

Vidya Vikas College of Arts, Science, Commerce, BMM & BMS

Date: 22.02.2019

BMS Section

Additional Internal Examination Timetable March – 2019

Date	Time	FYBMS	SYBMS	TYBMS
11.03.2019	10.00 To 10.50	Business Mathematics	Financial Institution & Market / Integrated Marketing	Operation Research
	11.00 to 11.50	Industrial Law	Auditing / Rural Marketing	-----
12.03.2019	10.00 To 10.50	Principles of Management	Business Economics	Innovative Financial Services / Brand Management
	11.00 to 11.50	Foundation Course	Information Technology	International Finance / Retail Management
13.03.2019	09.30 To 10.20	Business Environment	Business Research Methodology	Indirect Tax/ International Marketing
	10.30 to 11.20	Business Communication	Product Quality & Management	Strategic Financial Management / Media Planning & Management
	11.30 to 12.20	Principles of Marketing	Ethics & Governance	

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BMM Section

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Date	Time	FYBMM	SYBMM	TYBMM
11.03.2019	10.00 To 10.50	Introduction to Psychology	Introduction to Advertisement	Legal Environment
	11.00 to 11.50	Principles of Marketing	Organizational Behaviour	Direct Marketing
12.03.2019	10.00 To 10.50	Political Concepts	Introduction to Journalism	Financial Management
	11.00 to 11.50	Literature	Print Production & Photography	Agency Management
13.03.2019	09.30 To 10.20	Principle of Management	Radio & TV	Digital Media
	10.30 to 11.20	Effective Communication Skills	Mass Media Research	Contemporary Issues
	11.30 to 12.20	-----	-----	Advertising & Marketing Research