



College code - 861

Vidya Vikas Education Trust's

# **Vidya Vikas College of Arts, Science, Commerce, B.M.M., B.M.S.**

**Affiliated to University of Mumbai | Recognised as Gujarati Linguistic Minority Institution**

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UNIVERSITY OF MUMBAI

- Bachelor of Management Studies (B.M.S.)
- Bachelor of Arts in Multimedia and Mass Communication (B.A.M.M.C.) - BMM
- Bachelor of Commerce (B.Com)

**College Prospectus (2021-2022)**

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## Our Founder



***Mr. Sudhir Madhavji Lall***  
*Founder*

Universal Education was founded by the guiding spirit of our patriarch, Shri Sudhir Madhavji Lall, who laid the foundations of UE in 1968 and built it from scratch into one of Mumbai's largest and most reputed private educational institutions. He was a visionary of great ideals, but retained a lifestyle of simplicity. He conducted himself with total dignity and impartiality. His values, vision and goals were simple to lead by love, by trust and by example. During his professional career, Shri Lall championed many causes, but none so fiercely as educational reforms. Unfortunately, he left for heavenly abode on the 1st Sept, 2002. His son, the chairman of the institute, Shri Jesus Lall has, since then strengthened UE, transformed it and ensured its growth in keeping with his father's dream.



## Message From The Chairman



**Mr. Jesus Lall**  
*Chairman*

Dear Students,

You are entering the next phase of your academic life. These years will be the turning point of your career. Your efforts during the current year will help you to propel your career. We, at Universal Education, are determined to empower you and to help you stay focused in your efforts to achieve your best.

In addition to excellence in academics in the classroom, we are looking at providing a hands-on experience that will help you to consolidate learning. We have put together a package based on the stream and the class you are pursuing.

Our intention is to make our students competent human beings and not merely degree holders. Sports, dance, music and art and activities of social responsibility should become an integral part of your daily lives.

We believe that participating in various competitions and practicing for the same will keep your interest alive and keep you agile mentally and physically.

We would like to take this opportunity to invite everyone individually, and in groups to approach your Principal for planning these activities and begin early practice sessions. Our team will be ready to offer you required support wherever necessary. We are happy to engage special coaches/ trainers for you, should we see serious amounts of dedication and interest in your endeavours. Wishing you every success.



## About the College “Complexity can be solved only through SIMPLICITY.”

At Vidya Vikas Universal College of Arts, Science, Commerce, B.A.M.M.C. & B.M.S, every effort is synergized towards exploring all hidden skills and abilities of students that transform their persona. We, at V.V.U.C, offer our students a comprehensive and interactive learning experience enabling our students to understand all minute aspects of the subject. Along with academic excellence, we continuously strive for the overall development of our students by providing vistas for soft skills development, vocational training, industry exposure, placement assistance and a platform to explore all kinds of visual as well as performing arts.

Enroll yourself at Vidya Vikas Universal College. Three years to try new ideas and explore the subjects and pursuits you feel passionate about. An opportunity to explore a professionally-relevant curriculum designed to make you a work-ready graduate.

At Universal Education, we deliver academic excellence built on 5 cornerstones of educational excellence:

- **Intellectually demanding assignments** that combines academic rigour with practical relevance.
- **Robust learning facilities** that are exciting, flexible, healthy, secure and

sustainable.

- **Engaging technology-rich content** delivered interactively to make learning come alive.
- **Efficient administration** that delivers smart solutions for student satisfaction and success.
- **Emphasis on wholesome growth** through creativity, values, fitness, cultural literacy & life/career skills.

### Facilities at VVUC

- Smart Class Rooms
- Library
- Computer Lab
- Canteen
- Gymkhana

### Activities at VVUC

- Department Of Life Long Learning & Extension
- National Social Service
- Placement, Workshop & Seminars
- Cultural & Intercollegiate Festival
- Sports Day

## Mission Statement

To unearth and unlock potentials, thereby creating leaders capable of lifelong learning and independent thought. To this end, we will do everything in our power to create an educational system that maximizes potential, encourages the use of technology and extends out of the textbook into real life.

## From The Desk of The Principal

Welcome to Vidya Vikas Universal College of Arts, Science, Commerce BMS & BMM.

It is indeed a great honour to lead this college and I accept it with great humility.

College days are influential phase in the life of an individual. We at VVUC create a platform for the students to develop good habits and character which are the building blocks of excellence.

I look forward to the beginning of a new academic year as I envision VVUC students enjoying a platform that will help them explore their own unique potential. Here at VVUC we respect, celebrate and nurture our individual differences, as it is only through the careful cultivation of these differences that we can achieve the progress of each student and eventually the institution.

Our commitment is to provide a safe and intellectually challenging environment that will empower students to become innovative thinkers, creative problem solvers and inspired learners prepared to thrive in the twenty-first century.

Dear students, our missionary zeal must be in unison with our vision. Our actions should complement the Institutional objectives and move alongside the national goals. Individuals and institutions are responsible for building a welfare state.

If our efforts help in the progress of each class of society as individuals and as an institution we will be contributing to the overall growth and development of the diverse population of this country.

Success is never acquired through easy ways. It is the result of calculated risks and optimum use of the opportunities.

I am pretty confident that with the unstinting help of our top management, with a team of committed and highly motivated teaching and nonteaching staff, with parents who are ever cooperative we will continue to uphold the ethos of Vidya Vikas Universal Educational Campus and further strive to achieve better results in the years ahead.

I look forward to working with you all and making your association with Vidya Vikas Universal Educational Campus a fulfilling, productive and rewarding experience.

During the academic year 2019-2020, amidst the COVID pandemic Vidya Vikas Universal College ensured that there was no academic loss of the students. During the ongoing crisis, our college took tremendous efforts to encourage each and every student to get acquainted with Digital Platform. To make Digital learning effective and interesting our college implemented the following strategies:

- Online Lectures
- Lecture related videos/presentations were shown
- Class test
- Academic-related quiz competitions
- Weekly Assignments to evaluate the student

**Mr. Santosh Yadav**  
**In-charge Principal**

## Before You Move Ahead



### Redefining Education and Learning

Universal Education's acclaimed education system – **real** – is an integrated, comprehensive, KG-to-PG educational model. **real** was designed and refined over the past 3 decades. Truly of Universal's educational beliefs, **real** is built on 5 cornerstones of educational excellence:

An intellectually demanding curriculum that combines academic rigour with practical relevance.

Robust learning facilities that are exciting, flexible, healthy, secure and sustainable.

Engaging technology-rich content delivered interactively to make learning come alive.

An efficient administration that delivers smart solutions for student satisfaction and success.

Emphasis on wholesome growth through creativity, values, fitness, cultural literacy & life/career skills.



## Courses Offered

### BACHELOR OF COMMERCE (B.Com.)

<b>Total Number of Seats</b>	<b>480</b>
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The B.COM. course shall be a full-time course. The duration of the course shall be six semesters spread over three years.

#### Eligibility:

A candidate for being eligible for admission to the three year degree course leading to the Bachelor of Commerce must have passed the H.S.C. (Std. XII) examination conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

**“BACHELOR OF COMMERCE COURSE: F.Y.B.COM. (0.2152)”.**

**“BACHELOR OF COMMERCE COURSE: F.Y.B.COM. (0.2152)”.**

<b>Class</b>	<b>No.</b>	<b>Semester I</b>	<b>Semester II</b>
<b>F.Y.B.Com</b>	1	Business Economics I	Business Economics II
	2	Accountancy and Financial Management I	Accountancy and Financial Management II
	3	Commerce I	Commerce II
	4	Environmental Studies I	Environmental Studies II
	5	Mathematics and Statistical Techniques I	Mathematics and Statistical Techniques II
	6	Foundation Course I	Foundation Course II
	7	Business Communication I	Business Communication II

OR

Must have passed the Higher Secondary School Certificate (Std. XII) examination with vocational subjects/minimum competency based vocational course conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed the examination of another University or Body recognized as equivalent to Higher Secondary School Certificate (Std. XII) Examination.

Class	No.	Semester –III	Semester IV
<b>S.Y.B.Com</b>	8	Accountancy and Financial Management III	Accountancy and Financial Management III
	9	2(a). Financial Accounting and Auditing - Introduction to Management Accounting	2(a). Financial Accounting and Auditing – Auditing
	10	Commerce III (Management: Functions and Challenges)	Commerce IV (Management: Production and Finance)
	11	Business Economics – III Macro Economics	Business Economics – IV Foundation of Public Finance
	12	Foundation Course - Contemporary Issues - III	Foundation Course - Contemporary Issues - IV
	13	Business Law – I	Business Law – II
	14	Optional subject: Advertising - I	Optional subject: Advertising - II
		<b>SEMESTER V</b>	<b>SEMESTER VI</b>
<b>T.Y.B.Com</b>		<b>Special Group Subjects (Paper I and 2)</b>	
	<b>[A]</b>	<b>Group I: Advance Accountancy</b>	
	15	Financial Accounting and Auditing VII – Financial Accounting	Financial Accounting and Auditing IX – Financial Accounting
	16	Financial Accounting and Auditing VIII – Cost Accounting	Financial Accounting and Auditing X – Cost Accounting
	<b>[B]</b>	<b>Compulsory Subjects</b>	<b>Compulsory Subjects</b>
	17	Business Economics – V	Business Economics – VI
	18	Commerce V Marketing	Commerce VI Human Resource Management
	<b>[C]</b>	<b>Optional Subjects</b>	<b>Optional Subjects</b>
	19 & 20	Papers 5, 6 & 7 (Choose any two of the following)	
	1	Computer System and Applications Paper I	Computer System and Applications Paper II
	2	Direct and Indirect Taxation Paper I	Direct and Indirect Taxation Paper II
	3	Export Marketing Paper I	Export Marketing Paper II

Note: Group Selected in Semester V will continue in Semester VI

## BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

The BMS. course shall be a full-time course. The duration of the course shall be six semesters spread over three years.

No. of seats	180 (3 division of 60 students each)			
Distribution of Seats	45 % for Commerce	25% for Arts	25 % for Science	5% Diploma (Engg. & IB Diploma)

### Eligibility :

- O. 3941: "A candidate for being eligible for admission to the Bachelor of Management Studies Degree Course shall have passed HSC Examination of the Maharashtra State Board of Higher Secondary Education or its equivalent examination or Diploma course in any Engineering Branches with two years or three years after S.S.C. conducted by the Board of Technical Education, Maharashtra State or its equivalent examination by securing minimum 45% for general category (IN ONE ATTEMPT) at the respective Examination and 40% marks for the reserved category (IN ONE ATTEMPT)."
- Students passing Diploma in Administration Services (Commercial and Secretarial Practices) conducted by Premila Vithaldas Polytechnic , S.N.D.T. Women's University are eligible for admission to F.Y.B.M.S.

**Admission Procedure:** Based on aggregate marks at H.S.C. Every candidate admitted to the Degree Course in the Constituent / Affiliated Colleges recognized institution, conducting the course, shall have to register himself / herself with the University.

Sr. No.	Subjects	
	F.Y.B.M.S. Semester - I	F.Y.B.M.S. Semester - II
1	Introduction to Financial Accounts	Principles of Marketing
2	Business Law	Industrial Law
3	Business Statistics	Business Mathematics
4	Business Communication-I	Business Communication-II
5	Foundation Course-I	Foundation Course-II
6	Foundation of Human Skills	Business Environment
7	Business Economics-I	Principles of Management



Sr. No.	Subjects	
	<b>S.Y.B.M.S. – Semester III</b>	<b>S.Y.B.M.S. – Semester IV</b>
1	Information Technology in Business Management-I	Information Technology in Business Management-II
2	Foundation Course (Contemporary Issues)-III	Foundation Course (Contemporary Issues)-IV
3	Business Planning and Entrepreneurial Management	Business Economics - II
4	Accounting for Managerial Decision	Business Research Methods
5	Strategic Management	Production and Total Quality Management
	<b>Finance</b>	<b>Finance</b>
6	Basic of Financial Services	Financial Institutions and Markets
7	Introduction to cost account	Auditing
	<b>Marketing</b>	<b>Marketing</b>
6	Advertising	Integrated Market Communication
7	Consumer Behaviour	Rural Marketing
	<b>T.Y.B.M.S. – Semester V</b>	<b>T.Y.B.M.S. – Semester VI</b>
1	Logistics and Supply Chain Management	Operation Research
2	Corporate Communication and Public Relations	Project Work
	<b>Finance</b>	<b>Finance</b>
3	Investment Analysis and Portfolio Management	International Finance
4	Commodity and Derivative Market	Innovative Financial Services
5	Risk Management	Project Management
6	Direct Taxes	Indirect Taxes
	<b>Marketing</b>	<b>Marketing</b>
3	Services Marketing	Brand Management
4	E-Commerce and Digital Marketing	Retail Management
5	Sales and Distribution Management	International Marketing
6	Customer Relationship Management	Media Planning and Buying

Note: Group selected in SEM III will continue in SEM IV

Note: Group selected in SEM V will continue in SEM VI

## Bachelor of Arts in Multimedia and Mass Communication (B.A.M.M.C.) (Old Name B.M.M.)

The B .M.M. course is a full time course. The duration of the course shall be six semesters spread over three years.

**Total No. of Seats: 180 (3 divisions of 60 students each)**

Distribution of Seats	Arts	Commerce	Science
	50%	25%	25%

### Eligibility:

A candidate for being eligible for admission to

the Degree Course in Bachelor of Mass Media shall have passed XII Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent, from the Science, Arts or Commerce Stream.

Students coming from other than Maharashtra Board & Maharashtra Technical Board are required to apply for provisional Eligibility Certificate at college by submitting eligibility form along with requisite fees.

Sr. No.	Subjects	
	<b>FY BAMMC – Semester I</b>	<b>FY BAMMC – Semester II</b>
1	Effective Communication -I	Effective Communication -II
2	Fundamentals of Mass Communication	Foundation Course-II
3	Foundation Course-I	Introduction to Advertising
4	Visual Communication	Introduction to Journalism
5	Current Affairs	Content Writing
6	History of Media	Media, Gender and Culture
	<b>SY BAMMC – Semester III</b>	<b>SY BAMMC – Semester IV</b>
1	Radio Program Production-I	Radio Program Production-II
2	Corporate Communication and Public Relations	Writing and Editing for Media
3	Media Studies	Media Laws and Ethics
4	Introduction to Photography	Mass Media Research
5	Film Communication-I	Film Communication-II
6	Computers and Multimedia-I	Computers and Multimedia-II
	<b>TY BAMMC – Semester V</b>	<b>TY BAMMC – Semester VI</b>
1	Copywriting	Digital Media
2	Advertising & Marketing Research	Advertising Design
3	Brand Building	Brand Management
4	Agency Management	Media Planning & Buying
5	Consumer Behavior	Advertising In Contemporary Society
6	Social Media Marketing	Rural Marketing & Advertising

Note: At VVUC we offer specialization in ADVERTISING only.

**BENEFICIARIES OF SCHOLARSHIP BAGGED BY THE STUDENTS  
IN THE ACADEMIC YEAR 2020-21**

<b>Sr No.</b>	<b>Class</b>	<b>Roll No</b>	<b>Name of the Student</b>	<b>Scholarship %</b>
1	FY BCOM	18	PATEL ERAM ALLAUDIN	25%
2	FY BCOM	49	RAJBHAR JYOTI PAPPU	25%
3	FY BCOM	87	SHAIKH ASAD NASIM	50%
4	FY BMS	03	SHAIKH ARSHAD SHABBIR SHAIKH	50%
5	FY BMS	24	FERNANDES INACIO MAURICE	50%
6	SY BMS	26	DIAS ELTON SAVIO	10%
7	SY BMS	27	KHAN MALIKA ZUBAIR	50%
8	TY BMS	03	GUPTA SHYAMSUNDER RAMPHER	10%
9	TY BMS	07	PATIL VINESH ASHISH	10%
10	TY BMS	08	SAYYED SANA SABA LADAN SHAH	50%
11	TY BMS	19	YADAV ROHIT MUKESH	10%
12	TY BMS	55	NORONHA KRESSEL GODFREY	25%
13	TY BMM	09	PATEL RONA K LADHABHAI	10%



## Infrastructure

### Library Services

The students can approach the counter for any purpose like Current Reading, Home Issue, Reference or getting information related to any topic of interest.

#### I - General services:

1. Computerised catalogue (OPAC) where one can locate for books according to author, title, publisher, accession number and classification number.

2. The following material is made available from the library counter

- a) Books for current reading
- b) Reading lists of interested books
- c) Syllabus
- d) Books for home issue for a week
- e) Bibliographies on various topics
- f) Competitive Exams related books
- g) Question Papers
- h) Books on careers
- i) Reference sources such as dictionaries, encyclopaedia's, yearbooks
- j) Journal articles Index
- k) Newspaper clipping on various topics useful for student's assignments and projects

3. Home lending of books, textbooks and other books are issued for one week.

4. Periodicals – Journals and magazines are displayed in the reading room. In case of any journal not found on display please ask at the counter. The periodicals are available for reading within the library. However, if any student wants any periodical for home issue, they should contact the person at the counter.

