	THE ACHIEVERS	FYBCOM
2	TAMANNA SHAIKH	THE ACHIEVERS	FYBCOM
3	MUMEZA	IRON MAN	JR. COLLEGE
DAY 3			
FIRELESS COOKING			
1	MUSKAN & GROUP	ELITE	SYBMS
2	FARHEEN & GROUP	THE ACHIEVERS	FYBCOM
3	SAMI & GROUP	FREEDOM FIGHTERS	SYBCOM
DAY 4			
LUDO			
1	MUSKAN ANSARI	ELITE	SYBMS

2	LAXMAN JHA	THE ACHIEVERS	FYBCOM
3	YAVI VEERA	VENOM	BAMMC
AD MAKING			
1	ABHISHEK	IRON MAN	JR. COLLEGE
2	HIFZAN SIDDIQUE	FREEDOM FIGHTERS	SYBCOM
3	YAVI VEERA	VENOM	BAMMC
DAY 5			
ARTICLE WRITING			
1	MO. HAIDER RIZVI	USELESS CHAMPS	TYBMS
2	SAIMA KHAN	FREEDOM FIGHTERS	SYBCOM
3	SANJAY YADAV	VENOM	BAMMC
CARROM			
1	OBAID QADRI	THE ACHIEVERS	FYBCOM
2	HARSH CHANDANSHIVE	FREEDOM FIGHTERS	SYBCOM
3	MUDASSIR SHAIKH	THE ACHIEVERS	FYBCOM
DAY 6			
TREASURE HUNT			
1	RAJATH & TEAM	HEADSTER VINTAGES	FYBMS
2	SANDHYA & TEAM	FREEDOM FIGHTERS	SYBCOM
3	PANKAJ & TEAM	ELITE	SYBMS
BGMI			
1	OBAID & TEAM	THE ACHIEVERS	FYBCOM
2	HARSH & TEAM	FREEDOM FIGHTERS	SYBCOM
3	RABI & TEAM	ELITE	SYBMS
DAY 7			
OPEN MIC			
1	HARSHI AGARWAL	USELESS CHAMPS	TYBMS
2	KARUNA PAGARE	ELITE	SYBMS

3	KETAN LINGAYAT	VENOM	BAMMC
DAY 8			
REEL MAKING			
1	ARSHAD SHAIKH	USELESS CHAMPS	TYBMS
2	RESHMA SAYYED	VENOM	BAMMC
3	PURNIMA TIWARI	FREEDOM FIGHTERS	SYBCOM
DAY 9			
BEST OUT OF WASTE			
1	JEMIMA SEQUEIRA	USELESS CHAMPS	TYBMS
2	DIKSHA VANJARE	FREEDOM FIGHTERS	SYBCOM
3	HARSHDA UPVASE	FREEDOM FIGHTERS	SYBCOM
CHESS			
1	AMIT YADAV	FREEDOM FIGHTERS	SYBCOM
2	RASHAD AZMI	FREEDOM FIGHTERS	SYBCOM
3	SAHIL SANADI	USELESS CHAMPS	TYBMS
DAY 11			
RANGOLI			
1	SANJAY YADAV	VENOM	FYBAMMC
2	KARUNA PAGARE	ELITE	SYBMS
3	SATYAM SINGH	USELESS CHAMPS	TYBMS
SINGING			
1	RASHAD AZMI	FREEDOM FIGHTERS	SYBCOM
2	TAUIF PATEL	IRON MAN	JR. COLLEGE
3	ARYAN BISWAS	IRON COLLEGE	JR. COLLEGE
DANCE			
1	YAVI & TEAM	VENOM	BAMMC
2	HUZAIFA & TEAM	USELESS CHAMPS	TYBMS
3	SANDHYA & KASHISH	FREEDOM FIGHTERS	SYBCOM

FASHION SHOW			
1	CHANDANI & TEAM	FREEDOM FIGHTERS	SYBCOM
2	OM & TEAM	VENOM	BAMMC
3	HIFZAN & TEAM	FREEDOM FIGHTERS	SYBCOM
MR. & MS. VVUC			
1	KARIMULLA SAYYED	VENOM	BAMMC
1	KARUNA PAGARE	ELITE	SYBCOM
BEST CL			
1	APPU MUDLEYAR	THE ACHIEVERS	FYBCOM
BEST ACL			
1	KARIMULLA SAYYED	VENOM	BAMMC
BEST PERFORMER			
1	HUZAIFA PATEL	USELESS CHAMPS	TYBMS
BEST CLASS			
1	FREEDOM FIGHTERS - SYBCOM		
2	THE ACHIEVERS - FYBCOM		
3	USELESS CHAMPS - TYBMS		

