

University of Mumbai

4000165
WINTER 2022

EXAMINATION TIME TABLE
B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC)
(SEMESTER V)
(CBCS) (R-2019-20)

Days and Dates	Time	Paper Code	Paper
Monday, December 05, 2022	10.30 a.m to 01.00 p.m	27421	Advertising: Discipline Related Generic: Copy Writing
Wednesday, December 07, 2022	10.30 a.m to 01.00 p.m	27422	Advertising: Discipline Related Generic: Advertising & Marketing Research
Friday, December 09, 2022	10.30 a.m to 01.00 p.m	27424	Advertising: Brand Building
Monday, December 12, 2022	10.30 a.m to 01.00 p.m	27425	Advertising: Agency Management
Wednesday, December 14, 2022	10.30 a.m to 01.00 p.m	27427	Advertising: Social Media Marketing
Friday, December 16, 2022	10.30 a.m to 01.00 p.m	27429	Advertising: Consumer Behaviour

Mumbai – 400098

24th November, 2022

Dr. Prasad Karande

I/C Director
Board of Examination & Evaluation