5. Daily newspapers are kept at the counter and available for reading to everybody.

6. Electronic Journal Databases accessible from NRS in the library and also from home.

7. Reference Service: This service is especially for projects and assignments.

8. Book Bank: Textbooks are provided for use during ones academic year. The books are required to be returned as soon as the exams get over. The application forms are made available from the library counter only during the pre-scribed dates on the notice put up at the beginning of every year.

9. Reading Room for self-study facility after the library hours.

10. Internet access through UGC Network Resource Centre and Wi-Fi. Anybody using these facilities is required to register themselves.

11. Services to ex-students and visitors.

12. Use of e-mails to inform the students of the new arrivals in the library etc.

## II Library

1. CD-ROMs for viewing on multimedia computers are available in the library any student can view the CDs available in library.
2. Scanning and printing.

### PROTOCOL / RULES FOR STUDENTS USING LIBRARY

- Talking loudly, discussing, loitering, eating, smoking, spitting, using mobile, shifting chairs, reserving chairs, scratching on furniture is strictly prohibited.
- All persons using the Library are subject to the discipline of the college.
- All those entering the library are requested to observe silence, behave in decent manner and maintain discipline
- Please take permission of the counter staff for entry inside the counter or Network Resource Center.
- For entry inside the counter the students are required to keep all their belongings aside and allowed to carry only their library card and identity card.
- Please handle the books carefully and do not mutilate them in any way while using.
- The books issued for home reading must be returned on the due date mentioned on date slip behind the book. If the same book is required again for the next week, the student must renew it on the due date or is subjected to pay fine of Rs. 2/- per day per book or as per the then notice.
- In case of loss of a library book, the Librarian should be contacted immediately. The lost book is supposed to be replaced immediately. The cost of the book will be recovered only if the book is not available in the market.
- Other material like syllabus copies, question papers, periodicals, CDs, books for current reading, etc. issued from the counter are expected to be returned on the same day, failing which a fine of Rs. 5/- per day will be levied.
- The reference books marked with “R” are for using within the library and not allowed to be taken out of the library for any purpose.
- All the students are required to strictly adhere to the above rules co-operate with the library staff for smooth functioning of the library. The Librarian has authority to maintain order in the library and initiate action against any user who knowingly or persistently breaks any library regulation.





## Computer Laboratory

VVUC Computer Lab is well equipped with 50 computers that enhance the learning process and enable the proper conduct of the University prescribed courses. Branded Personal Computers are installed in three Computer Labs, all networked to facilitate teaching in small batches, with adequate faculty attention.

All the computers in the Lab and the Office have a dedicated lease line for Internet connectivity, which can be used by students and staff.

These labs are ideal for computer-training needs including software releases, user-group meetings, and new application training. Our labs include student PCs and one projector PC. All our PCs run Microsoft Windows 8, including the Microsoft Office Suite, Internet Explorer, Mozilla Firefox, Adobe Acrobat Reader, and various media players. Our machines also feature of various software's required for teaching Learning Process. Lab is equipped with wireless Internet access and a printer is included in each room.

Some highlights and features of our computer labs include:

- 19-inch-high quality LED monitors PCs in each Lab
- All latest licensed version software's like Visual Studio, Oracle, Java NetBeans, etc.
- Fluorescent and incandescent lighting with clearly marked controls

- Hard writing surfaces for easier note taking
- Whiteboard, flip chart and markers
- Comfortable, ergonomic seating
- High-quality ACs for continuous cooling
- College has the separate IT Helpdesk for all installation and maintenance work.





## Classrooms

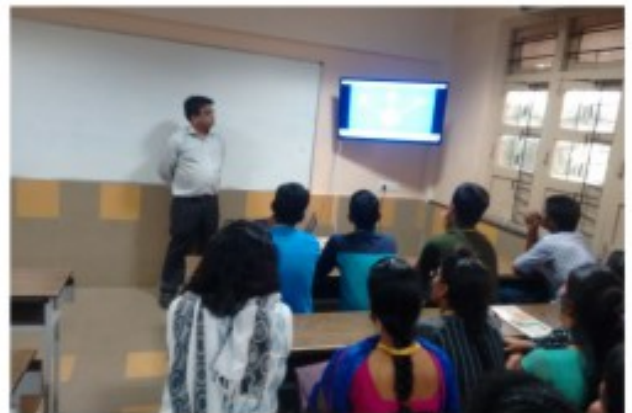
The Centre offers 30 dedicated Lecture rooms with a seating capacity of 120 students each.

Our lecture rooms are chosen by dozens of companies and organizations every year for small group meetings, such as internal staff meetings and training, board meetings, client presentations, internal strategy discussions and other similar meetings, including break-out sessions for larger meetings.



Some highlights and features of our classrooms include:

- Air Conditioner/s for each room
- Inbuilt LCD Projector
- Whiteboard, flip chart and markers
- Natural lighting for a brighter and more inviting atmosphere
- Fluorescent and incandescent lighting with clearly marked controls
- Hard writing surfaces for easier note taking
- Comfortable, ergonomic seating
- Wi-fi connection
- Podium
- Audio System



## Other Facilities

### Gymkhana

The spirit of sportsmanship is encouraged by the college. A spacious gymkhana has infrastructure and facilities for indoor games. The gymkhana staff is highly qualified. The college participates in games from the district to the national levels. Well-known coaches train students for indoor and outdoor games, training them to excel at inter-college tournaments at national and international levels.

Promotion of sports and games has always been an important aspect at Vidya Vikas Universal College since its inception. The young sportsmen have left no stone unturned in ensuring that they take the flag to greater heights every year.

The Gymkhana Committee organizes sports events at the Intra/Inter College and Inter-University level. The Gymkhana Committee comprises of students from First year Degree College to Third year. Tie-up / court facilities are provided to all the students for all sports. The Council also provides sports equipment's and professional coaches to train the students. The college also organizes extra tutoring facilities to the sports persons who require some assistance in learning or have missed on their academic activities on account of participation in inter/intra collegiate, university, zonal, state, national or International level activities and events.

### Playgrounds

In order to promote sports amongst the students and to provide them with a platform to excel in this field, the college hires playgrounds in the nearby vicinity for various outdoor sports like Football, Cricket, Handball, Basket Ball, Volley Ball, etc. and arranges for facilities for indoor sports like Table Tennis, Swimming, Lawn Tennis, Chess, Badminton, Judo, Karate, Skating, etc. Coaches and trainers are appointed for the games as desired by the students. Students have participated and won laurels for the college at District Level to International Level.





## Placement Cell

The Placement cell of Vidya Vikas Universal college puts in continuous efforts to develop student's personality and to make them industry ready. In this process department organizes various sessions, guest lectures, workshops, aptitude test and mock interview. After instilling a level of self confidence in student's department invites firms for a campus placement drive.

### The Process of Placement Drive

- Students enrolment
- Grooming Session
- Resume Writing
- Mock Interview Sessions
- Aptitude Test
- Group Discussion
- Inviting firms for Place Drive
- Selection of Candidate with offer letter
- Final Placement



(Grooming Session)



(Placement Interview)



(Group Discussion)

## FACULTY AT VIDYA VIKAS UNIVERSAL COLLEGE

All our faculties are highly qualified and experienced. We have subject expert faculty for different subjects and other industry experts as visiting faculty. An overview of which is as follows:

### Full-Time Faculty

Sr. No.	Name	Designation	Qualification
1	Santosh Yadav	I/C Principal	M.Com. (Adv. Accountancy), M.Phil. (Commerce)
2	Jyoti Bamane	Asst.Prof.	LLB, B.A, LL.M, MS (Counselling)
3	Bhavesh Kapuria	Coordinator & Asst.Prof.	M.Com. (Management), NET (Commerce)
4	Tanvi Bharat Rao	Asst.Prof.	BA, MA in English Literature
5	Payal Mangal Varma	Asst.Prof.	B.Com, NET Commerce, C.F.A & M.F.A
6	Asir Arulraj Jenifer	Asst.Prof.	MCA
7	Anjali Dhanani	Asst.Prof.	M.Com(HRM), NET-SET Commerce
8	Dr. Shoaib Mohammed	Asst.Prof.	Ph.D., M.Com, NET (Commerce)
9	Praptikumar Vishwakarma	Asst.Prof.	M.Sc (Mathematics)
10	Ms. Hema Vaz	Librarian	BA, M.Lib.Sci. (Librarian).

### Visiting Faculty

Sr. No.	Name	Designation	Qualification
1	Hitesh Gadhia	Asst.Prof.	MBA Marketing
2	Suparna Sengupta	Asst.Prof.	MBA Marketing

### Non-Teaching Staff

Sr. No.	Name	Designation
1	Ms. Swati Baing	Sr. Clerk
2	Mr. Sandeep Advilkar	Jr. Clerk
3	Ms. Suchita Temkar	Jr. Clerk



## Procedure of Admissions

The Admission Procedure Is Basically Divided Into Two Components As Given Below, Viz.

**(i) Pre-admission Online Registration At The University Website And**

**(ii) Online Pre-admission Application Form At The Vidya Vikas Universal College Website (in Two Phases)**

**PRE - ADMISSION ONLINE REGISTRATION AT UNIVERSITY WEBSITE** <http://mum.digitaluniversity.ac>

1. Please install Microsoft Silverlight on your computer, if you are using Windows Operating System 7 or lower version. The software is also available for free download from the University website <http://mum.digitaluniversity.ac>

2. Please go through the prospectus of the college to know about the courses and/or subject combination(s) offered by the college, rules, regulations etc. before you fill the PRE-ADMISSION ONLINE REGISTRATION FORM.

3. One form can be used to apply for multiple courses i.e. more than one course and multiple colleges for every course i.e. the applicant can fill one form to opt for more than one course like B.Com., B.M.S., B.A.F. etc. in more than one college for every course.

4. Applicants are requested to keep the following ready before they start filling the forms

a. Photocopy of the mark-sheet of the SSC / X Std and HSC / XII Std. of its equivalent examinations

b. Scanned copy of the Photograph of max. 80 x 107 pixels size and max. file size of 10 KB

c. Scanned copy of the Signature of max. 80 x 35 pixels size and max. file size of 10 KB.

d. Photocopy of any other certificate/s as required.

e. Valid e-mail id and mobile phone number for receiving mails and SMS from the University of Mumbai regarding the status of the application form.

f. Internet Connection with Internet Explorer ver.7.0 or higher.

5. Now log on to the University of Mumbai website <http://mum.digitaluniversity.ac>. Click on the link "Pre-Admission Online Registration" (available on the row below University of Mumbai on the home page).

6. The first screen seeks confirmation from the applicant that he has all the necessary documents ready. On confirmation, the applicant moves to the second screen. Click on "Proceed" button.

7. The next screen i.e. the third screen, is the registration page where the candidate is required to enter The applicants name as it appears in the mark sheet of HSC (or Its equivalent) examination, Gender, date of

birth of the applicant and the Mobile Number and email-id on which the candidate wishes to receive communications from the University. Click on "Register" after ensuring that the information provided is correct and true.

8. The student will get a login id and four-digit alpha-numeric codes on submission of the form.

9. The student shall get a confirmation from M.K.C.L. on the mobile number and mail on the e-mail id provided by the student about the acceptance of the form.

10. The applicant will be required to verify his/her registration and then change the password.

11. The applicant will log to the website and start filling the form by uploading his photograph and signature and enters the personal details, contact details and educational qualifications.

12. The applicant is required to take a printout of the e-Suvidha Kit and enters the confirmation code in the system and select and upload the documents he/her wishes to upload based on the requirement.

13. The applicant selects the college/s and course/s offered by the college/s. Applicant can opt for more than one college and/or one or more than one courses offered by the colleges from amongst the colleges selected and after verification submits the form. Once the form is submitted the student will NOT be able to make any correction in the form.

14. Print the e-Suvidha ticket and note the Application Number generated and printed on the e-Suvidha ticket. The Application number will be generated only after printing the e-Suvidha ticket.

15. Enter the application number generated on the e-Suvidha ticket on your application form and complete the process.

16. The student is then required to take the hardcopy of the uploaded "Pre-Admission Online Form" and submit the copy of the form to college/s, which he has opted for. The student is required to submit TWO COPIES of the "Submission Copy" to the college concerned. PLEASE NOTE THAT THE APPLICATION FORM WILL BE PRINTED SEPARATELY FOR EVERY COLLEGE AND FOR EVERY COURSE OPTED BY THE STUDENT FOR THE COLLEGE CONCERNED.

17. University of Mumbai has instructed the colleges NOT TO GRANT admission to any student who has not registered on the university website.

18. IN CASE OF ANY DIFFICULTIES WHILE APPLYING FOR "PRE-ADMISSION ONLINE REGISTRATION" YOU ARE REQUESTED TO CONTACT UNIVERSITY HELPLINE CALL CENTRE: +919326552525/020-66834821 (ONLY FOR STUDENTS) FROM 10.00 A.M. TO 6.00 P.M. ON WORKING DAYS.



## **ONLINE ADMISSION PROCESS AT VIDYA VIKAS EDUCATION TRUST'S VIDYA VIKAS UNIVERSAL COLLEGE.**

1. THE ONLINE ADMISSION PROCESS AT VIDYA VIKAS EDUCATION TRUST'S VIDYA VIKAS UNIVERSAL COLLEGE IS IN ADDITION TO THE PRE - ADMISSION REGISTRATION PROCESS OF UNIVERSITY OF MUMBAI IS IN TWO PHASES AS MENTIONED IN "A" ABOVE.

2. Applicants can fill the on-line form from his/her residence or cyber café or any other location where computer, internet and printer facilities are available.

3. Applicants are required to fill separate form for each category under which he/she wishes to apply i.e. if a candidate belonging to Gujarati Speaking Linguistic Minority wishes to apply under Gujarati as well as Open Category, he/she will have to submit two separate application forms one for Gujarati Speaking Linguistic Minority Category and other for Open Category and will have to pay Rs. 100/-

4. Applicants are requested to keep the following ready before they start filling the forms

a. Photocopy of the mark-sheet of the SSC / X Std and HSC / XII Std. of its equivalent examinations

b. Scanned copy of the Photograph of max. 80 x 107 pixels size and max. file size of 10 kb

c. Scanned copy of the Signature of max. 80 x 35 pixels size and max. file size of 10 kb

d. Photocopy of any other certificate/s as required.

e. Adobe Reader installed on your machine. If not please download from the link provided.

f. Internet Connection.

g. Your browser may ask you to allow blocked Pop-Ups or to run active contents. Please choose Allowed Blocked Contents / Popup.

1. The procedure for on-line submission of PRE-ADMISSION APPLICATION FORM:

a. Log on to the college website [www.vvuniversal.edu.in](http://www.vvuniversal.edu.in) or directly to the Portal <http://mum.digitaluniversity.ac>

I. Click on the link "Online Pre-Admission Form" for admission to FYBCOM-2021/ FYBMS – 2021 / FYBAMMC – 2021 You will be directed to the portal mentioned above.

ii. Flow of the form filling process:

b. On execution of step ii (above), you will be taken to a separate portal to fill the form.

You will be required to register yourself by creating and entering the User id and password which will be used for future logins to the system. Select/Click the

c. "Register Now" button. A new screen will be displayed where the applicant has to enter the user-id, his/her name, and password and reconfirm the password. Select/Click the "Register Now" button. Confirm the Registration. Log out of the system.

d. Log into the system again using the User-id and the Password that you have created in (b). This will launch the online application system form.

e. The applicant will be required to select the college, the course that he/she wants to apply for the academic year as 2021. Select/Click the “Apply” button. The screen will now display the admission form.

f. The admission form consists of 7 screens

**1. INSTRUCTIONS:** Please read the instructions very carefully before you proceed with filling the form online.

**2. MARKS DETAILS:** The applicant is required to select the name of the college, the course that he/she wishes to apply for and the marks obtained at the HSC or its equivalent examinations, Stream offered at HSC (Arts/ Science / Commerce etc.) Category applied under, MKCL registration number (which is one of the mandatory data required), whether you have passed the HSC / Equivalent examination in ONE attempt etc. PLEASE ENTER THE MARKS OBTAINED IN ALL THE SUBJECTS OFFERED AT THE HSC / EQUIVALENT EXAMINATIONS WHILE ENTERING THE DATA IN THE “MARKS OBTAINED” COLUMN. The objective is to verify the eligibility criterion for admission to the course opted by the applicant. The applicant can proceed to the next screen “PERSONAL DETAILS” further if and only if he/she satisfies the eligibility criterion of the course applied. Also you can proceed to the next screen only if the data is entered for all the mandatory fields. The marks obtained by the candidate will be converted to out of 600 and will be used to prepare the merit list. Students who have passed the qualifying examination from the IB School are required

to apply under the Diploma Category for admission to FYBMS Course.