INTERCOLLEGIATE WINNERS LIST

Sr. No.	Name of the Student	Competition	Position Secured	Name of the College	Name of the Event
1	Prathamesh Patyane & Team	Treasure Hunt	2 nd Prize	K.G. Mittal College	Arunya
2	Ronak Patel & Rutik Purohit	Ad-Making	2 nd Prize	K.G. Mittal College	Arunya
3	Ronak Patel & Team	Street Play	1 st Prize	K.G. Mittal College	Arunya
4	Roshan Rawal	Solo Dance	3 rd Prize	K.G. Mittal College	Arunya
5	Harsh Vesvikar	War of Dj's	3 rd Prize	K.G. Mittal College	Arunya
6	Harsh Vesvikar & Team	Extreme Point	1 st Prize	K.G. Mittal College	Arunya
7	Vinesh Patil & Team	Tug of War	2 nd Prize	K.G. Mittal College	Arunya
8	Hardik Sharma & Team	Pubg Mobile	1 st Prize	K.G. Mittal College	Arunya
9	Sana Sayad	Antakshri	1 st Prize	K.G. Mittal College	Arunya
10	Prathamesh Patyane	Robotics	2 nd Prize	K.G. Mittal College	Arunya
11	Vaibhav Gurav	Rink Football	1 st Prize	K.G. Mittal College	Arunya
12	Dev Raj	Poster Making	2 nd Prize	Reena Mehta College	Mridang
13	Dev Raj	Face Painting	2 nd Prize	Reena Mehta College	Mridang
14	Dev Raj	Bandana Painting	1 st Prize	Reena Mehta College	Mridang
15	Beat Boxing	Ankit Poojary	2 nd Prize	Reena Mehta College	Mridang
16	Shivani Betwla	Mehendi	3 rd Prize	Amlani College	Elysium
17	Sachin Chougule	Poster Making	3 rd Prize	Amlani College	Elysium
18	Shivani Betwala	Nail Art	3 rd Prize	Amlani College	Elysium
19	Akash Naik	Poster Making	2 nd Prize	Amlani College	Clean-A-Thon
20	Dev Raj	Face Painting	1 st Prize	Anandibai College	Origin
21	Zainab	Poetry	2 nd Prize	Anandibai College	Origin
22	Kinjal Shah & Team	CL-ACL	1 st Prize	Anandibai College	Orogin
23	Jennita Rapaka	Elocution	1 st Prize	JES College	Retro to Metro
24	Qulsum Hashmi	Story Writing	1 st Prize	JES College	Retro to Metro
25	Drashti Doshi & Jheel Parmar	Treasure Hunt	1 st Prize	Reena Mehta College	
26	Dev Raj	Poster Making	1 st Prize	K.G. Mittal College	Save Environment
27	Rutik Purohit	Photo Walk	3 rd Prize	K.G. Mittal College	Advitiyta
28	Faisal Khan	Poster Making	2 nd Prize	NM College	Advitiyta
29	Harshi Agarwal	Open Mic	2 nd Prize	Valia College	Cosmos Jallosch
30	Sanjay Yadav	Mono Acting	1 st Prize	Lords Universal College	Agaaz
31	Sanjay Yadav	Debate	2 nd Prize	Lords Universal College	Agaaz
32	Palak Solanki	Debate	2 nd Prize	Lords Universal College	Agaaz
33	Danish Shaikh	Carrom	1 st Prize	Malini Kishore College	Crescendo

Our Intercollegiate Fests

Soul of Universal

This Annual Inter-Collegiate Festival-SOUL of Universal is a cultural extravaganza organized in a bid to promote the talent of college students to celebrate the zeal of youth. This event is a synergy of youth creativity and talent quotient. SOUL rolls out a galaxy of events that test one's talent and mental ability, logical thinking, spontaneity and knowledge. Several events and competitions catering to a variety of disciplines such as music, dance, fashion, mind games etc. are a part of this fest. Students across Mumbai, Pune and Nashik enthusiastically showcase their talents raising the bar every year.



