

# University of Mumbai




4000166

Summer 2022

EXAMINATION TIME TABLE  
B.A. in MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20)  
SEMESTER - VI

Days and Dates	Time	Paper Code	Paper
Monday, 25 April, 2022	03:00 p.m. to 04:00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Monday, 25 April, 2022	03:00 p.m. to 04:00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Tuesday, 26 April, 2022	03:00 p.m. to 04:00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Tuesday, 26 April, 2022	03:00 p.m. to 04:00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Wednesday, 27 April, 2022	03:00 p.m. to 04:00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Wednesday, 27 April, 2022	03:00 p.m. to 04:00 p.m.	55333	Advertising: 2) Brand Management
Thursday, 28 April, 2022	03:00 p.m. to 04:00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Thursday, 28 April, 2022	03:00 p.m. to 04:00 p.m.	55334	Advertising: 3) Media Planning & Buying
Friday, 29 April, 2022	03:00 p.m. to 04:00 p.m.	55325	Journalism: 4) Magazine Journalism
Friday, 29 April, 2022	03:00 p.m. to 04:00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Monday, 02 May, 2022	03:00 p.m. to 04:00 p.m.	55326	Journalism: 5) Sports Journalism
Monday, 02 May, 2022	03:00 p.m. to 04:00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Wednesday, 04 May, 2022	03:00 p.m. to 04:00 p.m.	55327	Journalism: 6) Crime Reporting
Wednesday, 04 May, 2022	03:00 p.m. to 04:00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Thursday, 05 May, 2022	03:00 p.m. to 04:00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Thursday, 05 May, 2022	03:00 p.m. to 04:00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Friday, 06 May, 2022	03:00 p.m. to 04:00 p.m.	55329	Journalism: 8) Television Journalism
Friday, 06 May, 2022	03:00 p.m. to 04:00 p.m.	55339	Advertising: 8) Television Program Production

Mumbai - 400 098  
23<sup>rd</sup> March, 2022.

  
Dr. Vinod P. Patil  
Director  
Board of Examinations & Evaluation