**3. PERSONAL DETAILS:** Eligible candidates will enter their personal details like their full name, caste, blood group, Aadhar Card Number, date of birth, address for correspondence, mail id of the student (mandatory) etc. You will also be required to upload the scanned copy of the candidate’s photograph, signature and any other document / certificate used for seeking admission which is a mandatory requirement.

**4. EDUCATIONAL DETAILS:** Information filled under “MARKS DETAILS” will be carried forward. Additional information related to the SSC / its equivalent examination must be entered.

**5. PARENT/ GUARDIAN DETAILS:** Details of the parent / guardian of the applicants is to be entered. Father’s / Mother’s email-id is one of the mandatory fields.

**6. PREVIEW:** This screen will generate the DRAFT COPY of application form in PDF format. Candidate can verify the information filled and make the corrections in the online application form before the form is submitted. Please note that this is the Draft Copy of the application form for admission and not the final copy. The Draft Copy of the Application form is generated without the application number.

**7. SUBMIT:** After verifying that the information filled in steps (a) to (e) is correct in step (I), the candidate must now click the “Submit” button to submit the form. Please



note that no correction can be made in the form after submission. Also, an APPLICATION NUMBER is generated on submission of the form. If the application no. is not generated then it implies that the security instructions are not followed properly and in such cases the applicant must repeat the steps (i) to (xiii) stated above. Save the form and take the hard copy i.e. the printout of the form.

vi. Please note that once the application number is generated, payment of Rs. 100/- (and in case if payment is made online additional convenience fee of Rs. 1.50 i.e. total Rs. 101.50) towards the application form is to be made. The payment can be made in two ways viz. by using the payment gateway provided on the website or through physical payment of the application fees at the college. **FURTHER NOTE THAT SUBMITTING THE HARD COPY OF THE APPLICATION FORM ALONG WITH THE DOCUMENTS IS MANDATORY IRRESPECTIVE OF THE MODE OF PAYMENT OF THE APPLICATION FEES.** The fees can be paid at the college along with the submission of the hard copy of the form.

v. If payment of Rs. 101.50 is made and confirmed through the payment gateway, the applicant will receive an email confirming the payment. The applicant must submit the hardcopy of this mail along with the hardcopy of the application form along with the photocopy of the necessary documents to the college authorities.

vi. The candidate can fill and submit the application form for the same course in

different colleges under Universal Education (UE) / Different Courses in the same college / different courses in different colleges under UE. After following steps iii (a) to iii (e), separate application number will be generated for every application submitted. Applicant is not required to fill all the data again for submitting the forms for different / same course in same / different college under UE.

vii. **IRRESPECTIVE OF THE MODE OF PAYMENT OF THE APPLICATION FEE,** The applicant will have to submit the hardcopy of the application form (Phase 1 ) submitted online along with the necessary documents to the college within the prescribed time schedule and the applicant will be given an acknowledgement. If the name of the applicant appears on the merit list, the original copy of this acknowledgement along with all the necessary documents, hard copy of the phase 2 form and fees must be provided at the time of confirming the admission.

viii. **APPLICANTS ARE REQUIRED TO NOTE THAT ONLY THOSE NAMES WHERE APPLICATION NUMBER IS GENERATED & ACKNOWLEDGEMENT OF RECEIPT OF HARDCOPY OF THE UPLOADED ONLINE ADMISSION FORM (PHASE I ) is issued WILL BE CONSIDERED FOR generation of Merit List and Admission.**

xi. Documents required while submitting the application form (PHOTO copy only) :

- Hardcopy of the Pre Admission Online Registration form.
- One passport size photograph
- H.S.C. Marksheet and H.S.C. Leaving Certificate
- In case of downloaded mark sheet (when the mark sheet is delayed by the board) needs to be attested by the school authorities concerned
- S.S.C. Marksheet
- Any other certificate(s) as applicable.
- PROVISIONAL STATEMENT OF ELIGIBILITY in case if the student has passed his HSC/Equivalent examination from OTHER THAN Maharashtra Board. (or the photocopy of the receipt of payment made for application of Provisional Statement of Eligibility), if available.

x. Hard Copy of the filled in forms i.e. the Pre-admission Online Registration Form (filled

and downloaded from the university website <http://mum.digitaluniversity.ac>) and Online Pre-Admission Form of Phase 1 (filled and downloaded from the college website [www.vvuniversal.edu.in](http://www.vvuniversal.edu.in)) along with the documents specified in IX ABOVE will be accepted as per the schedule given by the University.

xi. Refund of fees can be claimed as per Mumbai University's Circular No. UG / 412 of 2008 0.2859: Refund of Tuition, Development and all other fees after cancellation of admissions:

The candidates who have taken admission in undergraduate courses in Govt. colleges, in Govt. aided and unaided courses conducted by affiliated colleges, and recognized Institutions may request for refund of fees after applying in writing for cancellation of their admission to the course. The refund of fees as applicable shall be made on or before the 30th day after the date of cancellation and thereafter. The percentage of fees for the course shall be refunded to the candidate after deducting charges as follows:

**Table – 1: Fees Deduction on cancellation of admission**

	(i)	(ii)	(iii)	(iv)	(v)	(vi)
Period	Prior to Commencement of academic term and instruction of the course	Up to 20 days after commencement of the academic term of the course	From 21st day up to 50 days After Commencement of the academic term of the Course	From 51st day up to 80 days after the commencement of academic term of the course or August 31st whichever is earlier	From September 1st to September 30th	After September 30th
Deduction	Rs. 500/- Lump Sum	20% of the total amount of fees.	30% of the total amount of fees.	50% of the total amount of fees.	60% of the total amount of fees.	100% of the total amount of fees.



**Note:** The total amount considered for the refund of fees from the commencement of academic term of the courses including the following:

- i. The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam. Fee and Enrolment fee) are non-refundable if payment is made by the college prior to the date of cancellation.
- i) Fee collected for identity card and Library card, admission form and prospectus, enrolment and any other course specific fee are not refundable after the commencement of the academic term.
- ii) All refundable deposits (Laboratory, Caution Money and Library etc.) shall be fully returned at the time of cancellation.

Provided that wherever admissions are made through centralized admission process for professional and / or for any other courses by other competent Authorities, the Refund Rules are applicable if specified by such authorities (as per the rules of relevant agencies) for the 1st year admission. In case of admission to subsequent years of the course, 0.2859 is applicable for cancellation of admission.

Provided further that this refund rule is concurrent with the rules and guidelines of other professional statutory bodies appointed for admission for relevant courses.

Further that 0.2859-A & 0.2859-B have been repealed and the amended 0.2859 relating to the refund of Tuition Fees, Development and all other fees after cancellation of admission for the Under Graduate Courses has been brought into force with effect from the academic year 2008-2009.

## **REFUND OF COLLEGE DEPOSIT**

Application for the refund of college deposit must be made within one year of the applicant ceasing to be a student of the College, failing which the deposit amount will be forfeited. The college now ensures that the deposits are refunded to the students through the RTGS system and hence it is necessary that the students have a bank account so that the deposit amount can be transferred directly to their accounts without delay.

Documents issued by the College

## **IDENTITY CARD**

Identity Card, which is one of the most important documents of the student, will be issued on the day of confirming the admissions. Every student is required to ensure that they wear their identity card in person whenever they are present in the college premises. The Identity card must be preserved and taken care of. Students are required to present the identity card on demand in the College, in the Library, at any college event and while travelling in local trains. The loss of Identity Card should be immediately reported to the College Office in writing, with a statement under the circumstances in which it was lost. The office will issue a Duplicate Identity Card against payment of Rs.100/-.

At the University Examination all candidates are required to produce, at the examination centres, their identity cards bearing their photographs attested by the Principal along with their Hall Tickets.

## **RAILWAY CONCESSION**

Students can avail concessional fares for rail travel by local trains between the stations nearest to the place of their residence (i.e. As per the address mentioned on the Identity Card) in Mumbai and the College (Malad Station). Students are requested to enter their local and permanent addresses correctly in the Admission Forms to facilitate issue of Railway concession orders.

The place of permanent residence, in the application for admission, means the place where the student and/or his parents normally reside. This address will not be allowed to be changed during the academic year.

Students can also avail, during vacation period (Only Diwali & Christmas Vacation), concessional fares by rail for journeys between their place of personal residence in Mumbai during vacation.

Days and Timings for issuing the railway concession forms:

- The degree college students can avail the concession forms on all working days during office hours.

Necessary documents to be submitted while availing the concession:

- Students Identity Card
- Original Fee Receipts
- Charges Re. 1/-

## **AIRLINE CONCESSION**

Students can also avail of concessional fares for air travel during vacation period. Students desiring to avail the Airline concession should submit the prescribed form to the college office at least 3 days in advance, for endorsement. Students need to submit their concession form at Information Counter for stamping and signature. (The Forms are available at specific airways ticket counter)



## TRANSCRIPTS

Students desirous of pursuing further studies abroad should apply for transcripts to the college office well in advance. After verification of marksheets, the college will hand over the transcripts in ten to fifteen days' time. Charges for issuing the transcripts is Rs.1000/-for 5 set of copies. Every additional copy will be charged at rate of Rs. 50 per copy.

Necessary documents required:

- Students hand written application for availing the Transcript Form
- Transcript Form provided by the college to be filled and submit at the Information Counter.
- Attested copy of Mark-Sheets ( 5 or 3 years i.e. from JC to TY or from FY to TY)

The application form for the same is appended as Annexure K

## BONAFIDE CERTIFICATE

Students with a genuine reason can apply for a Bonafide certificate to the college. Students may contact the Information Counter to apply for a Bonafide Certificate. Charge for issuing the Bonafied certificate is Rs.25/-. Students can collect the certificate in two working days from Information Counter.

Along with application, a photocopy of student's Identity Card is required and if any Ex Students are applying for bonafide certificate then they must submit all the years Mark-Sheet's photocopy to Information Counter.

## TRANSFER CERTIFICATE

- (1) In a transfer case, no student will at any time be admitted to this College unless he/she produces a Transference Certificate from the College he/she leaves.
- (2) College is entitled to charge a fee of Rs.100/-for issuing the certificate.
- (3) As a result of a student leaving one College to join another, it will be necessary for him/her to count the attendance kept by him/her in more than one College to enable him/her to make up the necessary percentage of attendance. A Transference Certificate shall not be granted except for reasons, which appear to be enough and except with the written permission of the Principal of the College that the student wants to leave and the Principal of the College, which he/she intends to join.
- (4) Students need to get the letter from authorized department for availing the Transfer Certificate from their current college/institute along with previous year pass out Mark-Sheets photo copy.

## **TRANSFER/MIGRATION**

Students seeking transfer from one College to another during the academic year are required to submit a NOC from the parent college and subsequently Transference Certificate and the Marks Certificate showing marks obtained at the First Term Examination conducted by the earlier College.

In the event of a student getting transferred from one College to another within the University of Mumbai, the marks secured by the candidate at the end of the first term examination in the original College, shall be binding on the candidate and on the College to which the candidate is transferred. Further a student migrating from another University to this University for joining the Second Year Course need not be required to appear and pass the First Year Examination of this University if eligibility is granted by the Mumbai University to the class of admission.

## **DUPLICATE COPY OF MARKSHEET**

Students who intend to apply for duplicate copies of their statements of marks, certificates of passing, degree certificates as well as special certificates, should produce an affidavit on a non-judicial stamp paper of Rs.100/- made in that behalf before the metropolitan magistrate or notary appointed by the government to that effect, the reason for the issue of duplicate copy of the aforesaid documents mentioning therein so also, the first information report FIR registered in the police station for the reasons whatsoever, i.e., loss, damage of the same, etc, to check the misuse of the aforesaid documents. On completion of these formalities and payment of necessary fees the required duplicate certificates will be issued to the concerned students accordingly.

## **Scheme of Examination**

University of Mumbai has implemented the Choice Based Credit and Grading System since 2011-2012. The Scheme has seen many changes since its inception. The Choice Based Credit System as applicable 2016-2017 is as given below.

Before we proceed to explain the examination scheme, a Learner (student) must understand the terminologies used:

### **Program:**

A Program is a set of courses that are linked together in an academically meaningful way and generally ends with the award of a Certificate or Diploma or Degree depending on the level of knowledge attained and the total duration of study. Traditionally, B.A., B.Sc. and B.Com. are referred as Degree's and will now be referred to as PROGRAMS.

### **Course:**

The term "COURSE" under the Credit System corresponds to the word 'SUBJECT' used currently. For instance, subjects like Accountancy & Financial Management, Business Economics, Foundation Course, Commerce etc. included under the B. Com program would now be called 'Courses'.

### **Module and Unit:**

A course which is generally an independent entity having its own separate identity, is also often referred to as a 'Module'. A module may be studied in conjugation with other learning modules or studied independently. A topic within a course is treated as a Unit.

### **Credit Point:**

Credit Point refers to the 'Workload' of a learner. It is an index of the number of learning hours deemed for learning of a certain segment. These learning hours are broadly classified into hours spent on attending actual lectures / tutorials / laboratory work /seminar etc. and notional hours spent on reading, reflecting, discussing, attending counselling sessions, watching especially prepared videos, writing assignments, preparing for examinations, etc.

1 credit point corresponds to 30 to 40 learning hours. A single course may be assigned between 2 to 8 credit points taking into consideration no. of hours it would take for a learner to complete a single course successfully. The learner is said to have earned the credits on successful completion of the course including the evaluation.

### **Semester System:**

The program (Degree Course) of three years duration is divided into six terms of approx. 6 months duration called semester. Every semester will have number of courses (subjects/papers) that a learner will have to offer. Each course subject) will be assigned certain number of credits. Learner will be assessed continuously during the Semester and evaluated at the end of the semester. The results will be declared at the end of every semester. Credits will be earned by the learner on successful completion of the course.

Choice Base implies that the learner has the choice to select the subjects that he/she would



like to learn within the prescribed time period and the program parameters. Say for example a learner who wants to major in Accountancy wishes to study History may be permitted to do so under the Choice Based System.

**Examination Scheme (Refer University Circular No. UG / 80 / 2016-17 dated 15th Oct. 2016)**

Traditional Courses like B.Com.

1. All papers other than Foundation Course I and Foundation Course II shall be evaluated for 100 marks and for 3 hours duration.

2. In case of Foundation Course Paper I & II at First Year and Foundation Course Paper III & IV at Second Year, the evaluation will be as given below:

a. Semester End theory Examination of 75 marks and 2 ½ hours duration

b. Internal Assessment: Project which will be evaluated for 25 marks

For Self-Financing courses: (for all courses)

Performance of the student for every course in self Financing Courses will be evaluated in two components:

c. Semester End theory Examination of 75 marks and 2 ½ hours duration

d. Internal Assessment: Class Test / Project for 25 marks

**PASSING STANDARD:**

For courses where the evaluation is of 100 marks based on the semester end examination only, the learner will be required to obtain 40% marks i.e. 40/100 in their exams.

In case of courses where the performance of the learner is evaluated on the basis of Internal Assessment and Semester End Examination, the learner to pass a course will have to obtain minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment & Semester End Examination i.e. the learner shall obtain minimum of 40% marks (i.e. 10 out of 25) in the Internal Assessment and 40% marks in Semester End Examination (i.e. 30 Out of 75) separately, to pass the course and minimum of Grade E in each project, wherever applicable, to pass a particular semester.

A learner will be said to have passed the course if the learner passes the Internal Assessment & Semester End Examination together.

**PERFORMANCE GRADING:**

Under the CBCS, the learner will be issued a grade sheet. The marks obtained by the student will be converted into grades and based on the credits allotted to the course and the grade obtained by the student, the overall grade will be calculated, and grade sheet will be issued to the learner. The 10-point grading system, as applicable, is given below:

Grade	Marks	Grade Points	Performance
O	80 & above	10	Outstanding
A+	70 to 79.99	9	Excellent
A	60 - 69.99	8	Very Good
B+	55 to 59.99	7	Good
B	50 - 54.99	6	Above Average
C	45 to 49.99	5	Average
D	40 to 44.99	4	Pass
F	Less than 40	0	Fail

**R: 8437 carry forwards of marks in case of a learner who fails in the internal assessment and/or semester end assessment in one or more subjects:**

1) A learner who PASSES in the Internal Examination but FAILS in the Semester End Examination of the course shall reappear for the Semester End Examination of that course. However, his/her marks of the Internal Examinations shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.

2) A learner who PASSES in the Semester End Examination but FAILS in the Internal Assessment of the course shall reappear for the Internal Examination of that course. However, his/her marks of the Semester End Examination shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.

**3) A) For Courses without practical**

In case of a learner who is reappearing for the Internal Examination, the examination will

consist of one project of 25 marks which will be divided into 13 marks for the documentation of the project, 06 marks for the presentation and 06 marks for the viva and the interaction.

**B) For Courses with practical**

In case of a learner who is reappearing for the Internal Examination for subjects with Practical/fieldwork, the examinations will consist of practical examination of 25 marks which will be divided into 13 marks for the laboratory work, 06 marks for the Viva Examination and 06 marks for the Journal.