Soul Of Universal At Nesco Ground



Soul Of Universal At Nesco Ground



KARMAH



KARMAH... is an annual fest organized by the Department of Lifelong Learning & Extension (DLLE). It is a step towards social harmony based on the themes of social awareness & societal development with a view to providing possible solutions for suppressing the social issues. This year the theme was Atithi Devo Bhava, Padharo Mhare Des. This fest was organized by Vidya Vikas Universal College of Arts, Science, Commerce, B.M.M & B.M.S, & it was the 4th edition of this intercollegiate event organized on the occasion of Pravasi Bharatiya Divas. The participants got an opportunity to showcase their talent & skills. Various

interesting events such as Fashion Show, Folk Dance, Candid Photography, SM war, Street Play, Mr and Ms Karmah, Live Poster Making, rangoli, face painting, best out of waste, poetry, blogging, slogan, quiz, glow cricket, carrom, etc. to name a few were conducted. The College witnessed the most brilliant performances & magic of the fest. The event was inaugurated by Dr. Seema Agarwal, Field Coordinator, DLLE with students from across 30+ Colleges had participated in this fest. The following are the list of winners: -

BEST COLLEGE

Sr No.	Contingent Code	College Name
Winner	Royal Orient	Valia College of Arts Science & Commerce
1 st Runner up	Maharaj Express	Prahladrai Dalmia Lions College of Commerce & Economics
2 nd Runner up	Korean Air	Vidya Vikas Junior College of Arts, Science & Commerce

OFF THE REEL (OTR)



OFF THE REEL(OTR) Off the Reel is a magnificent 3M festive model which blends the best of media, Management and muscle, i. e sports. In this popular festival, every participant gets an opportunity to learn and simultaneously test their KASO (knowledge Ability Skills Opportunities) at hands of some of the best professionals from the industry. The theme of this year was “Musical Memento”- A tribute to the Indian Singers like Lata Mangeshkar, Bappi Lahri, KK & Sidhu Moosewala whom we lost this year. The inaugural ceremony began with the arrival of the Chief Guest Mr.

M.K.Baswan a well-known Sound Engineer and Re-record Mixer from the media industry and Mr. Hitesh Gadhia- an experienced director and creative designer.

BEST COLLEGE

Sr No.	College Name
Winner	K. G Mittal College
1 st Runner up	Vidya Vikas Junior College of Arts, Science & Commerce
2 nd Runner up	Valia College of Arts Science & Commerce

BOUGETTONOMICS

The Commerce, Economics and Management Associations of Vidya Vikas College of Arts, Science, Commerce, B.M.M. & B.M.S. organised Intercollegiate Event - BOUGETTONOMICS (exploring the Union Budget) on 4th March 2023, in College Premises. The inauguration of the event started at 9.15 am followed by six competitions: Debate, PowerPoint Presentation, Quiz and Poster Making, Eko-Aptitude & Mapping the Budget.

A total of 126 participants from 14 colleges participated in the event. Winners were awarded with Certificates, Medals, Trophy and Cash Prizes. Top 3 winners were awarded Medals & Cash Prizes.

BOUGETTONOMICS WINNERS

STOCK MOCK

1 st	Sunny Barnwal (Prahladrai Dalmia Lions College)
2 nd	Pankaj Yadav (Vidya Vikas Universal College)
3 rd	Tanmay & Nilesh (Prahladrai Dalmia Lions College)

EKO APTITUDE

1 st	Roshan Shridhankar (Durgadevi Saraf College)
2 nd	Nilesh Chaudhary (Prahladrai Dalmia Lions College)
3 rd	Krishna Malay (Prahladrai Dalmia Lions College)

PRESENTATION

1 st	Anupama & Team (Prahladrai Dalmia Lions College)
2 nd	Navneet Jha (Prahladrai Dalmia Lions College)
3 rd	Roshan Shridhankar (Durgadevi Saraf College)

QUIZ

1 st	Rizvi Mohd.Haidar (Vidya Vikas Universal College)
2 nd	Alisha Arif Waras (Vidya Vikas Universal College)
3 rd	Pankaj Yadav (Vidya Vikas Universal College)

MAPPING THE BUDGET

1 st	Bhagyashree Mali (Prahladrai Dalmia Lions College)
2 nd	Anupama Singh (Prahladrai Dalmia Lions College)
3 rd	Vivek Paliwal (Durgadevi Saraf College)

DEBATE COMPETITION

1 st	Tanvi Poyekar & Roshan Shridhankar (Durgadevi Saraf College)
2 nd	Anupama Singh & Bhagyashree Mali (Prahladrai Dalmia Lions College)

BEST COLLEGE- Prahladrai Dalmia Lions College

RUNNER-UP- Durgadevi Saraf College

Sports

Sports Day Celebration

Annual Sports Day was organized on 28th January 2020 at Prabodhan Kreedha Grounds.



Star Athletes of The Annual Sports Day

Degree Distribution (Convocation Ceremony)

Ensuring our student with a certificate of their excellence which they achieved successful completion of their graduation, convocation certificate – a pride of every graduate.



NATIONAL SERVICE SCHEME [NSS] UNIT OF VIDYA VIKAS COLLEGE OF ARTS, SCIENCE, COMMERCE, B.M.M & B.M.S, MALAD (W), MUMBAI

“Maazi Mumbai Swachh Mumbai” Campaign Awareness and Cleanliness Drive (Swachh Bharat Abhiyan): On 19th Dec. 2022, Cleanliness Awareness Rally and Cleanliness Drive was carried out from College Campus via Somvari Bazar via Malad Police Station via Railway Station.

INTERNATIONAL YOGA DAY-2022: On 21st June, Mr. Shyam Sunder Tiwari who is a teacher of Physical Education and Gold Medallist in Athletics (University of Mumbai) and Yoga Instructor/Trainer was invited, to enlighten the students about importance of YOGA. All the NSS Volunteers performed sitting and standing asanas and the importance of these were explained simultaneously.



Webinar on “Wealth Creation through Capital Market”: On 11th July 2022, as a part of Digital Literacy in Finance, NSS Unit in Collaboration with the Placement Committee had organized a One-hour Webinar on the topic “Wealth Creation through Capital Market”. The resource person of the Webinar was Ms. Manish Bansal who is the Chief Executive Officer of BSE and SME Value Advisor.

Run for Unity Rally and e-Pledge: On 31st October, 2022, Unity Run or; Run for Unity; is an event which is held annually to commemorate the birth anniversary of former Home Minister of India and Iron Man, Sardar Vallabhbhai Patel. The run was conducted from Vidya Vikas College sharp at 09:30 AM from Somavari Bazar via SV Road via Chincholi Bandar and ends at 11:00 AM at College Campus.

Rashtriya Ekta Diwas e-Pledge: A Unity pledge was also taken by 93 respondents, this includes NSS Volunteers, their family, and friends. The pledge was circulated through a Google form.

Pulse Polio Immunization: The NSS Unit of Vidya Vikas College had observed Pulse Polio Immunization Week from 18/09/2022 to 22/09/2022. Areas covered were NEMANI DAVAKHANA, SV ROAD NEAR PETROL PUMP, NIVRA TALKIE, MALAD (WEST).

Best out of Waste /Paper Bag Making and Distribution Activity: The NSS unit of Vidya Vikas College had organized a paper bag making activity from 22nd Feb 2023 to 20th March 2023. Paper Bags were also distributed to the local vendors to create awareness on Anti Plastic. A total of 329 Bags were made and distributed to neighbouring societies and markets.

AIDS Awareness Drive 2023: Aids awareness program was conducted by NSS Unit in Collaboration with Cultural Committee of Vidya Vikas College 1st December 2023 at College Campus on the occasion of World AIDS Day. The program aimed at making the neighbouring societies aware of the causes, treatment and prevention of Aids.

SOFT SKILL TRAINING PROGRAM from 21st Feb 2023 to 28th Feb. 2023: NSS Unit of Vidya Vikas College in Collaboration with Placement Cell of the College had organized a 5-day Soft Skill Training program on “Aptitude Test Preparation, Corporate Grooming & Etiquette, Resume Writing Interview and Group discussion, Personal Interview and MS Office Preparation” for the benefit of NSS Volunteers and Students of Vidya Vikas College.

Youth Stands for Peace with Gurudev Sri Sri Ravi Shankar on 25th February 2023: The NSS Unit of Vidya Vikas College had participated in the Program i.e., Youth Stands for Peace with Gurudev Sri Sri Ravi Shankar on 25th February 2023, Saturday.