**R. 8439**

**Additional Examination: Internal Assessment:**

Eligibility norms to appear for the additional class test for learners who remained absent:

a. The learner must apply to the Head of the Institution giving the reason(s) for absence within 8 days of the conduct of the examination along with the necessary documents and testimonials.

b. If the learner is absent due to participation in Inter Collegiate events, State or National or International level events, Training camp or coaching camp organized by authorized university or state or national or international bodies, NSS / NCC Events / Camps / cultural activities / sports activities / research festival or any other activities authenticated by the head of the institution, the head of the Institution shall generally grant permission to the learner to appear for the additional class test or assignment.



c. The Head of the Institution, on scrutiny of the documents and testimonials, may grant the permission to the learner to appear for the additional examination. The application form is appended as Annexure C.

**ALLOWED TO KEEP TERMS (ATKT)  
(for Courses like B.Com. BMS, and BMM):**

- a. A learner shall be allowed to keep term for Semester II irrespective of number of courses of failure in the Semester I.
- b. A learner shall be allowed to keep term for Semester III if he/she passes each of Semester I and Semester II

**OR**

A learner fails in not more than FOUR courses of Semester I and Semester II taken together with not more than TWO courses at each of Semester I & Semester II.

- a. A learner shall be allowed to keep term for Semester IV irrespective of number of courses of failure in Semester III.
- b. A learner shall be allowed to keep term for Semester V if he/she passes Semester I, Semester II, Semester III and Semester IV.

**OR**

A learner shall pass Semester I and Semester II and fails in not more than FOUR courses of Semester III and Semester IV taken together with not more than TWO courses at each of Semester III & Semester IV.

- a. A learner shall be allowed to keep term for Semester VI irrespective of number of courses of failure in the Semester V

b. The learner can appear for the semester VI examination subject to d & e above, but the result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV and Semester V.

**Class test for Internal Assessment for courses without practical: (for Commerce Faculty):**

- a. A learner who remains absent for the class test will be allowed to appear for the additional class test.

**Class test or assignment for Internal Assessment for Courses with practical:**

- a. A learner who is absent for the Semester End Practical Examination will be awarded marks for the Journal (out of 5 marks) & Viva Voce (out of 5 marks) component of the Semester End Examination. Thus, he will be evaluated for 10 marks instead of 20 marks and will lose the 10 marks for the Laboratory work. However, his marks for the Semester End Practical Examination will be taken as out of 20 (without conversion i.e. if the learner gets 4/5 marks in for Journal & Viva Voce, his/her marks for the Semester End Practical Examination will be taken as 8/10) and internal assessment will be calculated as out of 25 marks and not 15 marks.



### **When can the Additional Class Test be Conducted?**

The Additional Class Test (or viva examination) must be conducted 15 days prior to the commencement of the Semester End Examination after following the necessary procedure and completing the formalities.

### **When the Learner Student remains absent/fails in the main Semester end Examination.**

### **SEMESTER END EXAMINATIONS: ELIGIBILITY NORMS TO APPEAR FOR THE ADDITIONAL SEMESTER END EXAMINATION FOR LEARNERS WHO REMAINED ABSENT**

A learner who does not appear i.e. remains absent in some or all the courses on medical grounds or for representing the College / University in sports, cultural activities, activities of NSS, NCC or sports training camps conducted by recognized bodies / competent authorities or for any other reason which is considered valid under exceptional circumstances and to the satisfaction of the Principal or the Head of the Institute.

The learner who remains absent with the prior permission of the Principal of the College / Head of the Institution may be permitted to appear for the Additional Semester End Examination.

The additional Semester End Examination shall be of 2 ½ or 3 hour duration and of 75 or 100 marks per course. The learner shall appear for the Semester End Examination of the course for which he/she was absent or has

failed. Learners who are punished under O.5050 shall not be eligible to appear for this additional examination.

Also, a learner appearing for the repeat examination as ex-student may be permitted to appear for the additional Internal Assessment and Additional Semester End Examination conducted for the failed or the absent learner even if the learner does not register/appear at the regular examination conducted for such repeaters. Say for e.g. A regular learner of F.Y.B.Com. program of 2011-2012 under the SBCGS has failed in two courses after appearing for the regular and additional examination held in academic year 2011-2012 is now eligible to appear for the examination of the failed courses at the regular examination conducted along with the regular student of F.Y.B.Com. for the academic year 2012-2013. For some reason, this learner does not register for this regular examination. As he has not registered for the regular examination, the learner is not eligible to appear for the additional examination. Thus, losing a chance to appear for the examination and thereby losing a year and hence to prevent the loss of academic year of such a student the student may be permitted to appear for the additional examination without registering for the regular examination.

**It is not the right of the learner, who has failed or has remained absent, to appear for the additional examination without fulfilling the norms prescribed by the Head of the Institution / Department / Principal of the College.**

### **Mode of Conduct of Semester End Additional Examination:**

There will be one additional examination for Semester I, II, III and IV only for those who have failed or remained absent.

a) The absent learner will be allowed to appear for the examination by the head of the institution after following the necessary formalities subject to the reasons to the satisfaction of the head of the institution.

b) Additional Examination for Semester I and Semester II will be held after the conduct of Semester II Examination in March/ April every year and Additional Examination for Semester III and Semester IV be held after the conduct of Semester IV Examination in March/April every year. However, Additional Examination for Semester II and Semester IV be held after 20 days and before 40 days from the date of declaration of result of the respective Semester End Examination.

### **Project Evaluation (if Applicable)**

1. A learner who PASSES IN ALL THE COURSES BUT DOES NOT secure minimum grade of E in project as applicable has to resubmit a fresh project till he/she secures a minimum of grade E.

2. The credits and grade points secured by him/her in the other courses will be carried forward and he/she shall be entitled for grade obtained by them on passing of all the courses.

3. The evaluation of project and viva/voce examination shall be done by marks only and then it will be converted into grade in the ten-point scale and award the same to the learner.

4. A learner shall have to obtain minimum of grade E (or its equivalent marks) in project evaluation and viva/voce taken together to obtain 40% marks in project work.

### **R.8441: Course wise, Semester wise Credit allocation:**

Faculty	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Bachelor of Commerce (B.Com.)	20	20	20	20	20	20	120
Bachelor of Management Studies (BMS)	20	20	20	20	20	20	120
Bachelor of Arts in Multimedia and Mass Communication (BAMMC)	20	20	20	20	20	20	120



### **Award of Statutory Grace Marks:**

#### **O.5043A GRACE MARKS FOR GETTING HIGHER CLASS (@)**

A candidate who passes in all the subjects and heads of passing in the examination without the benefit of either gracing or condonation rules and whose total number of marks falls short for securing Second Class/Higher Second Class or First Class by marks not more 1% of the aggregate marks of that examination or up to 10 marks, whichever is less, shall be given the required marks to get the next higher class or grade as the case may be.

Provided that benefits of above-mentioned grace marks shall not be given, if the candidate fails to secure necessary passing marks in the aggregate head of passing also, if prescribed, in the examination concerned.

Provided further that benefits of above-mentioned grace marks shall be given to the candidate for such examination/s only for which provision of award of class has been prescribed.

#### **O.5044A GRACE MARKS FOR GETTING DISTINCTION IN THE SUBJECT ONLY (@)**

A candidate who passes in all the Subjects/Heads of passing in the examination without benefit of either gracing or condonation rules and whose total number of marks in the subject/s falls short by not more than three marks for getting distinction in the subject/s shall be given necessary grace marks up to three in maximum two subjects, subject to maximum 1% of the total marks of that

Head of Passing whichever is more, in a given examination.

Provided that benefit of the abovementioned grace marks shall be given to the candidate only for such examination/s for which provision for distinction in a subject has been prescribed.

#### **O.5045A CONDONATION (\*)**

If a candidate fails in only one head of passing having passed in all other heads of passing, his/her deficiency of marks in such head of passing may be condoned by not more than 1% of the aggregate marks of the examination or 10% of the total number of marks of that head of passing in which he/she is failing, whichever is less. However, condonation whether in one head of passing or aggregate head of passing be restricted to maximum up to 10 marks only.

**Award of 10 grace marks to students under O.229 for participation in Co-curricular and Extra-Curricular activities conducted by the College and University: (For exact details refer circular no. UG/112 of 2015 dated October 27, 2015)**

Students participating in co-curricular and extra-curricular activities like N.C.C., N.S.S., Sports and Cultural Activities etc. and win laurels for self and college and university are awarded grace marks under ordinance 229. Given below is the brief description about the criterion for eligibility of the grace marks under O.229. Learners

- enrolled as members of the **N.C.C.** and have satisfactorily completed the N.C.C.



training programme during the academic year.

- enrolled as members of the **Home Guards** and have satisfactorily completed Home Guard training programme during the academic year.
- participated in the **N.S.S.** programme and have satisfactorily completed 120 hours of social service comprising time spent in at least 2 types of projects as certified by the Principal.
- participated in any programme of the **Department of Adult and continuing Education and Extension** have satisfactorily completed at least 120 hours of work in the programme as certified by the Principal.
- participated in the **Work-experience project** of the Department for 240 hours as certified by the Principal.
- reached at Quarter final stage at inter collegiate **sports competitions** or have secured one of the eight places in order of merit in individual sport event conducted by the University or have represented the University in sports events either at the inter-state, zonal national, or at the international level and have produced the necessary certificate secured first three positions in **cultural group events** or have secured one of the first three places in individual cultural events or whose performances have been adjudged best at the inter-collegiate cultural competition organised by the University.

- been members of the **Students' Councils** constituted under Section 40 (2) (a) or Section 40 (2) (b) or under Section 40 (4) of the Maharashtra Universities Act 1994 and have actively participated in various schemes, programmes and attended functions of the University during the academic year

**The benefit of 10 grace marks to candidates would be available only in any one of the activities mentioned above, at their option subject to their fulfilling the following conditions:**

1. That in case of failure in one or more heads of passing an examination, the benefit of grace marks shall be granted to the extent of 5% of the maximum marks allotted to the subject.
2. That the grace marks will be granted for the purpose of claiming exemptions in a subject/s, provided it shall not exceed 5% of the maximum marks allotted to the subject.
3. That the maximum of 10 grace marks shall be granted for the purpose of enabling a candidate for the award of class and / or distinction, in the examination.
4. That the maximum 10 grace marks will be added to the Choice Based Credit System (CBCS)

### **Provision for Special Students / Differently Abled Students:**

Vide Circular no. Exam / Result / 1851 of 2017 dated 27 March 2017 University of Mumbai and the Government of Maharashtra vide G.R. no. Sankirna-2016 / Pra.Kra. 302 / Vi. Shi.-3 dated March 4, 2017 have specified 21 categories of special needs who are eligible for various concessions like a writer / extra time / additional grace marks / text to speech converters etc. are prescribed.

Students / parents with anyone / more special needs are requested to contact college office, preferably during admission process, to obtain details about the facilities available to them for examinations and other academic activities. Parents of such students / students will be required to submit the relevant documents issued by the Government / BMC Hospitals / other authorised agencies as specified in the above mention circular and G.R. The 21 categories are as under:

1. Blindness
2. Low Vision / Partial Blind
3. Leprosy Cured Person
4. Hearing Impairment: Deft and hard of Learning
5. Locomotor Disability including Orthopaedic Disability
6. Dwarfism
7. Intellectual Disability / Slow Learners / Mentally Challenged

8. Mental Illness
9. Autism Spectrum Disorder
10. Cerebral Palsy
11. Muscular Dystrophy
12. Chronic Neurological Condition
13. Specific Learning Disability
14. Multiple Sclerosis
15. Speech and Learning Disability
16. Thalassemia / Cancer
17. Haemophilia
18. Sickle Cell Disease
19. Multiple Disabilities
20. Acid Attack Victim
21. Parkinson's Disease

Details of the concession/s available can be obtained from the college office.

### **Photocopy, Verification & Revaluation of The Assessed Answer Books:**

The University of Mumbai by the directives by Hon. Vice Chancellor vide VCD/ 1 of 2016 "Rules & Procedure for providing the Photocopies of assessed Answer-book( s) to the examinee & Process of Revaluation of the Answer-Book(s)" dated July 1, 2017 also known as "Rules & Procedure for providing the Photocopies of assessed Answer-book(s) to the examinee & Process of Revaluation of the Answer-Book(s)". These directions



shall come into force with immediate effect i.e. from the examinations to be held in the First Half of the Year 2016. **Relevant extract of the VCD are:**

### **PART-I General Rules**

1. Applying for Photocopy of answer book and applying for Revaluation will be two independent processes.
2. Applying for the Photocopy of the answer book or having Photocopy of the answer book shall not be a pre-requisite for applying for revaluation of the answer book in the said subject.
3. **The Examinee can independently apply for Revaluation or photocopy or both simultaneously, if he desires so.**
4. The Examinee who desires to apply for revaluation are requested to note that, his / her original marks will become **null & void** as soon as he submits his application for the revaluation.
5. The Examinee shall check the University website, time to time for the various details regarding his / her result status / information / list etc., as the entire process of photocopy of revaluation is carried out through online system. It is the responsibility of the Examinee to verify the online detail. No complaint will be entertained in this respect after due date is over.

However, The University may adopt any other procedure for acceptance of the application / fees, which will be circulated for the information of examinees

### **PART-II**

#### **Rules & Procedure for providing the Photocopy(ies) of assessed answer-book(s)**

1. The facility of obtaining Photocopy(ies) of assessed and / or moderated answer book(s) by the examinee is extended with a view to bring transparency in the examinations system and ensure its credibility.
2. Under these rules applying for the Photocopy(ies) of answer-books shall be permitted in respect of: For theory papers of all the examinations conducted by the University in the current session.
3. The Examinee(s) shall apply for the photocopy to the Principal of the College to which the candidate has registered for the said course in the prescribed format along with the non-refundable fee prescribed for the purpose by Controller of Examinations, as per the procedure & the manner decided by the University, time-to-time. The examinee belonging to the reserved categories shall be granted 50% concession in the Fees.
4. The Principal of the College shall process the applications of the Semester End Theory Examination as per the procedure laid down.
5. The Principal shall accept the prescribed application form for obtaining Photocopy(ies) of answer book(s) of the examinations conducted by University **within Ten (10) working days** from the date of the declaration of result of the examination. He shall forward these applications to the University within **next three days, if required. No application after the due date will be entertained on**



**any ground whatsoever.**

6. Incomplete application forms, applications with false Information, unsigned applications shall be rejected without assigning any reason whatsoever and the fees paid along with the application form neither shall be refunded, nor will any representation be entertained in such cases.

7. The college shall endeavour to supply Photocopy(ies) of answer books as far as possible within Eight (08) working days from the date of receipt of application(s) to the University.

8. On receipt of Photocopy(ies) the applicant examinee shall be the sole custodian of it and under any circumstances the examinee shall not part with the custody / possession of the same and shall not use the same for any other purpose(s).

9. The Photocopy(ies) so obtained by the examinee shall be for his / her exclusive and relevant use. Neither the said examinee nor any other person can use the said copy to dispute or challenge the quality of assessment or quantum of marks assigned to the answer there-in.

10. If the examinee is found guilty of indulging in any act / attempt he / she shall be liable to be tried before the Unfair Means Inquiry Committee of the University and the decision taken by the authorities based on the recommendation of the said committee shall be final.

11. If his / her indulgence / commission in unfair act / attempt are proved, the examinee

shall be liable for the punishment ranging from:

- i. Cancellation of his / her marks in the said subject either original or after revaluation,
- ii. Cancellation of his / her result in full of the said examination,
- iii. Annulment of examination(s) maximum up to 5 exams.

12. On receipt of the photocopy, if the discrepancy of following nature is noticed by the examinee, he should apply to the college / University **within seven (07) working days** to the Principal / Controller of Examinations along with the **fees of Rs.100** as Grievance Redressal fee.

- i. Mistake in totalling
- ii. Non assessment of question / sub-question
- iii. Improper photocopy

13. After due verification, the Principal / Controller of Examinations shall make necessary rectification in the marks allotted to the said subject and consequently in the result of the candidate without charging any further fee for such rectification & also declare the results.

14. The examinee is free to apply for Photocopy(ies) of answer books of as many subjects as he / she desires.

### **PART -III**

#### **Rules and Procedure for the Revaluation of the Answer-book(s)**

1. If the examinee is not satisfied with the marks awarded, he / she may apply for revaluation to the University / Institutions / College in the prescribed form within the prescribed period and in the manner prescribed here-in-after.

2. The revaluation facility shall be for theory papers of all the examinations conducted by the colleges on behalf of the University/ University for the respective current session and the applications received within prescribed time limit.

3. All Examinees can apply for the revaluation of the answer book(s) with whatever marks he /she secured and even Zero Marks.

4. The Examinee can apply for the revaluation of the his /her answer book(s) of as many subjects as he / she desires.

5. The Examinee shall apply for Revaluation in the prescribed form along-with prescribed fee and in the manner & procedure decided by the University.