“Orientation Session for NSS Residential Special Camp”: This camp was organized with the aim of inculcating a sense of social responsibility and developing a sense of community spirit among the volunteers/students. The resource person of the Orientation Session was Mr. Sunny Singh who is an alumnus of Vidya Vikas College. He shared his experience related to NSS Residential Special Camp.

Report on Beach Cleaning Drive (Swachh Bharat Abhiyan)

The NSS Unit of Vidya Vikas College in Collaboration with NGO named Banoudharan



had conducted 5 Beach Cleaning Drives on **7th August 2022 ,21st August 2022, 17th September 2022, 25th September 2022 & 02nd October, at Dana Pani Beach.** The Objective of Beach Cleaning Drive was to Clean the Beaches from the nuisance of plastic bags which were entangled in the mangroves and to create awareness among the citizens, so that all can contribute in keeping the beaches and water bodies clean and not pollute them by throwing any plastic waste and debris.

E-Pledge drive for Government awareness Program “SAY YES TO LIFE AND NO TO DRUGS” held on 23rd April 2022: As part of spreading the awareness against the ill effects of drugs among citizens, in co-ordination with Narcotic Control Bureau (NCB), Government of India had uploaded an e-pledge titled “**Say Yes to Life, no to drugs**”.

Anti Dowry Rally at Sathe College: On 26th November, 10 NSS Volunteers of Vidya Vikas College participated in Anti Dowry Rally

organised by Anti Dowry Movement, Bombay. The rally was carried out from Sathaye College to other areas in Vile Parle. This rally was organized to create awareness among the people living in the nearby area.

Blood Donation: The NSS Unit of Vidya Vikas College organized Blood Check-up and Donation Camp on 08th October 2022 in Collaboration with MEENATAI FOUNDATION. Students, Staff (Teaching and Non-Teaching) and Alumni participated for this noble cause.



Leadership Training Camp 2022: Organized by the NSS Cell, University of Mumbai, at “MANORI”. Manori is a village located on Dharavi Bet in Northern Mumbai, India. It’s an annual activity for the NSS Volunteers. From each College of Mumbai Western Suburb 1 Male and 1 Female Volunteers are selected. The duration of the camp was of 5 Days.

Digital Financial Literacy: A Training Program was conducted on Digital Financial Literacy for the NSS Volunteers on 24th September 2022 at 11:30 AM, by Dr. MITEZ who is a Banking PROFESSIONAL with Ph.D in Leadership. He is currently the Head of Strategic initiatives at CASI New York. CASI are authorized by Bombay Stock Exchange

(BSE) and a few leading Fund Houses to conduct Awareness Programs on topics like: Financial Planning, Financial Literacy, Asset Allocation, Mutual Funds, etc.

NSS Orientation: On 8th August 2022, this program was conducted in order to make the students aware of NSS and its necessity in the society. The introduction to NSS was given at the initial stage of orientation followed by the aims and objectives of the same. At the end, NSS Program Officer Dr. Shoaib Mohammed asked the students, encouraged the students to willingly enrol themselves for this noble service towards the society.

Live streaming for the National Service Scheme Awards 2020-21: Webcast link had been generated for live streaming for the National Service Scheme Awards 2020-21 which was live streamed at 11:00 AM on 24th September 2022. 85 students had participated enthusiastically.

Felicitation of NSS volunteers for exemplary work during pandemic: The Ceremony was organized at CWC High school ground, Yari Road Versova on 4th September 2022 at 2.30 PM. Honourable Governor Shri Bhagat Singh Koshiyari felicitated the NSS volunteers who did exemplary work during pandemic.



DEPARTMENT OF LIFELONG LEARNING & EXTENSION (DLLE) UNIT

The Department of Lifelong Learning & Extension is committed to providing the students with opportunities for continuous learning, personal growth, and professional development. It offers a wide range of courses, workshops, seminars, and training programs that cater to the diverse needs and interests of the students. The department also engages in various extension activities, such as community service, rural development, and environmental conservation, to promote social responsibility and citizenship among our students.