6. The candidates belonging to the reserved categories shall be given 50 % concession in the fees, provided the Principal of the concern college certify the same.

7. For the examinations conducted by the college /University, the prescribed application form for revaluation of answer book should be submitted to the college, **within Ten (10) working days** from the date of the declaration of the result of the respective examination. **No documents are to be attached with**

**application.**

8. Examinee has to endorse all details of the marks correctly in the application form. Any false information, if observed at any time, the application will be summarily rejected. No refund will be entertained in such cases.

9. The examinee shall submit the application and remit the prescribed fees in the manner & procedure decided by University. The Principal of the concerned College shall verify the application data, especially the reserved category cases, certify & forward the applications of the examinations conducted by the University **within next five days**, to the University. The applications of the examinations conducted by the respective college Department of the Institution shall process the applications as per the manner and process defined by the University.

10. The applications for revaluation received after the last date shall not be accepted by the University under any circumstances, whatsoever.

11. Effect shall be given to the change in original marks on revaluation, as under:-

i. The marks obtained after revaluation shall be accepted, if the marks **awarded** to a paper as a result of revaluation, increase or decrease in revaluation by ten percent (10%) or more than the maximum marks assigned to that paper, and in such case(s) the marks originally obtained by the candidate in the paper shall be treated as null and void and the marks obtained by the candidate after revaluation shall be accepted as the marks obtained in that paper.



The fractions shall be ignored / rounded off for the purpose of computing the ten percent (10%) difference in marks. Notwithstanding what is stated above, the marks obtained after revaluation shall be accepted by the University, if the candidate gets benefit of passing the subject / examination or change of class or grade in that paper or in the overall result at the said examination with or without grace marks under the provisions of relevant Ordinances or as resolved by the examiners in the said subject.

ii. Notwithstanding what is contained in clause 39(I) where the difference between the marks originally obtained by the candidate in the paper without any grace marks and the marks obtained after revaluation will be accepted up to twenty five percent (25%) of the maximum marks assigned to that paper.

iii. However, if the difference between the marks originally obtained by the candidate in the paper, without any grace marks, and marks obtained after revaluation increase or decrease by more than twenty five percent (25%) of the maximum marks assigned to that paper, a second revaluation of the said answer book(s) be done by a third examiner from the panel of examiners for the said subject. In such an event the marks assigned by the third examiner in the second revaluation be treated as the final marks in the said subject. An answer book shall also be sent for second revaluation to another examiner (third examiner) if on the first revaluation, a candidate's marks are decreased below the passing marks and in the such event the marks assigned by the third examiner in the second

revaluation be treated as the final marks in the said subject.

iv. The revised marks obtained by a candidate after revaluation, as accepted by the University shall be taken into account for the purpose of amendment of his results only and the said result will be communicated to the student(s) through notice board or website.

### **THE PHOTOCOPY/COPIES OF THE REVALUATED ANSWER-BOOK/S SHALL NOT BE PROVIDED TO THE EXAMINEES**

#### **When can the student be admitted to the next higher class?**

1. Pending the process of revaluation, and subject to the availability of the seats in the college, the student may be admitted to the next higher class to which he could have been admitted if, he / she had passed in the said examination or had been granted A.T.K.T. for admission to the next class in the original examination as per the rules applicable for the stream and faculty of his education, as per the following norms:-

i. The student may be admitted to the next higher class to which he could have been admitted if, he / she had passed in the said examination or had been granted A.T.K.T. for admission to the next class in the original examination as per the rules applicable for the stream and faculty his / her education, if he / she had originally obtained required passing marks in the papers in which he / she had applied for revaluation,



ii. The college shall be entitled to charge fees of Rs.500/- at the time of granting admission to such students to the next class before declaration of the result of the revaluation,

iii. Such admission shall be provisional; and automatically stands cancelled on receipt of the result of revaluation process, if the student is not declared passed in the requisite number of the subjects on revaluation which would entitle him / her to take admission in the next higher class, and in such case the fees originally collected by the college or any part of the same shall not be refunded.

2. In case if the student is declared pass in the requisite number of the subjects on revaluation which would entitle him / her to take admission in the next class as per the Ordinances / regulations, the provisional admission will be regularized in the college.

3. In case of the reserved category student or other students who are entitled to get the fee concession, on appropriating the amount equal to the amount of fees which the College can collect from the student and the balance amount shall be refunded to the student at the time of confirmation and continuation of his / her admission. In case of other students, the said amount shall be deducted from the total fees which the College or the institution is entitled to collect from the student as per the rules applicable.

4. Pending the declaration of the result of the revaluation, the students who have taken admission to next higher class, as mentioned above, shall be allowed to appear at the examination of the next class however, their

results of the next examinations shall not be declared if they could not pass the requisite number of the subjects on revaluation which would entitle them to take admission in the next class; and in case the students does not succeed in passing in such requisite number of subjects, their admission to the examinations of the next class, their performance and the results of the same shall be treated as null and void.

The details of the procedure can be obtained from the examination department of the college.

#### **Use of unfair means by the students during the examination:**

#### **PROCEDURE FOR INVESTIGATION IN CASE OF MALPRACTICES**

1. A student who is caught talking in the class room during the examination, possession of any electronic equipment/s / mobile / smart watch or is found resorting to any of the acts listed below will be treated as case of use of unfair means.

2. The Junior Supervisor / Block Supervisor shall prepare a report about the use of unfair means resorted by the student and the student will also prepare and submit his / her statement in the format prescribed. The JS / BS shall take away the original answer book of the student and shall issue the new answer book to the student.

3. The Senior Supervisor shall be informed of the above matter and at the end of the examination, the BS / JS shall collect the

Original answer book and the new answer book issued to the student and submit the same separately to the Senior Supervisor. The Senior Supervisor shall forward the answer books, his report along with the report of the JS and Statement of the Student along with the copy of the question paper in a separate sealed envelope to the Chief Conductor who shall hand over the envelope to the Chairperson of the Unfair Means Inquiry Committee with due acknowledgement.

4. The candidate may be served a show cause notice and made aware of the charges/allegations reported against him to prepare his/her defence at the time of his/her appearance before the Unfair Means Inquiry Committee and informing him/her thereby, of the proposed action to be taken in his/her case with a request to reply to the show cause notice as to why the action proposed under it should not be taken against him/her.

5. The student may submit his/her defence in writing to the committee before or during the meeting. The reply received by the Committee from the candidate when he/she appears

before it and the oral submissions / clarifications given by the student, will be considered by the Committee and the committee shall submit its final recommendation to the Principal based on the evidence before the committee.

6. The punishment finally awarded can be equal to or less than what is mentioned in the show cause notice, but not more than what is mentioned therein.

7. The College Unfair Means Inquiry Committee is a recommendatory body. The Principal must exercise his/her power U/S 87 of the Mumbai University Act, 1974 and issue final order.

The Broad Categories of Unfair means Resorted to by Students at the University /College/Institution Examinations and the Quantum of Punishment for each category thereof.

<b>Sr. No.</b>	<b>Nature of Malpractice</b>	<b>Quantum of Punishment</b>
1	Possession of copying material	Annulment of the performance of the student at the University/ College/ Institution examination in full. (Note: - This quantum of punishment shall apply also to the following categories of malpractices at Sr. No. (2) to Sr. No. (12) in addition to the punishment prescribed thereat.
2	Actual copying from the copying material	Exclusion of the student from University or College or Institution examination for one additional examination.
3	Possession of another student's answer book	Exclusion of the student from University or College or Institution examination for one additional examination. (BOTH THE STUDENTS)
4	Possession of another student's answer book + Actual evidence of copying there from.	Exclusion of the student from University or College or Institution examination for two additional examinations. (BOTH THE STUDENTS)
5	Mutual / Mass copying	Exclusion of the student from University or College or Institution examination for two additional examinations.
6	a) Smuggling-out or smuggling-in of answer book as copying material. b) Smuggling-in of written answer-book based on the question paper set at the examination. c) Smuggling-in of written answer book and forging signature of the Jr. Supervisor thereon.	i. Exclusion of the student from University or College or Institution examination for two additional examinations. ii. Exclusion of the student from University or College or Institution examination for two additional examinations. iii. Exclusion of the student from University or College or Institution examination for two additional examinations.
7	Attempt to forge the signature of the Jr. Supervisor on the answer book or supplement.	Exclusion of the student from University or College or Institution examination for two additional examinations.



Sr. No.	Nature of Malpractice	Quantum of Punishment
8	Interfering with or counterfeiting of University / College / Institution seal, or answer books or office stationary used in the examinations.	Exclusion of the student from University or College or Institution examination for two additional examinations.
9	Answer book, main or supplement written outside the examination hall or any other insertion in answer book.	Answer book, main or supplement written outside the examination hall or any other insertion in answer book.
10	Insertion of currency notes/to bribe or attempting to bribe any of the person/s connected with the conduct of examinations.	Exclusion of the student from University or College or Institution examination for two additional examinations.
11	Using obscene language / violence threat at the examination center by a student at the University / College / Institution examination to Jr. /Sr. Supervisors / Chief Conductor or Examiners.	Exclusion of the student from University or College or Institution examination for two additional examinations.
12	a) Impersonation at the University/ College/ Institution examination. b) Impersonation at the University/ College/ Institute student at S.S.C./H.S.C. any other examinations.	Exclusion of the student from University or College or Institution examination for two additional examinations. Exclusion of the impersonator from University or College or Institution examination for five additional examinations.
13	Revealing Identity in any form in the answer book by the student at the University or College or Institution examination.	Exclusion of the student from University or College or Institution examination for two additional examinations.
14	Found having written on palms or on the body, or on the clothes while in the examination.	Annulment of the performance of the student at the University or College or Institution examination in full.
15	All other malpractices not covered in the aforesaid categories.	Annulment of the performance of the student at the University or College or Institution examination in full, and severe punishment depending upon the gravity of the offence.

Sr. No.	Nature of Malpractice	Quantum of Punishment
16		If on previous occasion a disciplinary action was taken against a student for malpractice used at examination and he/she is caught again for malpractices used at the examinations, in this event he/she shall be dealt with severely. Enhanced punishment can be imposed on such students. This enhanced punishment may extend to double the punishment provided for the offence, when committed at the second or subsequent examination.
17		Practical /Dissertation/Project report Examination. Student involved in malpractices at Practical / Dissertation/ Project report examinations shall be dealt with as per the punishment provided for the theory examination.
18		The Competent Authority, in addition to the above-mentioned punishments may impose a fine on the student declared guilty. (Note: The term “Annulment of Performance in full” includes performance of the student at the theory as well as Annual Practical examination, but does not include performance at term work, project work with its term work, oral or practical and dissertation examinations unless malpractice used threat).
<b>STUDENTS ARE REQUESTED NOT TO RESORT TO USE OF UNFAIR MEANS.</b>		

Exact details of the above can be obtained from the Examination Committee/ University website.

## General Rules & Regulations

### ATTENDANCE FOR LEARNERS AS PER ORDINANCE O.6086 OF UNIVERSITY OF MUMBAI

1. Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfils at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practical's, tutorials etc. wherein short and/or long excursions/field visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no of periods which are otherwise delivered on the material day/s. Further it is mandatory for every learner to have min 50% attendance for each subject & an overall average attendance must be 75%.

2. Students participating in sports, cultural activities, N.S.S, N.C.C and DLLE will be permitted full credit for lectures/practical/tutorials missed by them as a result of their participation in N.C.C/N.S.S/DLLE camps, Inter-collegiate, Inter-University, State, National and International tournaments/competitions and coaching camps/training sessions organized in participation of these tournaments/competitions. This credit shall be allowed based on production of certificate of participation in such authorized activity from the concerned organizers. The same shall be submitted along with a prescribed form appended as Annexure F which shall be verified by the teacher in charge and the Vice Principal. This form then shall be submitted to the attendance in charge in the college office daily in case of an event held by the college or

within two working days of completion of events held by other colleges.

3. The Principal of the concerned College shall be the competent authority to condone the absentee of any learner further up to additional 25%, if deemed fit and on recommendation of the attendance committee of the college, wherein it is mandatory on the committee to do natural justice by giving personal hearing to every learner falling short of minimum attendance for keeping terms and recommending case by case to the competent authority having verified the genuineness and gravity of the problem that justifies the learner to remain absent, which generally shall be limited to his own sickness, sickness of his parent, death of his parent etc. supported by valid evidence, documents or otherwise.

4. Steps taken by College to make the Parent's & the student's aware of the norms of attendance & norms of granting the terms.

a) Attendance Undertaking signed by parent as well as student at the time of admission.

b) Signatures taken from students against their monthly attendance.

c) Display of monthly attendance on student notice board.

d) Monthly letters and emails sent to Parents informing of their ward's attendance.

e) Conducting Periodical meeting (at least two meetings in each semester) of the Parents of the student's with less than 75% attendance addressed by the Principal / Vice Principal / Members of the attendance Committee /



Person authorized by the Principal.

f) Undertaking signed by parent as well as student during the periodical parents meeting.

5. If a student is not able to attend lectures on medical grounds, then he shall submit documents evidencing his illness along with an application addressing the same to the Principal. The leave of absence may be granted on medical grounds subject to fulfilling the above criteria and at the discretion of the Principal of the college. The details of the documents along with the rules are mentioned on the application form (appended as Annexure H).

If a student does not have requisite attendance, he/she shall be debarred from that semester and a list of detained students shall be displayed on the notice board at the end of the semester. The detained student can then file an appeal to the Head of the Institution/ Principal of the college within 3 days from the date of

display of the list on the notice board of the college, where he shall be given a personal hearing. After the hearing the college shall display the final list of the debarred students and communicate the same to the Controller of examination before 10 days from the commencement of the relevant Semester End Examination. The student if he so wishes has a right to appeal against the said decision of the college within 10 days to the Controller of Examination, University of Mumbai.

Note: As per order of the Hon'ble High Court Mumbai IN Writ Petition no. 1208 of 2017, the University of Mumbai has specified that the University cannot condone the attendance of the students below 50%. Hence it is necessary that the student 75% of the lectures and/or tutorials and/or Practical for being eligible to appear for the Examinations conducted by the colleges on behalf of the University or conducted by the University.

## Code of Conduct

1. Every student must obtain on admission, the Identity Card which must have his/her photograph attested and that they wear their identity card in person whenever he/she is present in the college premises and present it for inspection on demand.
2. If the academic performance of the student is not satisfactory, the student is likely to be detained and will not be allowed to appear for the examinations conducted by the college on behalf of the University / Board.
3. Students must not loiter on the College premises while the classes are going on.
4. In case of absence on account of illness, the Principal should be informed by the parents personally. On resuming the college, the student should report to the Principal along with the fitness certificate.
5. Students must not attend classes other than their own, without the permission of the Principal.
6. Smoking and consumption of alcohol in the College premises or entering the college premises, after consuming alcoholic drinks is strictly prohibited.
7. Students shall do nothing either inside or outside the College that will in any way interfere with its orderly conduct and discipline.
8. No Society or Association shall be formed in the College and no person will be invited to address a meeting without the Principal's prior permission.
9. No student shall collect any money or contribution for picnic, trip, Educational visit to some place, get-together, study-notes, charity or any other activity without prior sanction of the Principal.
10. No student will be allowed to take active part in current politics.
11. No student shall communicate any information or write about matters dealing with the College administration to the Press.
12. Students are expected to take proper care of college property and help the college authorities in keeping the premises clean. Damaging college property e.g. disfiguring walls, doors, fittings or breaking furniture, misuse of fittings, or breaking furniture, misuse of A.C. etc., is breach of discipline, and the guilty will be duly punished.
13. Students should not leave their books, valuables and other belongings in the classroom.
14. The College is not responsible for lost property. However, student may make a claim for lost property at the office, if it is deposited in the College Office.
15. Students applying for certificates, testimonials, etc. which require the Principal's signature on any kind of document or application should first contact the College office. Students should not bring any paper directly to the Principal for his/her signature.
16. If, in the opinion of the Principal, for any reason, the continuance of a student in the College is detrimental to the best interest of



the College, the Principal may ask such a student to leave the College without assigning reason for his/her decision.

17. Students joining the College are bound by the rules and regulations of the College.

18. Insubordination and unbecoming language or misconduct on the part of a student are enough reasons for his/her suspension or dismissal.

19. Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to good behaviour, regular attendance and satisfactory progress and good results at the College and Board Examinations.

20. All College activities are organized under the guidance and supervision of the Principal and Professor In-Charge.

21. Students must not associate themselves with any activity not authorized by the College Principal. Serious action will be taken of students found organizing or participating in such unauthorized activities.

22. Students using unfair means during examinations will not be readmitted to the College. Action will be initiated against such students as per the norms and procedure prescribed by the University of Mumbai or by the Maharashtra Board

23. It is the responsibility of the students to read the notice boards regularly for important announcements made by the College office from time to time. They will not be excused or

given any concession on grounds of ignorance or not reading notices.

24. Use of mobile phones and hand held devices are not allowed on campus. If a student is found using the same, then his mobile phone shall be confiscated and shall be returned only at the end of the academic year i.e. 30th April of the academic year.

25. The matters not covered by the existing rules will rest at the absolute discretion of the Principal.

## **ANTI RAGGING CELL**

Vidya Vikas Universal College has zero tolerance policy towards ragging. The college conforms with all the guidelines related on anti-ragging and prevention of ragging issued by the UGC, University of Mumbai and Government of Maharashtra. The college has constituted an Anti-Ragging Committee and members of the Student Council also function as Anti Ragging Squad of the college.

## **WHAT CONSTITUTES RAGGING?**

Ragging constitutes one or more of any of the following acts:

i. Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.

ii. Indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to



raise fear or apprehension thereof in any fresher or any other student.

iii. Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student.

iv. Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher.

v. Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.

vi. Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students

vii. Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;

viii. Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student.

ix. Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power,

authority or superiority by a student over any fresher or any other student.

x. Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background.

## **MEASURES FOR PROHIBITION OF RAGGING**

- College has functional Anti Ragging Committee comprising of teachers and students.
- Members of Student Council act as members of Anti Ragging Squads and keep vigilance in the college premises and report to the committee any matter of ragging which comes or is brought to their notice.
- Details of the members of the Anti-Ragging Committee are displayed on the college notice board, college website and college premises.
- College premises are under CCTV Surveillance.
- Orientation of the students and sensitizing the senior students towards the newcomers by the Principal and the senior staff during the orientation program.
- The institutions shall act in accordance with these Regulations against those found

guilty of ragging and/or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.

- The application for admission, enrolment or registration must be accompanied by an Anti-Ragging affidavit signed by a student in a prescribed format and another Anti Ragging Affidavit signed by a Parent/Guardian. (Both these Affidavits can be downloaded from [www.antiragging.in](http://www.antiragging.in) or [www.amanmovement.org](http://www.amanmovement.org))

### **ADMINISTRATIVE ACTION IN THE EVENT OF RAGGING:**

The institution shall punish a student found guilty of ragging after following the procedure and in the manner prescribed here in under:

- a. Suspension from attending classes and academic privileges.
- b. Withholding/ withdrawing scholarship/ fellowship and other benefits.
- c. Debarring from appearing in any test/ examination or other evaluation process.
- d. Withholding results.
- e. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival, etc.
- f. Suspension/ expulsion from the hostel. g) Cancellation of admission.
- g. Rustication from the institution for period ranging from one to four semesters.
- h. Expulsion from the institution and

consequent debarring from admission to any other institution for a specified period.

### **INTERNAL COMPLAINT COMMITTEE**

The college consist of an Internal Complaint Committee under the University Grants Commission (Prevention, Prohibition and redressal of sexual harassment of women employees and students in higher educational institution) Regulations 2015. The purpose of the Act is to protect women employees and student in higher educational institution against sexual harassment for the prevention and redressal of complaints of sexual harassment and for matters connected therewith or identical thereof. Any complaint regarding sexual harassment is to be made in writing to the ICC within 3months from the date of incident or within 3 months from the date of last incident in case of a series of incidents.

### **STUDENTS' COUNCIL**

The STUDENTS' COUNCIL is the apex student-governing body of the college. It is an active body of dynamic, motivated, Degree College students who play a major role in all activities of the college and provide a strong student support system in the administration of the college. All other student clubs and associations fall directly under the purview of the Students' Council.

One of the major functions of the Students' Council is to work alongside the teaching faculty and ensure co-ordination and integration of all college activities. These

would include administrative activities, hospitality of guests and dignitaries, assistance to teachers and staff, participation in inter-collegiate events, student grievances and various extra-curricular activities including social projects. Its philosophy is to get students actively involved in all affairs concerning the college. The Council helps share students' ideas, interests and concerns with teachers and the Principal.

### **STUDENT GRIEVANCE REDRESSAL CELL**

There is a 'Grievance Redressal Cell' comprising of the Coordinators, Senior Faculty, Registrar and two student representatives. There is an open and friendly atmosphere in the college and a student can approach them anytime with their complaints which are promptly addressed. The students have direct access even to the Principal via email in case of any complaint.



## Enrichment Activities

### Academic Achievers Felicitation & First Year Students Welcome Ceremony

A new trend of welcoming the students began from the year 2019 onwards. Also, the academic achievers were felicitated for excelling in their academics.



### Independence Day Celebration

72nd Independence Day was celebrated on 15th August 2019, with great enthusiasm & vigour. To begin with, our tricolour was unfurled followed by various activities such as street play, singing, etc.



**NCC Parade**



**Street Play By NSS Students**

## Orientation Programme 2019-2020

The Orientation program for first year students of B. Com, BMS and BMM for academic year 2019-20 was organized on 08th July, 2019 in our college campus.

The following important points were explained and discussed with the students and their parents:

- Introduction to Universal Education and Vidya Vikas Universal College.
- Introduction to the course.
- Introduction to subjects.
- Examination pattern.
- Rules regarding attendance.
- Desired behaviour in campus.
- Enrichment activities.
- Achievement of the previous academic year
- Placement of the previous academic year
- Discussion with parents and their queries were solved.

### Outcome of the Orientation Program:

- Students get acquainted with the course and culture of the institution
- Students got aware about Institution's rules and regulations
- Students got information about various career options available ahead of the course enrolled by them.

- Parents queries were resolved.

The orientation program was conducted smoothly, attended by students and parents, each session was approximately 45- 60 Minutes.



**Orientation Program for Students of First Year conducted by I/c Principal and the Coordinators.**



## Industrial Visit: BMM (BAMMC) Department.

As a part of the curriculum, the Department of BMM has organized a visit to museum of FILM DIVISION (NATIONAL MUSEUM OF INDIAN CINEMA).The Museum captures the finest moments of Indian Cinema with separate galleries dedicated to the popular films across the categories ,the early Cinema history, the equipment's used to make a movie right from the early days till modern times. Museum has a rich collection of cameras and other equipment's from the bygone era to the present times. All the galleries are interesting with few galleries dedicated to technical aspects of the cinema like recording, playback, copywriting, screenplay; editing etc.



**A Visit To National Museum Of Indian Cinema**





## Industrial Visit: BMS Department

### Bisleri (Production Unit)

In accordance with the curriculum of Bachelor of Management Studies (BMS) of University of Mumbai, Vidya Vikas Universal College BMS department organized an industrial visit on 12th October 2019.



### National Dairy (Dairy products production unit)

From a small unit in 1965, producing around 100 litres of milk per day, National Dairy has come a long way to produce 30,000 litres of milk today. It is recognized as a premium Mumbai dairy brand for healthy packed dairy products.



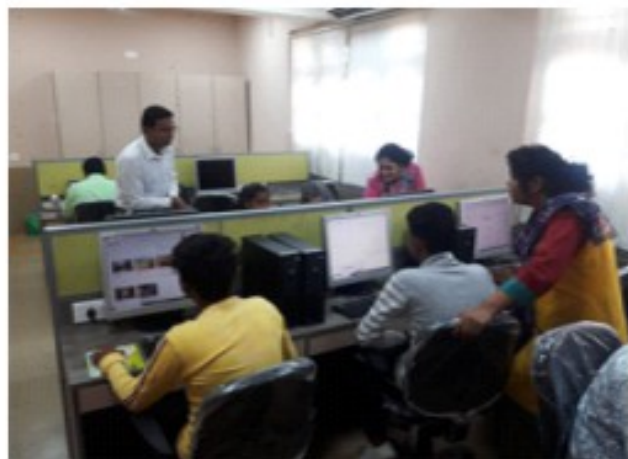
### A Visit To National Dairy Production Unit

## **Online Admission Form Filling: Guidance And Facility For All The Students Across The Colleges**

Mumbai University is now making the admission procedure computerized and all the students need to apply online for the admission. We have observed that many students are not having enough knowledge about the procedure and they often don't have resources too. We at VVUC are always committed to help the students in the best way. So we invite all the students (any college, any course) at our college and we provide them our state of the art computer lab along with our IT expert who guides the students to fill their forms online. We don't charge anything and we give them total help unconditionally just to ensure that they can apply online successfully. We are very glad that number of students avail these facilities regularly.



### **FACULTIES ASSISTING THE STUDENTS IN ONLINE ADMISSION FORM FILLING PROCESS**





## National Service Scheme

Vidya Vikas Universal College offers opportunity to the students for personality development and self growth through N. S. S. The N. S. S. unit of the college has been very active for more than half a decade in serving the society. Through guidance of dedicated teachers and enthusiastically working student volunteers, N.S.S. has achieved the objective of Personality Development through community service and the N. S. S. Motto of “Not me but you”.

Various programmes of NSS Committee of Vidya Vikas Universal College, during Academic Year 2019-20 includes Blood Donation camps, Cleanliness Drive (Swach Bharat Abhiyan), Yoga Awareness, Street Play for Socio-Cultural Awareness, Environmental Awareness Programmes, Flood Relief Distribution, Traffic Rally and Thalassemia Check up etc.

The N.S.S. Unit adopted Khiratwadi Village, at Panvel, Navi Mumbai and initiated the process of development by creating awareness towards literacy by building education consciousness and distribution of reading & writing materials. To ensure better hygiene, constructions/renovation of toilets have been done by the NSS volunteers themselves, and a road to the village from the highway has been constructed. Towards women empowerment vocational training is given regularly to make utility articles which the students help them to market. Health check-up camps are regularly conducted, and they are assisted for any further medical requirements. NSS is looking forward to a village with 100% sanitation and empowerment.

To express solidarity with the cause of social reforms, the college unit also participates in peace marches and rallies from time to time.

VVUC NSS unit also witnesses participation in Republic Day and Independence Day parade. Hardworking volunteers also get opportunities to participate in various camps like health camp, personality development camp and cultural program.

Students, who volunteer for this two-year programme of the University of Mumbai, are eligible for 10 grace marks in their final examinations. They must put in 120 hours of work by participating in the above programmes to be eligible for the grace marks. Some of the glimpses of NSS programmes in the academic year 2019-20 are as follows:

To express solidarity with the cause of social reforms, the college unit also participates in peace marches and rallies from time to time.

VVUC NSS unit also witnesses participation in Republic Day and Independence Day parade. Hardworking volunteers also get opportunities to participate in various camps like health camp, personality development camp and cultural program.

Students, who volunteer for this two-year programme of the University of Mumbai, are eligible for 10 grace marks in their final examinations. They must put in 120 hours of work by participating in the above programmes to be eligible for the grace marks. Some of the glimpses of NSS programmes in the academic year 2019-20 are as follows:





**Cleanliness Drive At Juhu Beach**

**Vidya Vikas Universal College**  
Chincholi Bunder Road, Malad (W)

**NSS UNIT**  
Organises

**Invitation for**  
**Blood Donation Drive & Thalassemia Checkup Camp**

**Date:** 11th September 2019  
**Time:** 10 am Onwards

**In Association with**  
Meenatal Thackery  
Blood Bank  
Goregaon West

**YOU ARE CORDIALLY INVITED**

**With Regards,**  
Prof. Yagita Naik (NSS Programme Officer)  
Prof. Mohammed Shauk (NSS Member)  
Prof. Asif Jussair (NSS Member)

**Prof. Sasthi Tadar (L/C Principal)**



**Blood Donation Drive And Thalassemia Check Up Camp**





**Fit India Movement Pledge**



**Donation For Flood Affected Victims And Tree Plantation Activity**



**Street Play On Social Awareness**





**Swachh Bharat Abhiyan**



**NDRF, Self Defense And Poster Making Workshops**



## Department of Lifelong Learning and Extension

Since Last Seven Year, Vidya Vikas Universal College is having a unit of Lifelong Learning and Extension in affiliation with the University of Mumbai where students of Department of Life Long Learning & Extension (DLLE) (a project taken up by the students of the Research Cell) undergo various projects based on research, community level activities, etc. the ultimate aim is to have positive transformation in the society.

DLLE students of our college first collected the packaged food items from the teaching staff and students on 9th October, 2019. For the safety purpose, expiry date and seal of packaged food was checked. The record of the same was maintained while collection. 748 food packets were collected in total. The students then divided themselves in to two groups for donation and visited two places – Appapada Area, Malad East (Slum area) and Desire Society, Goregaon East (an orphanage for HIV affected girl children).

Prior to field visit, DLLE Students first inspected the area on 7th October, 2019 at Appapada and permission for the food donation in Desire Society was also taken on the same day. The event was successfully executed on 9th October, 2019 with the help of 22 DLLE Students, 1 Students Manager and 2 DLLE In-charge teachers. DLLE students interacted with poor families and children at the orphanage.

### Learning Outcome:

- Students developed empathy towards people belonging to poor and weaker sections

of the society.

- Students also learnt that there is no harm in interacting with HIV infected children.
- The importance of sharing and development of positive attitude towards the people in need.
- Students learnt how to work in teams to achieve targets.
- Development of student's communication skill and organizing skills.

The activity was successfully concluded with the cooperation of poor households, Desire Society, DLLE students and with the support of the Principal of our college.



**DLLE Students Interacting With The Needy Children**



## Our Intercollegiate Fest

### OFF THE REEL (OTR)

Off the Reel is a magnificent 3M festive model which blends the best of media, Management and muscle, i. e sports. In this popular festival, every participant gets an opportunity to learn and simultaneously test their KASO (knowledge Ability Skills Opportunities) at hands of some of the best professionals from the Industry. This year the theme was TELEWEB-a combination of television & web.



**Felicitation Of The Chief Guests  
Mr. Subrata Chakraborty &  
Mr. Amit Ray (Production Designers)  
By IC-Principal.**



**OTR Game Zone**



**OTR Team 2019-2020**

## Soul of Universal

This Annual Inter-Collegiate Festival-SOUL of Universal is a cultural extravaganza organized in a bid to promote the talent of college students to celebrate the zeal of youth. This event is a synergy of youth creativity and talent quotient. SOUL rolls out a galaxy of events that test one's talent and mental ability, logical thinking, spontaneity and knowledge. Several events and competitions catering to a variety of disciplines such as music, dance, fashion, mind games etc. are a part of this fest. Students across Mumbai, Pune and Nashik enthusiastically showcase their talents raising the bar every year.



**Soul Of Universal At Nesco Ground**





## KARMAH.... Colours of Democracy

KARMAH is an annual fest organized by the department of Department of Lifelong Learning Extension. It is a step towards social harmony based on themes of social awareness & societal development with a view to providing possible solutions for suppressing the social issues. This year the theme is Colours of Democracy.





## Sports Day Celebration

Annual Sports Day was organized on 28th January 2020 at Prabodhan Kreedha Grounds.



**Star Athletes of The Annual Sports Day**

## Degree Distribution (Convocation Ceremony)

Ensuring our student with a certificate of their excellence which they achieved successful completion of their graduation, convocation certificate – a pride of every graduate.



**Distribution of Degree Certificates At The Hands of Chief Guests Dr. Farooqui & Dr. Swati Desai Along with I/C Principal Mr. Santosh Yadav**



## Cultural Activities

The cultural association of our college organized the Cultural Premier League, an intra college event. The events commenced from 30th November 2019 to 7th December 2019 in the college premises and its finale was held on 14th December 2019 at St. John's Universal School, Goregaon. This event was introduced for the time in the college. The main motive of the event was to encourage the students to participate in activities and prepare them for participating in the inter-collegiate activities.

Various events in the categories of Performing Arts, Fine Arts and Literary Arts were organized. A teacher in-charge for each event was appointed. A student committee was formed for smooth conduct of the event. This committee also helped in encouraging students to participate. A class representative was selected from each class to represent and co-ordinate with their respective classes. Students in big numbers participated in the event. Along with these events, several days were also celebrated. The finale was organized for Dance, Singing and Fashion Show on 14th December 2019 which was followed by Garba Night. In each category of the event, three prizes were awarded. There were prizes for the best Class Representative, the Best Class and the Best Performer. Winners were also declared for best dance Garba and best costume.