Some of the activities conducted by the department were: -

- DLLE Orientation
- Food Donation Drive
- Self Defence Training
- Fireless Cooking
- Udaan 2023



FINANCIAL LITERACY COURSE

We at our college launched a new free online course on financial literacy, exclusively designed for college students in AY 22-23. Our engaging and interactive course covers essential financial topics, including budgeting, saving, investing, credit management, and student loans. It's designed to be accessible to all students, regardless of their prior financial knowledge or background. Our course is self-paced, allowing students to complete it at their convenience and learn at their own speed. By taking this course, students will gain the knowledge and skills they need to make informed financial decisions that will benefit them throughout their lives. Last year 118 students enrolled and now take control of their finances!



IT LITERACY COURSE

Computer literacy includes the use of basic hardware & software & understanding of key information technology concepts & components; in an easy language, it means how good people are at using a computer.

Our main objective of commencing this literacy programme was to minimize the digital divide between the haves & the have nots. The pandemic made it all the more necessary to use online services in everyone's routine. Empowering all the students with digital skills of basic computer operation & online transactions has become the urgent need of the hour.

We have started this course, so that each & every student is ready to interact with the digital world through skills which are necessary to meet its ever-increasing demands.

The following is a list of skills taught to the students: -

Module 1: Prezi Presentation

Module 2: Artificial Intelligence

Module 3: Digital Conferencing

Module 4: Online Productivity Tools.



Industrial Visit - B.M.S.

ONE DAY INDUSTRIAL VISIT TO SILVASSA

In accordance with the curriculum of Bachelor of Management Studies (BMS) of University of Mumbai, B.M.S department had organized a one-day industrial visit to Silvassa, Gujarat.

Prior permission was obtained with all due formalities from two organizations:

1. **M/s. ALOK INDUSTRIES LTD**
(Textile Sector)
2. **M/s. MAN FOODS PVT. LTD**
(Contact Manufacturer for Parle-G)



VISIT TO BOMBAY STOCK EXCHANGE

A crucial & fruitful informative session was organized by the Placement In charge of Universal Group Ms. Alpa Narvekar at the Bombay Stock Exchange, Fort, Mumbai. The session started by introducing BSE followed by the operations of BSE. The students were also guided about the new initiative of the BSE called “THE TUITION FE”, which has content on financial aspects of business & industry including various modules in it.



Bisleri (Production Unit)

In accordance with the curriculum of Bachelor of Management Studies (BMS) of University of Mumbai, Vidya Vikas Universal College BMS department organized an industrial visit to Bisleri Production Unit.

National Dairy (Dairy products production unit)

From a small unit in 1965, producing around 100 litres of milk per day, National Dairy has come a long way to produce 30,000 litres of milk today. It is recognized as a premium Mumbai dairy brand for healthy packed dairy products.

Industrial Visit: BAMMC Department

As a part of the curriculum, the Department of BMM had organized a visit to the museum of FILM DIVISION (NATIONAL MUSEUM OF INDIAN CINEMA). The Museum captures the finest moments of Indian Cinema with separate galleries dedicated to the popular films across the categories, the early Cinema history, the equipment used to make a movie right from the early days till modern times. Museum has a rich collection of cameras and other equipment from the bygone era to the present times. All the

galleries are interesting with a few galleries dedicated to technical aspects of the cinema like recording, playback, copywriting, screenplay; editing etc.



ORIENTATION PROGRAMME

An orientation program for the first-year students of B. Com, B.M.S & B.A.M.M.C for the academic year 2022-2023 was organized. The following points were explained & discussed with the students:

- Introduction to Universal Education & Vidya Vikas Universal College.
- Introduction to the course.
- Introduction to the subjects.
- Examination Pattern.



- Rules regarding attendance.
- Enrichment activities conducted.
- Achievements of the previous academic year.
- Placement of the previous academic year.
- Student's queries were solved.

The outcomes of the programme: -

- Students were acquainted with the course & culture of the institution.
- They were acquainted to the institution's rules & regulations.
- Students were informed about the various career options available ahead of the course that they had enrolled for.

Women Development Cell

The Women Development Cell is dedicated to promote gender equality and empowering women. The WDC is a safe and an inclusive space for all women on campus, and it provides a range of programs and initiatives aimed at supporting their personal and professional development.

At the WDC, we believe that every woman has the right to live a life free from discrimination, harassment, and violence.

The programs and initiatives designed provides women with the knowledge, skills, and resources they need to overcome the challenges they face and achieve their full potential. Various workshops, seminars, and training programs on a range of topics, including self-defence, leadership, and career development were conducted.