**CULTURAL TEAM CELEBRATING GARBA NIGHT AT THE CPL FINALE**

## WINNERS LIST OF INTRA-COLLEGE FEST AT CULTURAL PREMIER LEAGUE 2019-20

### Day 1 Retro day

Sr. No.	Name of the Student	Participant Code	Class
1	Kressel Noronha	Saket	SYBMS
2	Manish Mhatre	Advait	TYBMM
3	Anarkali Shaikh	Aayushmam	SYBCOM

### Mehendi

Sr. No.	Name of the Student	Participant Code	Class
1	Samiya Shaikh	Nilay	FYBCOM (A)
2	Alfiya Shailkh	Itish	TYBCOM
3	Ariba Shaikh	Bidyut	FYBMS

### Quiz

Sr. No.	Name of the Student	Participant Code	Class
1	Meharbaan & Jitu	Itish	TYBCOM
2	Rutik & Ronak	Tarak	SYBMM
3	Mishra sani	Kaustav	FYBCOM (B)

### Quote Writing

Sr. No.	Name of the Student	Participant Code	Class
1	Dev Raj	Pragyan	FYBMM
2	Kaustubh Shelar	Itish	TYBCOM
3	Manish Mhatre	Advait	TYBMM

### Day 2 Pink & Blue Day

Sr. No.	Name of the Student	Participant Code	Class
1	Frankee Joseph	Aayushmann	SYBCOM
2	Pooja Paroha	Advait	TYBMM
3	Anarkali Shaikh	Aayushmann	SYBCOM

### Quiz

Sr. No.	Name of the Student	Participant Code	Class
1	Pooja Gupta	Kaustav	SYBCOM
2	Rohit Sumesara	Tarak	FYBCOM (B)
3	Mitesh Ranwa	Advait	SYBMM

### Quote Writing

Sr. No.	Name of the Student	Participant Code	Class
1	Sachin Chougule	Itish	TYBCOM
2	Dev Raj	Pragya	FYBMM
3	Avinash Panchal	Advait	TYBMM



**Day 3**  
**Denim day**

Sr. No.	Name of the Student	Participant Code	Class
1	Frankee Joseph & Arbaaz Ansari	Aayushmann	SYBCOM
2	Drashti Doshi & Seema Chauhan	Advait	TYBMM
3	Bhavesh Pawar & Pooja Paroha	Advait & Aayushmann	SYBCOM & TYMM

**Debate**

Sr. No.	Name of the Student	Participant Code	Class
1	Bhavesh Pawar & Frankee Joseph	Aayushmann	SYBCOM
2	Mushrifa Hatley	Nilay	FYBCOM (A)
3	Kaustub Shelar	Itish	TYBCOM

**Carrom (Boys)**

Sr. No.	Name of the Student	Participant Code	Class
1	Qudrat Shaikh	Advait	TYBMS
2	Rizwan Shaikh	Tarak	FYBMS
3	Ronak Patel	Advait	SYBMM

**Carrom (Girls)**

Sr. No.	Name of the Student	Participant Code	Class
1	Pooja Paroha	Advait	TYBMM
2	Romana Vohra	Tarak	SYBMM
3	Seema Chouhan	Tarak	TYBMM

**Open mic**

Sr. No.	Name of the Student	Participant Code	Class
1	Frankee Joseph	Aayushmann	TYBMM
2	Pooja Paroha	Advait	SYBMM
3	Anarkali Shaikh	Aayushmann	SYBMM

**DAY 4**  
**Traditional Day**

Sr. No.	Name of the Student	Participant Code	Class
1	Sunesara haaris	Itish	TYBCOM
2	Sourabh Kanuajiya	Advait	TYBMM
3	Team Aayushmann	Aayushmann	SYBCOM

**Housie**

Sr. No.	Name of the Student	Participant Code	Class
1	Umar Khatri	Nilay	FYBCOM (A)
2	Yashiva Sonkar	Aayushmann	SYBCOM
2	Saileee Nadkar	Advait	TYBMM
2	Umar Khatri	Nilay	FYBCOM (A)
3	Priti Yadav	Itish	TYBCOM

**Fashion Show**

Sr. No.	Name of the Student	Participant Code	Class
1	Priyanka Shukla & Team	Aayushmann	SYBCOM
2	Manish Mhatree & Team	Advait	TYBMM
3	Preeti Yadav & Team	Itish	TYBCOM

**Painting**

Sr. No.	Name of the Student	Participant Code	Class
1	Anushka Tawade	Bidyut	FYBMS
2	Dev Raj	Pragyam	FYBMM
3	Sachin Chougule	Itish	TYBCOM

**Day 5  
Fitness day**

Sr. No.	Name of the Student	Participant Code	Class
1	Rukmani Devi Gupta	Itish	TYBCOM
2	Khan Ahmed	Itish	TYBCOM

**Dance**

Sr. No.	Name of the Student	Participant Code	Class
1	Pratishk Kamble	Advait	TYBMM
2	Salman Khan	Itish	TYBCOM
3	Sonam Gupta	Aayushmann	SYBCOM

**Best Out of Waste**

Sr. No.	Name of the Student	Participant Code	Class
1	Shobha Bhagat	Aayushmann	SYBCOM
2	Priynka Shukla	Aayushmann	SYBCOM
3	Avinash Panchal	Advait	TYBMM

**DAY 6  
Saree Day & Tie Day**

Sr. No.	Name of the Student	Participant Code	Class
1	Darshti Doshi	Advait	TYBMM
2	Saurabh Kaunajiya	Advait	TYBMM
3	Sneha Kudatkar	Advait	TYBCOM

**Best Out of Waste**

Sr. No.	Name of the Student	Participant Code	Class
1	Manish Mhatre	Advait	TYBMM
2	Dev Raj	Pragyan	FYBMM
3	Rukmani Gupati	Itish	TYBCOM



### Essay Writing (Hindi)

Sr. No.	Name of the Student	Participant Code	Class
1	Pooja Paroha	Advait	TYBMM
2	Anjali Maurya	Itish	TYBCOM
3	Anuj Gupta	Itish	TYBCOM

### Cr's War

Sr. No.	Name of the Student	Participant Code	Class
1	Dev Raj	Pragyan	FYBMM
2	Seema Chauhan	Advait	TYBMM
3	Priynaka Shukla	Aayushmann	SYBCOM

### Food Fest

Sr. No.	Name of the Student	Participant Code	Class
1	Vivek Vakode	Aayushmann	SYBCOM
2	Manali & Team	Advait	TYBMM
3	Mitesh & Team	Tarak	SYBMM
4	Kaustub & Team (non-food item)	Itish	TYBCOM

### Garba - Best Dancer

Sr. No.	Name of the Student	Participant Code	Class
1	Drishti Doshi	Advait	TYBMM
2	Imran Sourthia	Tarak	SYBMM

### Garba - Best Costume

Sr. No.	Name of the Student	Participant Code	Class
1	Manali Fofaria	Advait	TYBMM
2	Ronak Patel	Tarak	SYBMM

## INTERCOLLEGIATE WINNERS LIST OF ACADEMIC YEAR 2019-20

Sr. No.	Name of the Student	Competition	Position Secured	Name of the College	Name of the Event
1	Prathamesh Patyane & Team	Treasure Hunt	2 <sup>nd</sup> Prize	K.G. Mittal Collage	Arunya
2	Ronak Patel & Rutik Purohit	Ad-Making	2 <sup>nd</sup> Prize	K.G. Mittal Collage	Arunya
3	Ronak Patel & Team	Street Play	1 <sup>st</sup> Prize	K.G. Mittal Collage	Arunya
4	Roshan Rawal	Solo Dance	3 <sup>rd</sup> Prize	K.G. Mittal Collage	Arunya
5	Harsh Vesvikar	War of Dj's	3 <sup>rd</sup> Prize	K.G. Mittal Collage	Arunya
6	Harsh Vesvikar & Team	Extreme Point	1 <sup>st</sup> Prize	K.G. Mittal Collage	Arunya
7	Vinesh Patil & Team	Tug of War	2 <sup>nd</sup> Prize	K.G. Mittal Collage	Arunya
8	Hardik Sharma & Team	Pubg Mobile	1 <sup>st</sup> Prize	K.G. Mittal Collage	Arunya
9	Sana Sayad	Antakshri	1 <sup>st</sup> Prize	K.G. Mittal Collage	Arunya
10	Prathamesh Patyane	Robotics	2 <sup>nd</sup> Prize	K.G. Mittal Collage	Arunya
11	Vaibhav Gurav	Rink Football	1 <sup>st</sup> Prize	K.G. Mittal Collage	Arunya
12	Dev Raj	Poster Making	2 <sup>nd</sup> Prize	Reena Mehta Collage	Mridang
13	Dev Raj	Face Painting	2 <sup>nd</sup> Prize	Reena Mehta Collage	Mridang
14	Dev Raj	Bandana Painting	1 <sup>st</sup> Prize	Reena Mehta Collage	Mridang
15	Beat Boxing	Ankit Poojary	2 <sup>nd</sup> Prize	Reena Mehta Collage	Mridang
16	Shivani Betwla	Mehendi	3 <sup>rd</sup> Prize	Amlani Collage	Elysium
17	Sachin Chougule	Poster Making	3 <sup>rd</sup> Prize	Amlani Collage	Elysium
18	Shivani Betwala	Nail Art	3 <sup>rd</sup> Prize	Amlani Collage	Elysium
19	Akash Naik	Poster Making	2 <sup>nd</sup> Prize	Amlani Collage	Clean-A-Thon
20	Dev Raj	Face Painting	1 <sup>st</sup> Prize	Anandibai Collage	Origin
21	Zainab	Poetry	2 <sup>nd</sup> Prize	Anandibai Collage	Origin
22	Kinjal Shah & Team	CL-ACL	1 <sup>st</sup> Prize	Anandibai Collage	Orogin
23	Jennita Rapaka	Elocution	1 <sup>st</sup> Prize	JES Collage	Retro to Metro
24	Qulsum Hashmi	Story Writing	1 <sup>st</sup> Prize	JES Collage	Retro to Metro
25	Drashti Doshi & Jheel Parmar	Treasure Hunt	1 <sup>st</sup> Prize	Reena Mehta Collage	
26	Dev Raj	Poster Making	1 <sup>st</sup> Prize	K.G. Mittal Collage	Save Environment
27	Rutik Purohit	Photo Walk	3 <sup>rd</sup> Prize	K.G. Mittal Collage	Advitiyta
28	Faisal Khan	Poster Making	2 <sup>nd</sup> Prize	NM Collage	Advitiyta





**Best College Trophy in Mridang Fest  
(Reena Mehta College)**



**Best College Trophy in Arunya Fest  
(Mittal College)**



**Best Poster in Save Environment \**  
**Competition (Mittal College)**



**Best Mehendi in Elysium Fest  
(Amlani College)**

## English Association

The English Association had conducted an Essay Writing Competition on Friday, 23rd August 2019 for all the students.

The aim of the activity was to explore the creativity and talent of the students, their self-development & background knowledge as well as writing skills. A student trains his critical thinking skills, it means that he strives to analyse his topic objectively and present his personal reasoned judgements about it. Finally, students train their imagination and creativity when they write their essays, because every paper of this kind requires original approach, bold decisions and brand-new ideas that will make the text sound interesting.

The students were given liberty to write in either English, Hindi or Marathi. The topics are as follows:-

	Name Of The Student	CLASS
1.	Anushka Tawde	FYBMS
2.	Zainab Fatima	TYBCOM
3.	Yasmeen Shaikh	FYBCOM
4.	Fiza Sayyed	FYBCOM
5.	Manish Mhatre	TYBMM
6.	Rohit Yadav	SYBMS
7.	Arvind Vishwakarma	FYBCOM
8.	Ali Aman	FYBCOM

The List of Prize Winners is as follows:-

	RANK	NAME OF THE STUDENT	CLASS
1.	1 <sup>st</sup> Prize (English)	Manish Mhatre	TYBMM
2.	2 <sup>nd</sup> Prize (English)	Anushka Tawde	FYBMS
3.	3 <sup>rd</sup> Prize (English)	Zainab Fatima	TYBCOM
4.	1 <sup>st</sup> Prize (Hindi)	Arvind Vishwakarma	FYBCOM
5.	2 <sup>nd</sup> Prize (Hindi)	Ali Aman	FYBCOM

1. The negative impact of Mass Media on Youth
2. Article 370-A Revolution in Indian History
3. How do reality shows impact society?
4. Do modern technologies have a too heavy impact on our lives today?

The following students had participated in the competition: -



**Participants Executing Their Writing Skills In The Essay Writing Competition**



## Accountancy Association Workshop

Accountancy Association of Vidya Vikas Universal College every year organises workshops which is exclusively useful for B. Com and BMS Students of the College. This year the committee had conducted workshop for career counselling for students in collaboration with Institute of Chartered Accountants of India (ICAI). ICAI which is the national professional accounting body of India and second largest professional Accounting & Finance body in the world. ICAI is the only licensing cum regulating body of the financial audit and accountancy profession in India as well. This workshop provided vital information about alternate courses at ICAI. More emphasis is on the point that there are various opportunities that are now being availed by commerce students other than traditional programs. Information about various courses and the eligibility criteria of getting admission to those courses were also discussed. Some of the glimpses of the workshop are given below.



**Members of ICAI Interacting with The Students**

## Career Guidance Programme

Department of law had organized a court visit for the students of FYBMS and FYBCOM to Dindoshi Court as a part of their curriculum, to enrich them with the practicalities of the court proceedings.



A Visit To Dindoshi Court

## Mr. Anish Desai (faculty of VVUC) interacting with the students

India is an emerging academic hub for variety of courses and career options with international connections with the leading universities at the global level. Indian students are now having plenty of career options and hence often students get confused about the selection of right career option.

We at VVUC are aware of the student's mindset and we are always eager to help them. We try to help students to select their career very effectively. We do conduct "Career Guidance" sessions in various Junior Colleges in Mumbai, where we give presentation and we do attend student's queries related to selection of career, so that students get clarity about the career options available, and what career option can be the best for them.





## Women Development Cell

Vidya Vikas Universal College has a Women Development Cell. The Women Development Cell works towards the goal of overall development of the Women and undertakes various activities for their personality development, awareness of their fundamental rights, handle gender discrimination, redressal of sexual harassment etc. All these help the women grow and tackle various matters for handling the basic issues of life and emerge as a strong personality to undertake various tasks and lead a fulfilling life.

### January

1. Health and Hygiene Seminar
2. Establishing counselling Cell for girls' issues under WDC
3. Showing the movie – Mary Kom – Inspiring movie for college girls –to work hard and cross all the hurdles in life and empower themselves.
4. Inspiring Documentary related to Acid Attack
5. Inspiring documentary on women entrepreneurs

### February

6. 2-hour Karate workshop for girls
7. Lecture on Women Laws and Legal Aid

### March

8. Women's day celebration.



## Farewell Ceremony

Wishing our students, a very best for their career, we ignite their self-confidence by reminding them of all the efforts they made towards their achievements and how they managed all highs and lows in their three-year VVUC life.



## Academic Achievers of 2019-2020

### TYBCOM



Ms. Shagufta Belim  
Grade-A  
Rank-1<sup>st</sup>



Mr. Santosh Tiwari  
Grade-A  
Rank-2<sup>nd</sup>



Ms. Nidabanu Pirzade  
Grade-A  
Rank-3<sup>rd</sup>

### TYBMS



Ms. Roma Khan  
Grade-A+  
Rank-1<sup>st</sup>



Ms. Komal Pandey  
Grade-A+  
Rank-2<sup>nd</sup>



Mr. Mohd Faiz Idrisi  
Grade-A+  
Rank-3<sup>rd</sup>

### TYBMM



Ms. Purvi Manjrekar  
Grade-B+  
Rank-1<sup>st</sup>



Mr. Shoaib Ansari  
Grade-A  
Rank-2<sup>nd</sup>



Ms. Alka Srivastava  
Grade-B+  
Rank-3<sup>rd</sup>



## Student's Enrichment Activities During Pandemic

During the academic year 2019-2020, amidst the COVID pandemic Vidya Vikas Universal College ensured that there was no academic loss of the students. During the ongoing crisis our college took tremendous efforts to encourage each and every student to get acquainted with Digital Platform. To make Digital learning effective and interesting our college implemented the following strategies:

- Lecture related videos/presentations were shown
- Conducted Class test
- Conducted academic related quiz competitions
- Weekly Assignments to evaluate the students

This online learning platform was an amalgamation of Academic as well as extra-curricular activities which are evident from the following reports.

### English Speaking Course

Vidya Vikas Universal College under the aegis of Department of BMM had conducted ten days English Speaking Course for all the students. The course consisted of some of these activities such as grammar refresher, listening skills, reading, conversation, essay writing, role play, narrating an event/story etc.

### Intercollegiate Ramayana and Mahabharata Quiz

Vidya Vikas Universal College under the aegis of Literature Department of BMM had organised an Online Intercollegiate Quiz, based on Re-telecast of Ramayana and Mahabharata during this pandemic.

### Basic Computer Course (BCC)

In step with the effort to achieve the objective of achieving computer literacy in an inclusive manner, Vidya Vikas Universal College under the aegis of IT Department has launched a new program, "Basic Computer Course (BCC)". The objective of the course is to impart basic level computer appreciation program with more emphasis on hands-on training. To enable students to be industry ready with MS-Office skills.

### Vachan Prerna Din Celebration

The Department of Lifelong Learning and Extension in association with NSS Unit and Cultural Association of Vidya Vikas Universal College organized "Vachan Prerna Din" Celebration for the Faculties and Students on the occasion of Dr. APJ Abdul Kalam's 89th Birth Anniversary - 15th October, 2020.

## International Women's Day Celebration

The Department of Lifelong Learning and Extension and Women's Development Cell in collaboration with Cultural Association and NSS Unit of Vidya Vikas Universal College organized an Essay Writing Competition and Webinar on Legal Rights of Women for students on the occasion of International Women's Day 8th March, 2021.