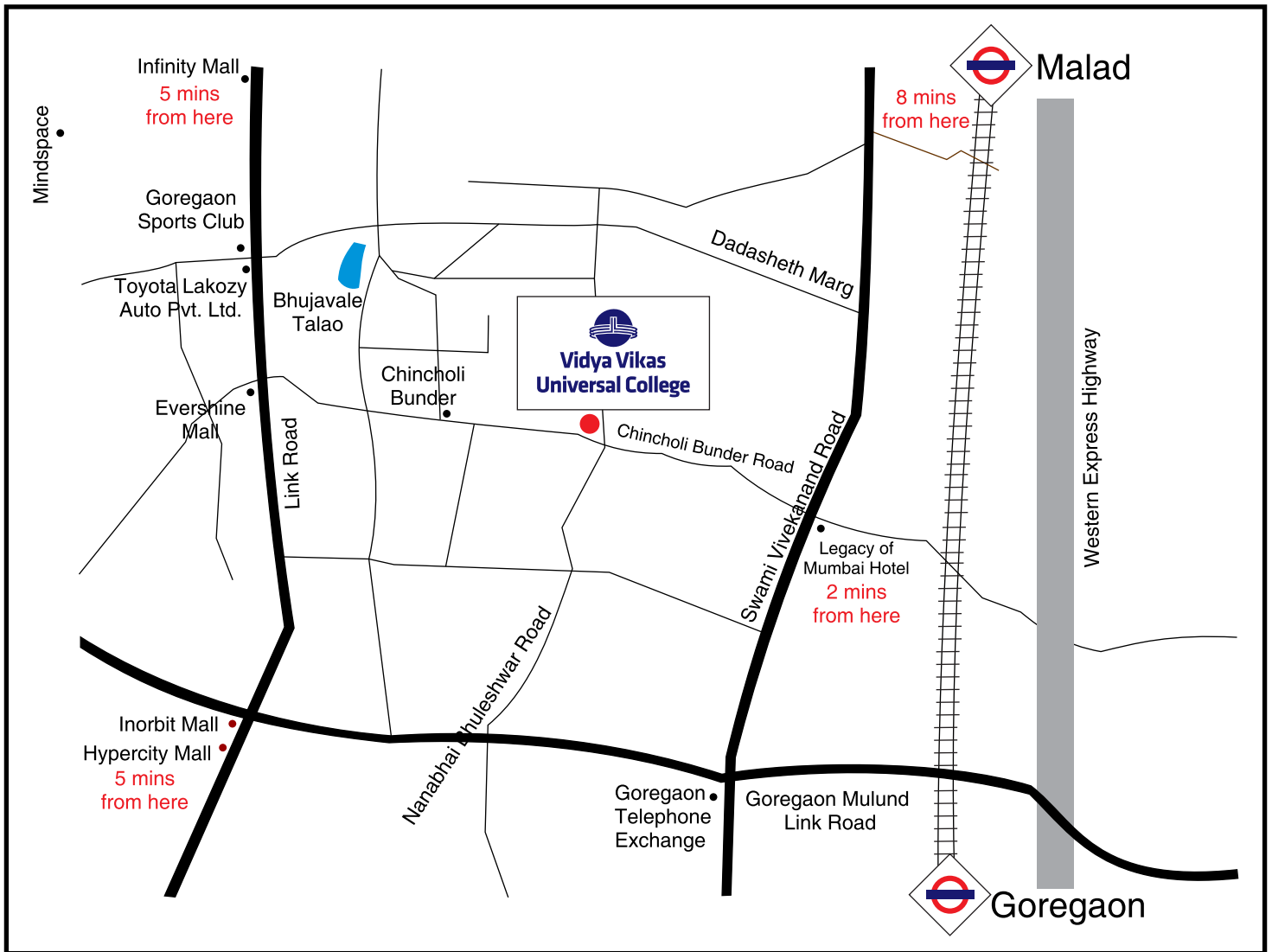
Counselling services and support to women who have experienced discrimination, harassment, or violence are provided. The team of trained professionals are always available to listen, provide guidance, and offer solutions to help women overcome these challenges and move forward with their lives.

Some of the activities conducted under Women Development Cell: -

- Seminar on Legal Rights for Modern Women
- Seminar on Self-Defence
- International Women's Day Celebration
- Seminar on Women's Safety



REACH US...



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