## Intracollegiate Essay Writing Competition

The Department of Lifelong Learning and Extension of Vidya Vikas Universal College organised Intercollegiate Essay Writing Competition for students on the occasion of International Day of Peace (United Nations) 2020 – 21st September, 2020. The main aim of the competition was to give students a platform to express their thoughts on peace and how we can achieve peace.

## Orientation For First Year Students

The DLLE, NSS and Cultural Association of Vidya Vikas Universal College organized a combined orientation for first year students on 16th September, 2020. The orientation was based on the introduction and details regarding the respective associations. Every faculty gave details about their associations.

## Republic Day Celebration

The Cultural Association along with Department of Lifelong Learning and Extension and NSS Unit of Vidya Vikas Universal College organized a Republic Day Celebration for the teaching and non-teaching staff and Students on the occasion of 72nd Republic Day on -26th January, 2021.

## International Teacher's Day Celebration

The Cultural Association along with Department of Lifelong Learning and Extension and NSS Unit of Vidya Vikas Universal College organized International Teacher's Day Celebration for the teaching staff.



**Vidya Vikas Universal College**

**N.S.S, D.L.L.E UNIT &  
CULTURAL DEPARTMENT**



**International  
Teacher's Day**

*Guru is the Creator (Brahma),  
Guru is the Preserver(Vishnu),  
GuruDeva is Destroyer(Maheshwara)  
Guru is the absolute (singular) Lord himself,  
Salutations to that Sri Guru*



## Arogya Setu App

On 15th April 2020, NSS Program Officer of Vidya Vikas College announced that it should be mandatory (as per circular of Central Government) for all the NSS volunteers to Download Arogya Setu App in their mobile phones.

## International Yoga Day

On 21st June 2020, International Yoga Day was celebrated by National Service Scheme (NSS) Department of Vidya Vikas College of Arts, Science, Commerce, BMM & BMS. A Webinar was organized. The resource person of the Yoga Webinar was Mr. Aashish Tiwari. The focus was on healthy life.



The poster is for an NSS Unit webinar celebrating International Yoga Day. It features a colorful background with a yoga silhouette and a person in a yoga pose. The text includes the college name, NSS Unit logo, and details about the webinar.

**Vidya Vikas College**  
of Arts, Science, Commerce, BMM  
and BMS  
Malad (W), Mumbai - 64

**NSS UNIT**  
celebrates  
*International Yoga Day*

*Organising*  
**YOGA WEBINAR**  
To enrich our Health in today's Pandemic Situation

We invite all students & Teachers to participate in this webinar

Resource Person : Mr. Aashish Tiwari

Date : 21st June, 2020 | Time : 10 am

**NOT ME BUT YOU** On Google Meet

## Intercollegiate Slogan Making Competition

On the Occasion of World Environment Day 5th June, 2020 National Service Scheme (NSS) Unit of Vidya Vikas College of Arts, Science, Commerce, BMM and BMS, Malad (West), Mumbai had organized "Intercollegiate Slogan Making Competition." The theme was "Environment" Languages-English, Hindi and Marathi. The word limit was subjected to 8 words Maximum.



The poster is for an inter-collegiate competition. It features a colorful background with a globe and a person in a yoga pose. The text includes the college name, NSS Unit logo, and details about the competition.

**UNIVERSAL**  
VIDYA VIKAS EDUCATION TRUST'S  
**VIDYA VIKAS UNIVERSAL COLLEGE**

**DEPARTMENT OF LIFELONG LEARNING & EXTENSION**  
PRESENTS  
**Inter - Collegiate Competition**

**LOGO DESIGN SLOGAN WRITING**

**THEME**  
**'UNITED COLOURS OF TEAM SPIRIT'**  
ON OCCASION OF  
**WORLD ATHLETICS DAY**

**Date -07-5-2020**  
Free Registration  
**E-Certificate & Cash Prize will be provided**

Contact : Vinesh Patil : 9394808181 | Shivani Betwala : 8689883884  
Harsh Vesvikar : 9619983698

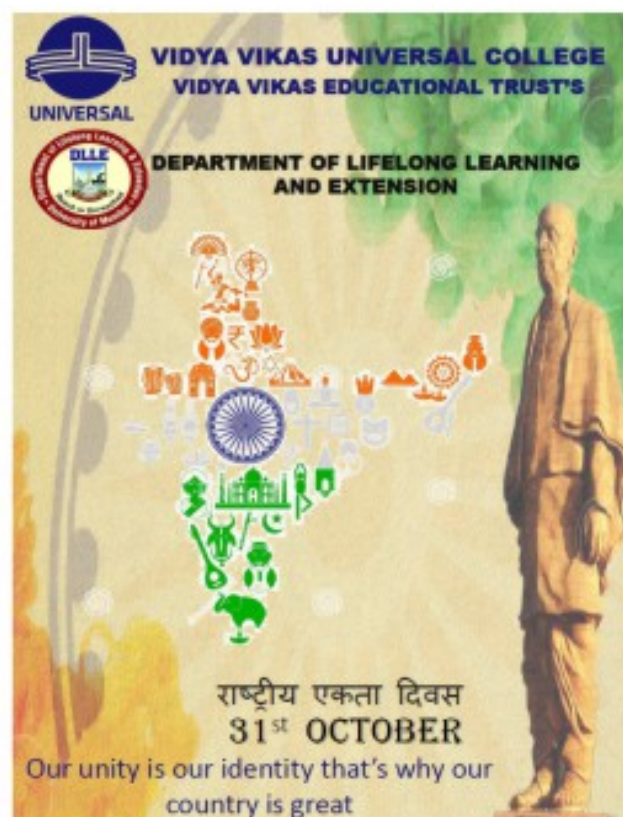
## Navratri Celebration

On the occasion of navratri the Cultural Association along with NSS and DLLE units organized Poster Making, Dance and Fashion Show Competition. The objective was to celebrate navratri on virtual platform.



## Rashtriya Ekta Din

On the occasion of birth anniversary of Sardar Vallabhbhai Patel on 31st October, DLLE Unit in collaboration with NSS Unit and Cultural Association organized Quiz on Sardar Patel's life. The quiz aimed at creating awareness on the life of the great Sardar Patel.





## Digital Poster Making

On the occasion of International Nurse Day, 12th May, Intercollegiate Digital Poster Making Competition was organized. Participation was received from various cities like Mumbai, Navi Mumbai, Palghar, Raigad and Mathura.



## World Athletics Day

On the occasion world Athletics Day Intercollegiate Logo Designing and Slogan Making Competition was organized along with quiz. It was organized to create awareness on athletics.

## Ranbhoomi Event

The Cultural Association in collaboration with DLLE and NSS Units of Vidya Vikas Universal College launched RANBHOO MI – 2021 from 5th April 2021 to 9th April 2021. Ranbhoomi included in total competitions - Visual Quiz, Leaflet Making Competition, Book Review Competition, Sketching, Riddle Competition, Essay Writing, Typing Master, Logo Designing, Maths Quiz and Elocution. The competitions were organised for the students of Vidya Vikas Universal College, Lords Universal College and MSG-SKGM College.

The main aim of the event was to facilitate creative thinking and extensive research and reading among the students and providing students with an opportunity to learn by doing, in turn strengthening the learning.

## **Details Of The Conducted Events**

### **Visual Quiz**

It was conducted on 05th April 2021 at 12 noon. Total seven students participated in the quiz. The quiz was visual and live. It was an online competition and they had to answer in 45 seconds. Professor Jyoti Bamane was heading the event and the event was successfully conducted.

### **Leaflet Making Competition**

It was conducted on 05th April 2021. The event was drive based and submission was on the same day i.e., 5th April 2021 till 6.00 pm only. Total two students participated. Professor Tanvi Rao was heading the event and the event was successfully completed. The topics were: A Book Store; A coffee vending machine; A Hobby Class; A Holiday tour package; A Bank.

### **Book Review Competition**

It was conducted on 06th April 2021 at 12 noon. One student participated in the competition. Professor Tanvi Rao was heading the event and the event was successfully completed.

### **Sketching**

It was conducted on 06th April 2021. Total three students participated in the event. The event was drive based and the theme was Ranbhoomi. The students had clicked the pictures of their sketches and the same were sent to Hon'ble Judge; Mrs. Bharat Deepak Parmar, drawing expert and actor. Professor Jyoti Bamane was heading the event and the event was successfully completed.

### **Riddle Competition**

This event was conducted for 2 days. Total nineteen students participated in the event. A total of Three Rounds were played. In First Round i.e., Qualifying Round, a Google Form (Riddles and Tricky Questions) was circulated a day before i.e., 06th April 2021 and as per their Merit, 15 participants were shortlisted for Pre-Quarter final Round. Second Round was Pre-Quarterfinal Round, Qualifying Participant again attempted a Google Form (Riddles and Tricky Questions) and as per their Merit and Submission (First Come First Serve) 08 participants were qualified for Quarter Final Round. Thirdly, 08 Participants were selected for Quarter Final Round. They had been invited to join google meet at 12:00 on 07th APRIL 2021. All the Quarterfinalists had been asked riddles via POWERPOINT SLIDES through screen sharing in the chat box of google meet. Those who gave maximum correct answers, were awarded maximum points. Professor Shoaib Mohammed was heading the event and the event was successfully completed.



## **Essay Writing**

It was conducted on 07th April 2021. Total two students participated in the event. The event was drive based. The students had to send their essay's and the same was sent to Ms. Radhika Angwalkar who was invited as the judge for the event. Professor Jennifer Asir was heading the event and the event was successfully completed.

## **Typing Master**

It was conducted on 08th April 2021 at 3 pm. Total seven participants registered for the event. Only three participants actually presented on the day of the event. Professor Praptikumar Vishwakarma was heading the event and the event was successfully completed.

## **Logo Designing**

It was conducted on 08th April 2021. Total four students participated in the event. The event was drive based. The students had to send their design's and the same was sent to Mr. Kausar Attar who was the judge for the event. Professor Jennifer Asir was heading the event and the event was successfully completed.

## **Maths Quiz**

It was conducted on 09th April 2021 at 12.30 pm. Total seven participants had registered for the event but only four were present on the day of the event. Professor Praptikumar Vishwakarma was heading the event and the event was successfully completed.

## **Elocution Event**

It was conducted on 09th April 2021 at 12 noon. One student participated for the event. The topic for the event was ONLINE EDUCATION: BOON OR BANE? The Judge of the event was Dr. Adil Ahmed Siddiqui. The Criteria of Judging the event was Content and Style. Professor Shoaib Mohammed was heading the event and the event was successfully completed.

## **Ranbhoomi-2021 winners**

### **Leaflet Making**

Winner: Abhishek Balla - VVUC

### **Visual Quiz**

Winner: Shaikh Asad - VVUC

First Runners Up: Himanshu Upadhay - VVUC

Second Runners Up: Suman Gupta - VVUC

### **Book Review**

Winner: Gitesh Shukla - VVUC

Name of the Event: Sketching

Winner: Dev Raj - VVUC

### **Riddle Competition**

Winner: Shaikh Asad - VVUC

First Runners Up: Shehrabano - VVUC

Second Runners Up: Ashish Patel - VVUC

### **Essay Writing**

Winner: Anjali Singh - VVUC

### **Typing Master**

Winner: Shweta Gupta - LUC (JR COLLEGE)

First Runners Up: Himanshu Upadhay - VVUC

### **Logo Designing**

Winner: Rushikesh Jagushte - VVUC

### **Maths Quiz**

Winner: Sutariya Varshil Babubhai - LUC

First Runners Up: Komal Yadav - VVUC

Second Runners Up: Himanshu Upadhay - VVUC

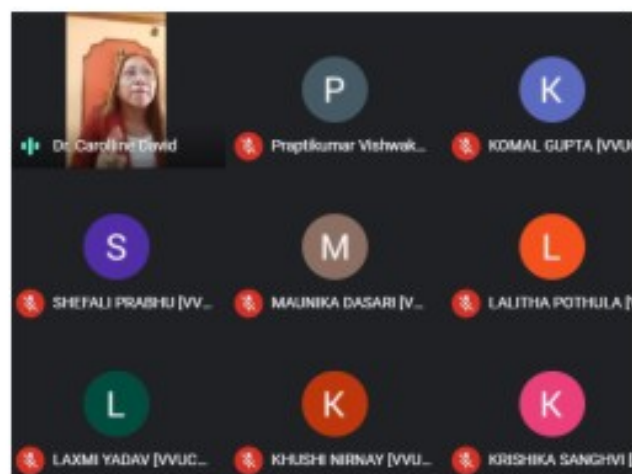
### **Elocution**

Winner: Swetha Anand Shelar - LUC

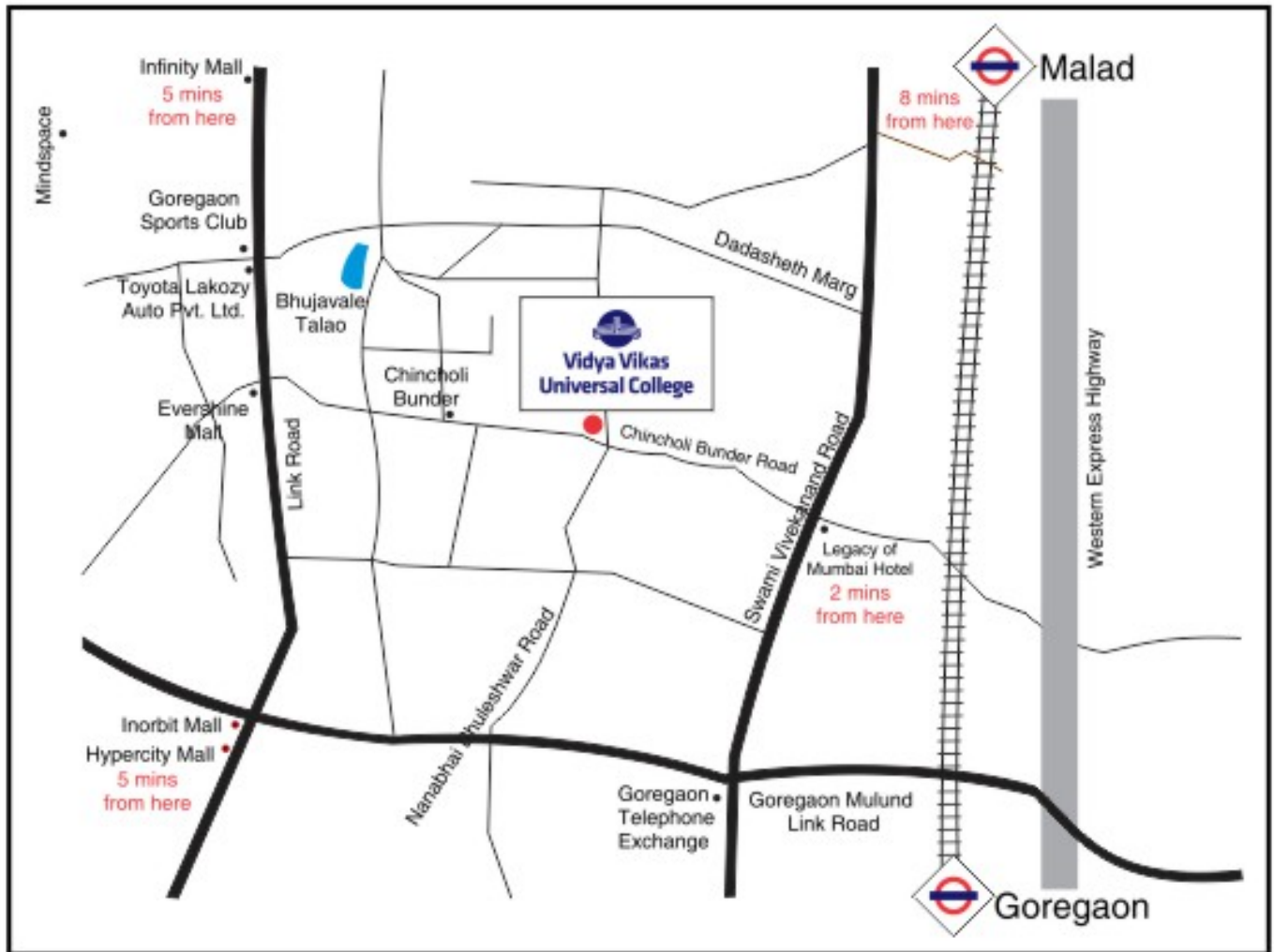


## Webinar On “Economic Benefits Of Nuclear Families

The Department of Lifelong Learning and Extension in collaboration with Cultural Association and NSS Unit of Vidya Vikas Universal College organised an Intercollegiate Webinar on the topic “ECONOMIC BENEFITS OF NUCLEAR FAMILIES” on 8th April 2021 on Google Meet at 12 noon. The Speaker of the webinar was Dr. Caroline David, HOD of Economics Department, DTSS College, Malad. A total of 97 faculty members and students from various colleges of Mumbai attended the webinar, also a student from University of Madras attended the webinar. The talk highlighted the points of population explosion, benefits and limitations of nuclear and joint families. Questions from the participants were answered by the speaker at the end of the session.



## REACH US...



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